

MARCO
VOLPATI

Catalogo copertine

*1972 * 2012*



Garzanti *Varia* 1972-1996
Garzanti-Vallardi *Scolastica* 1977-1996
Vallardi *Varia* 1980-1995
Minerva Italica *Scolastica* 1991-1997
(Firmate con lo pseudonimo di Mirko Moroni)
Flaccovio Editore 1990-1993
(Firmate con lo pseudonimo di Mirko)
EdiCart 1989
(Firmate con lo pseudonimo DreamTimeStudio)
Copertine per Don Luisito Bianchi
e Abbazia di Viboldone 1989-2010
Marietti Editore 1992
viennepierre-edizioni 1995
Edizioni Comedit 2000 1996
FonitCetra
DeAgostini 1996-2012

Presentazione

Questo è il mio racconto, per immagini, più di trent'anni di lavoro grafico-editoriale riguardante, in modo particolare, le copertine dei libri. Lavoro che ho svolto dal 1970 al 1996 in Garzanti, dal 1996 al 2002 in DeAgostini, dal 2004 con FOXStudio graphicdesigners. Distrarci in questo mondo non è stato facile, ma estremamente gratificante. Gli anni in Garzanti sono stati i più stimolanti, ero giovane, e l'incontro con Fulvio Bianconi, artista poliedrico, ha contribuito alla mia formazione professionale.

A Bologna nel febbraio-marzo del 1988 in occasione della mostra "DISEGNARE IL LIBRO *Grafica editoriale in Italia dal 1945 ad oggi*, Aldo Colonetti in "La visibilità emblematica del libro" tra l'altro scriveva: "... E' un lavoro difficile e composito, questo dell'art director, nel campo dell'editoria degli anni ottanta: sono poche le eccezioni dove il controllo del coordinamento grafico è in grado di diversificare, senza forzature né sovrapposizioni, l'immagine di un'offerta editoriale, coerente nella forma e nel contenuto. Storici ormai, da questo punto di vista, sono gli interventi di Pierluigi Cerri per l'Electa, Sergio Vezzali per e/o, Giovanni Anceschi e Andrea Rauch per la Casa Usher, dei Tapiro per la Cluva di Venezia, Marco Volpati per la nuova Garzanti, che rappresentano interessanti soluzioni comunicative, attraverso le quali è ancora protagonista la cultura visiva di un autore che controlla il prodotto nelle sue diverse articolazioni di mercato".

Articoli

MILLELIBRI

Dicembre 1987 n.1

VI RACCONTIAMO COME NASCE UNA COPERTINA.

Siamo entrati negli studi dei più famosi disegnatori delle case editrici e vi sveliamo i segreti della loro tecnica. Una scoperta clamorosa: spesso non hanno letto i libri.

“Le copertine di chi ha raccolto, in Garzanti, l’eredità di Bianconi nascono in un’autentica ex-piccionaia, alta sui tetti di corso San Gottardo. Lì, in un fazzoletto di metri quadrati, pavimento di cotto rosso, vecchio di due secoli, scaletta di legno, tipo solaio di campagna, lavora Marco Volpati... Volpati ha studiato a Brera - corsi serali -, ha letto molto, ha cominciato a fare il figurativo socialmente impegnato, poi ha scoperto le discariche dell’hinterland, ed ora recupera vecchie radio, cas-

sette di frutta, manichini di sartoria, bambole di celluloido rotte, e ne fa composizioni pop, ricche di ironica poesia. Nella casa editrice cura tutte le “linee”: dalla scolastica alla narrativa, dalla poesia ai best-seller che escono con l’etichetta della Vallardi. Ama molto il colore, la grafica, il collage, proprio nella scia del maestro Bianconi. Conferma che Garzanti, forse l’ultimo dei grandi editori-tycoon, controlla ancora tutte le copertine: ha alcuni collaboratori che gli fanno da filtro e che spiegano a Volpati quei libri che lui non può trovare il tempo di leggere. Ma l’ultima parola è la sua. “E”, sostiene Volpati, “ha quasi sempre ragione lui, Garzanti”.

“La mia migliore copertina? Non ho esitazioni”. E mi mostra quella del romanzo di Camon, *Storia di Sirio*. È puramente grafica. Quasi un rebus, un gioco di vocali e consonanti colorate, at-

traverso il quale leggi due volte la parola SIRIO e due volte la parola DIO. Camon, spiega Volpati, era contrario, non gli piaceva, la giudicava forse un pò troppo da “Settimana Enigmistica”, ma per un libro come quello, così impregnato di religiosità, era la più giusta, e alla fine ha avuto ragione il grafico-illustratore.

“Ma io credo molto anche al caso”, continua Volpati, “mi spiego: io seguo sempre molto da vicino tutti i processi di lavorazione di una copertina, corro in fotolito a controllare i bozzoni: una volta sono arrivato e non era ancora stato stampato il quarto colore, il rosso. Ebbene ho voluto che il disegno rimanesse così, perchè funzionava meglio. Ecco, lavorando a stretto contatto di gomito con i tecnici della fotolito, si possono ottenere risultati sorprendenti. In fondo la nostra è una continua ricer-

ca. Per la copertina del romanzo *Generazione*, di un giovanissimo esordiente italiano, Giorgio van Straten, ho fotografato personalmente un murale che avevo visto per caso passando dalle parti di via Leoncavallo; l’ho scontornato, ne ho isolato un particolare e ne è venuta fuori una copertina davvero emblematica del tema trattato”.

Alfredo Barberis

Italia Oggi

mercoledì 24 febbraio 1988

ALLA CORTE DI LIVIO GARZANTI I TALENTI S’ALLEVANO IN CASA

“Sussurrano, ammiccano, allettano, talora informano, più spesso urlano. Le copertine dei volumi che ci chiamano dalle vetrine e dai panchettini delle librer-

ie vengono “costruite” secondo criteri diversissimi tra loro. A seconda dell’obiettivo dell’editore - vendere un titolo, vendere un autore, vendere un genere, vendere il prestigio del proprio catalogo, vendere la specializzazione d’una collana -, ma anche a seconda degli strumenti scelti per raggiungere quell’obiettivo.

Tuttavia un’elencazione è difficile, prima ancora che noiosa, proprio perchè non esistono vere e proprie “scuole”, casomai piuttosto “luminosi esempi”. Meglio allora entrare negli studi dei signori delle copertine e li cercare di capire quali alchimie concorrono, nei fatti, a costruire la veste editoriale dei libri che noi lettori ci portiamo a casa...

“Noi abbiamo parlato con Salvatore Gregorietti, Federico Maggioni, Bruno Munari, Ferenz Pinter e Marco Volpati...”

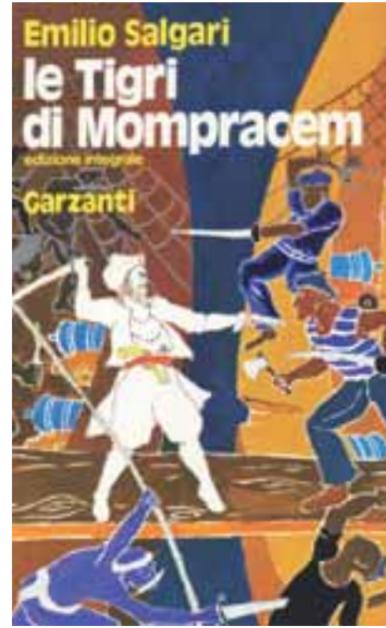
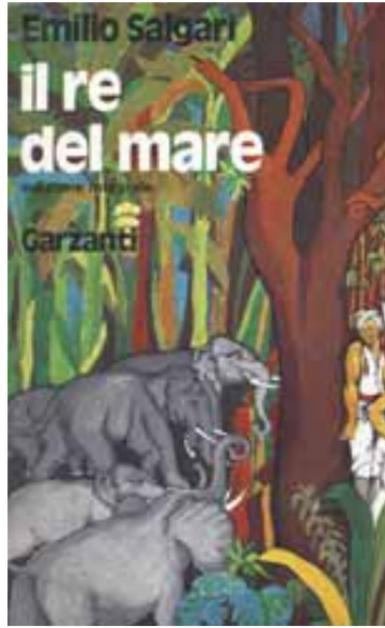
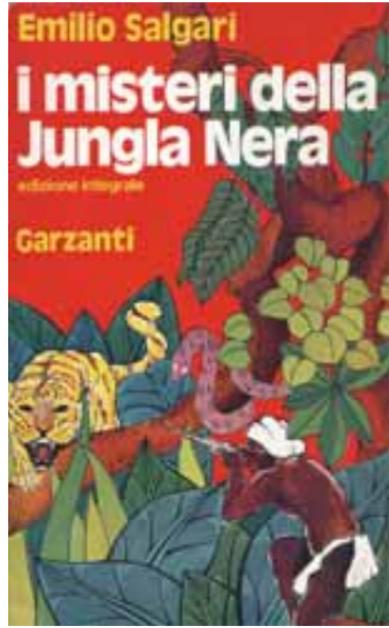
Marco Volpati nel tempo libero dipinge, compone tenere e disperate sculture day after (con legni, sassi, brani di bambole recuperati nelle discariche urbane), fotografa. Immagini e suggestioni che poi si trasformano in copertine: 70 l’anno, “comprese le scolastiche e quelle non approvate”, costruite “rispettando la personalità di ogni collana”. Fra tutte predilige la Nuova Narrativa, “dove l’assoluta secchezza grafica consente all’immagine di nascere dal fondo”, ma anche i Narratori Moderni (in cui ha inserito sue opere, come nel volume di John Cheever *Addio, fratello mio*)...

Marina Cosi

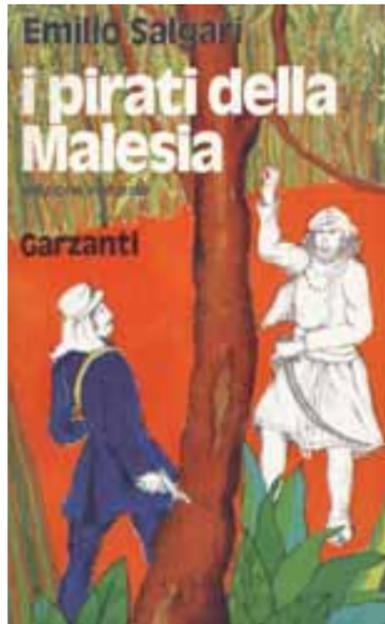
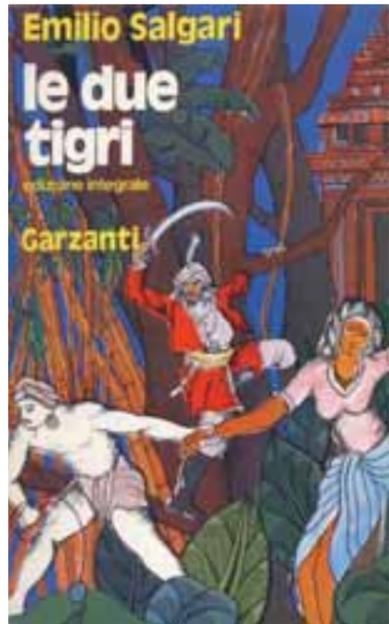


Copertine Garzanti *Varia*
1972-1996

Emilio Salgari (formato 11x18) Prime copertine, colori a tempera e pastelli.



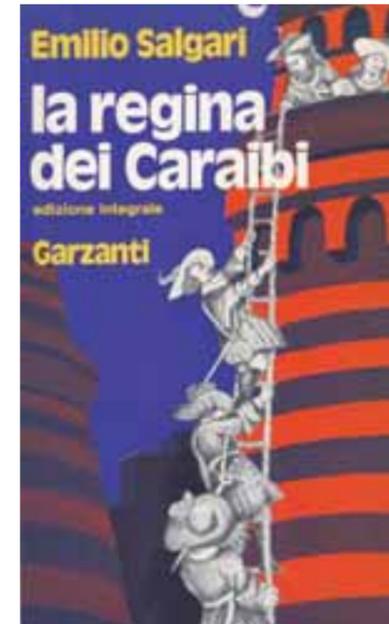
1972



Emilio Salgari (formato 11x18) Prime copertine, colori a tempera e pastelli.



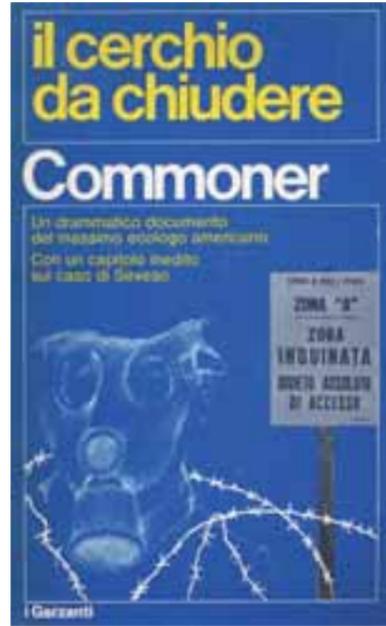
1973



i Garzanti (formato 11x18) Copertine realizzate con disegni, collages e fotografie.



1976



1977 disegno Marco Volpati

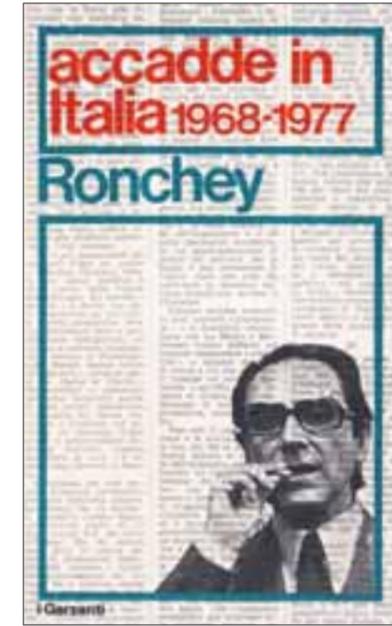


1977

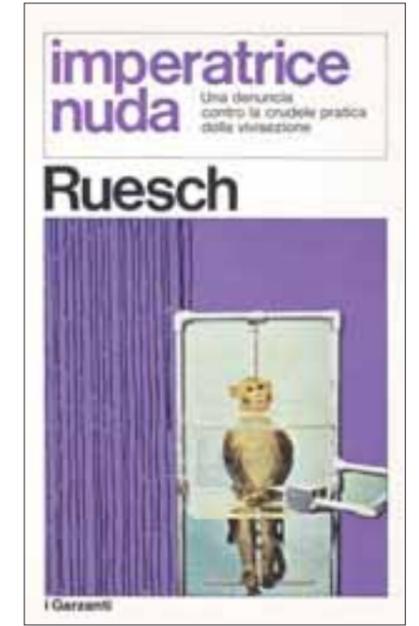
i Garzanti (formato 11x18) Copertine realizzate con disegni, collages e fotografie.



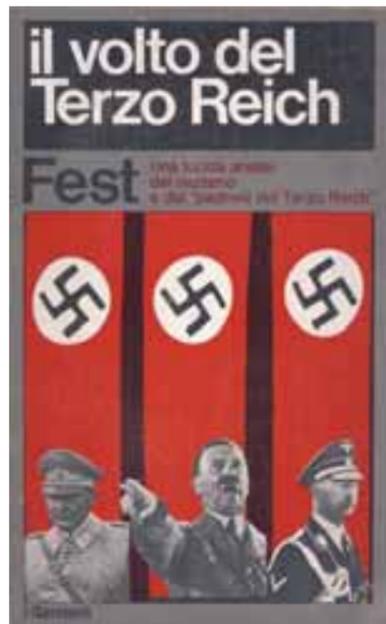
1977



1977



1977



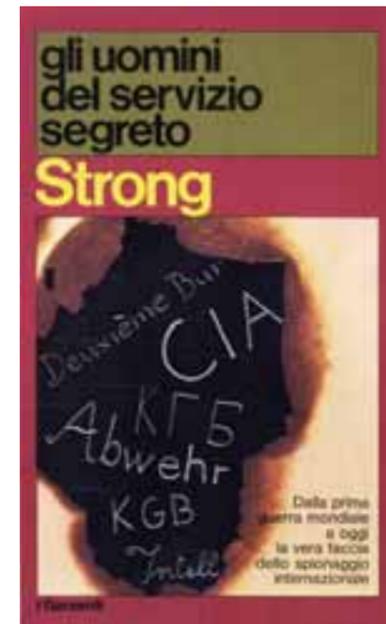
1977



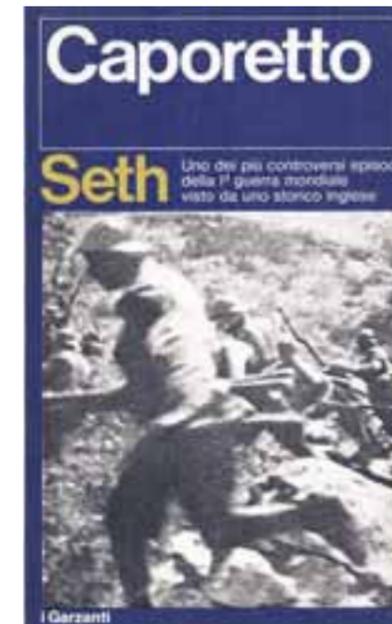
1977 collage Marco Volpati



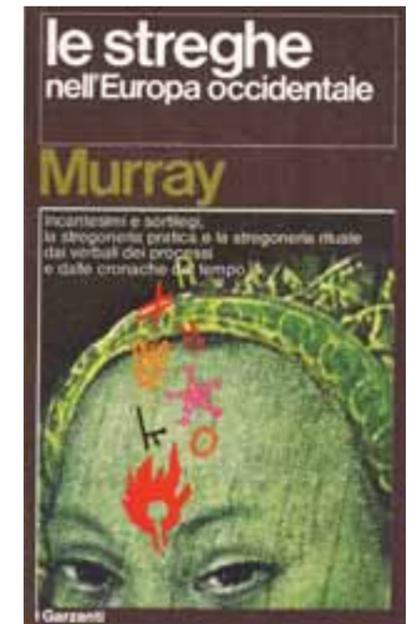
1977



1977 disegno Marco Volpati

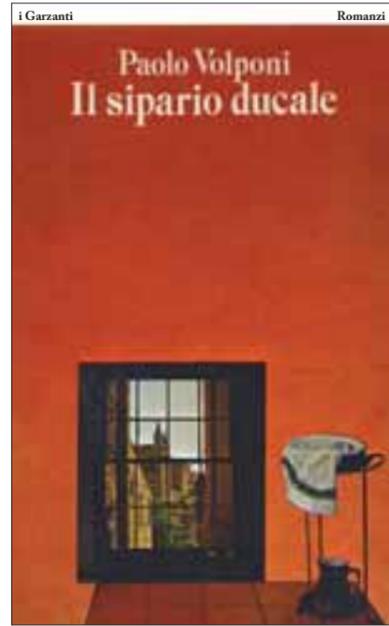


1977

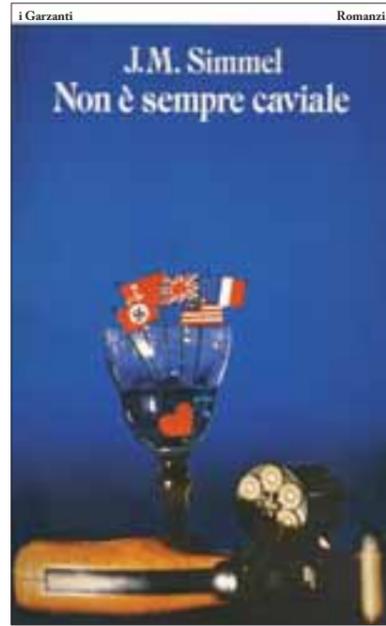


1978

i Garzanti Romanzi (formato 11x18) Copertine realizzate fotograficamente, usando



1979



1979



1979

di volta in volta soggetti creati appositamente per il singolo volume.



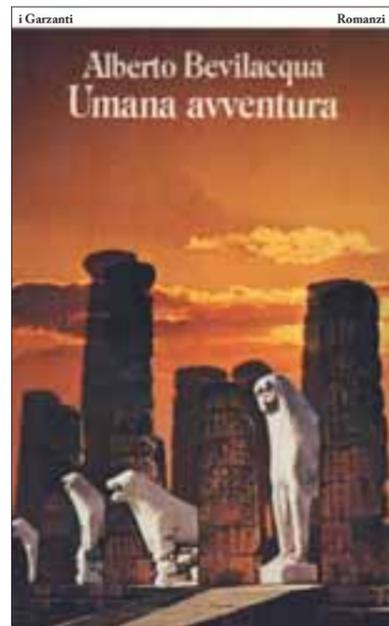
1979



1979



1979



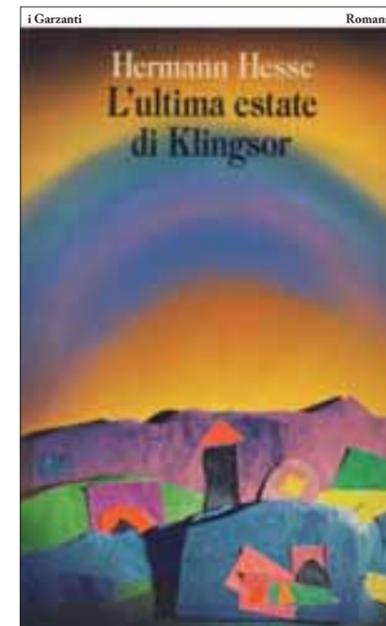
1979



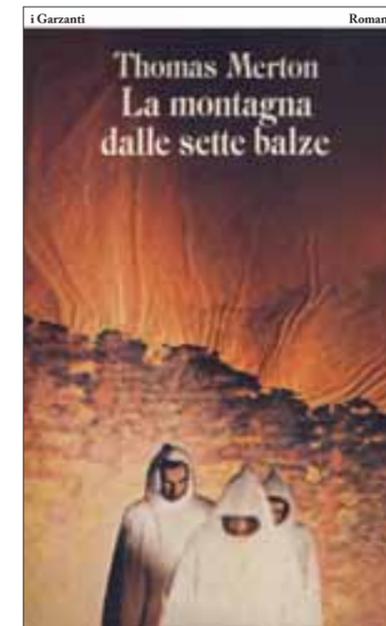
1979



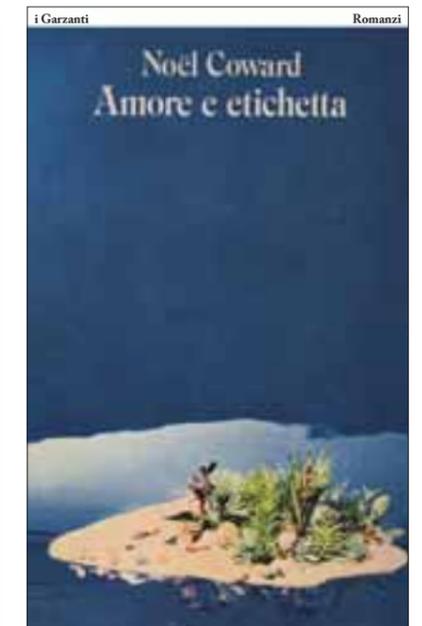
1979



1979



1979



1979

i Garzanti Romanzi (formato 11x18) fotografie di Marco Volpati



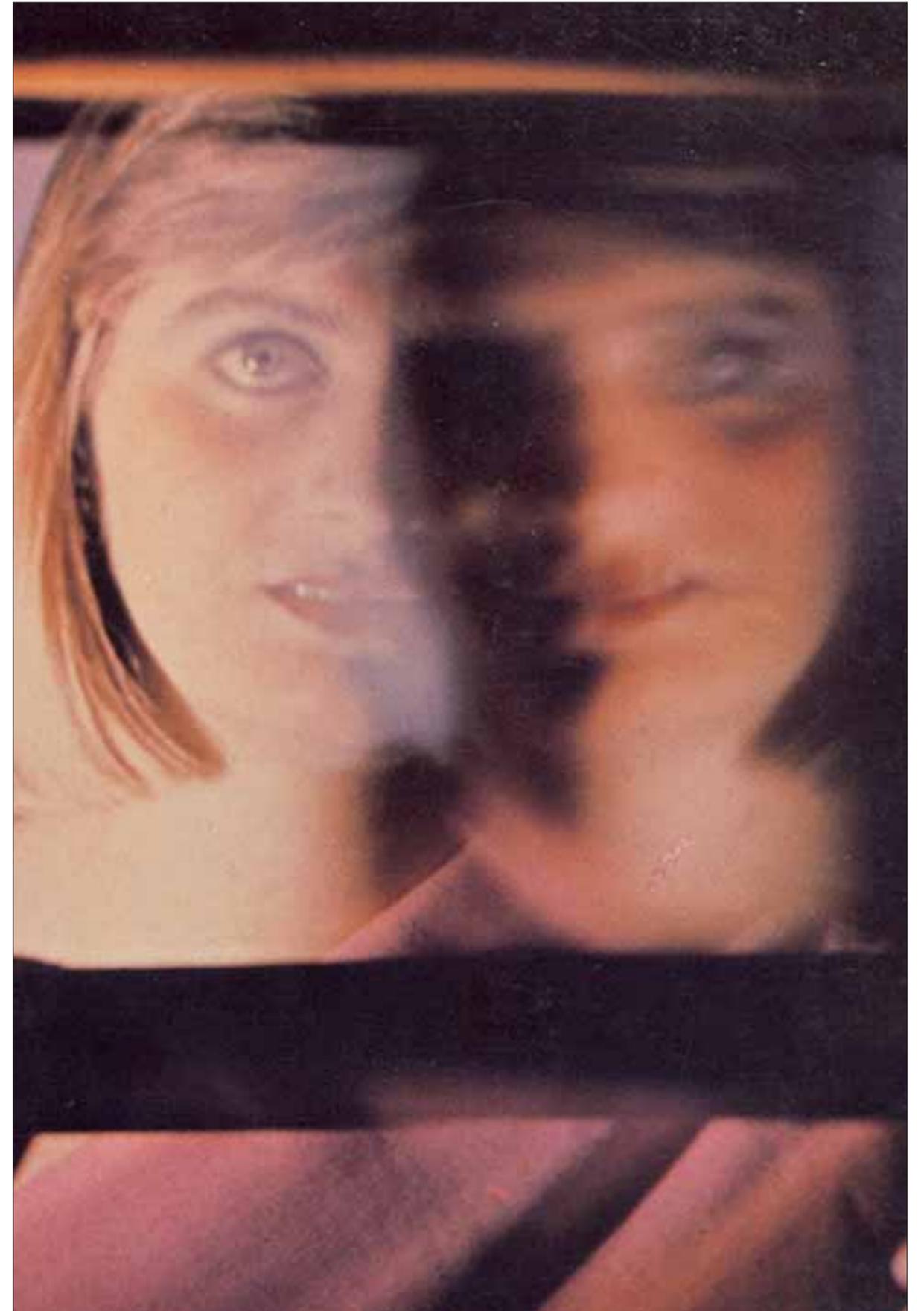
1980



1981



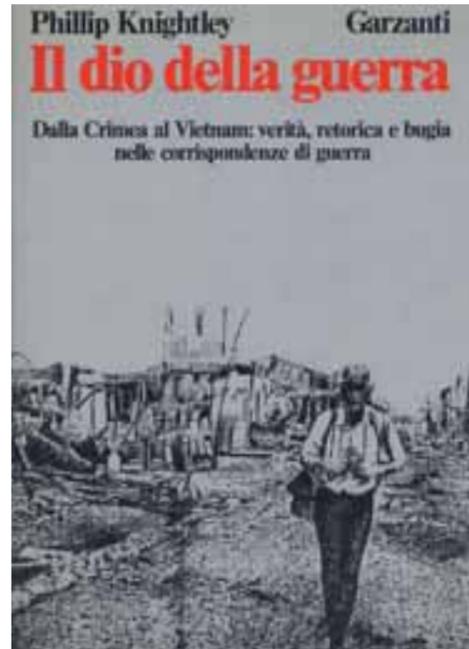
1981



Fuori collana (formato 16x23)



1975

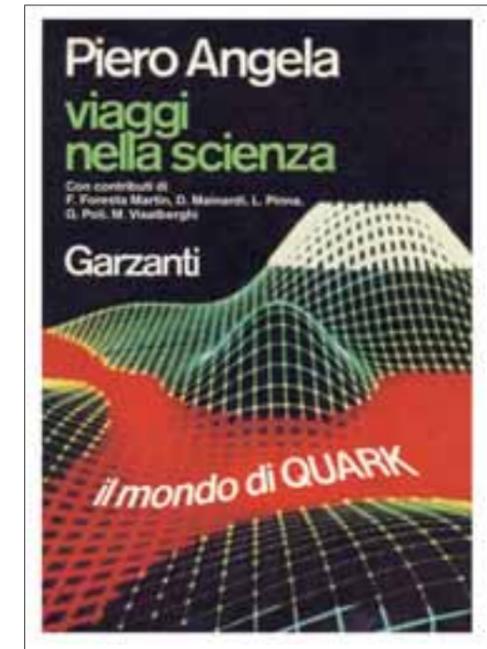


1978

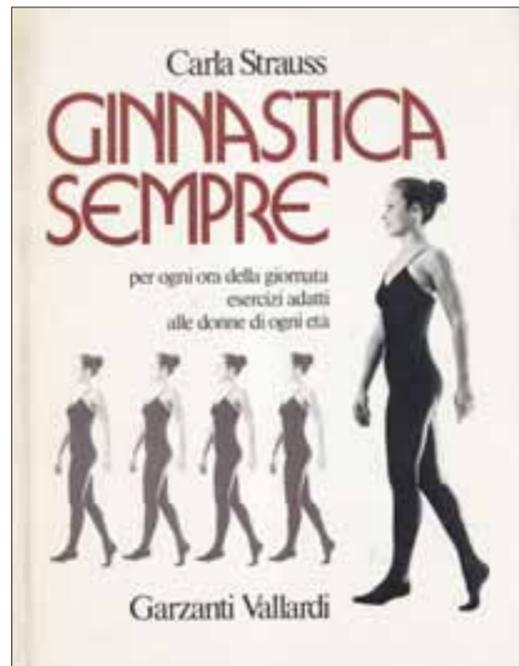
Fuori collana (formato 15,5x22,5)



1980

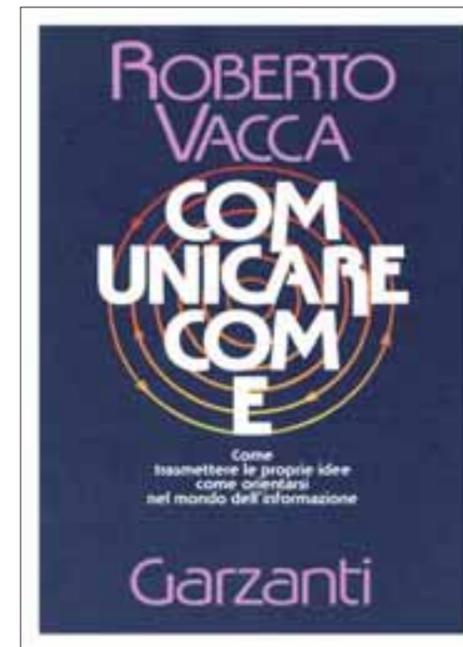


1982



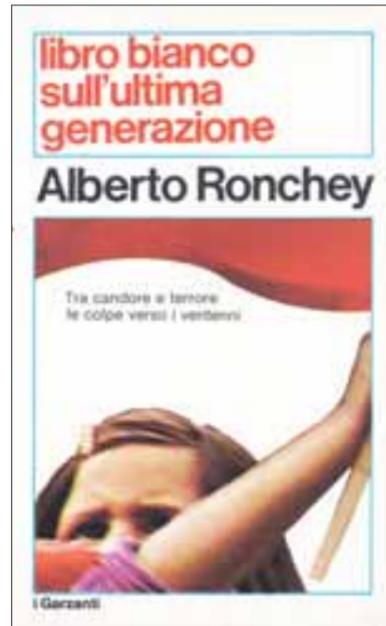
1979

Fuori collana (formato 18,5x24)



1990

i Garzanti (formato 11x18)



1979

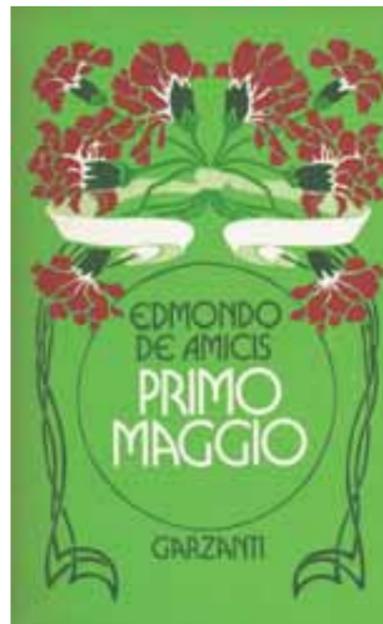


1988

Fuori collana



1978

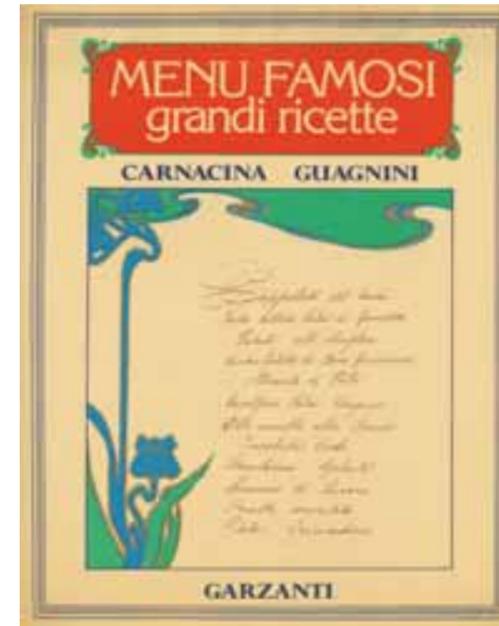


1980



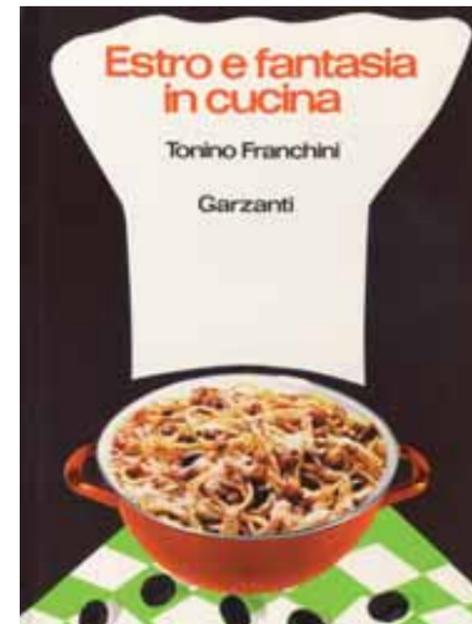
1980

Menù famosi (formato 21,5x27) fuori collana



1976

Guide Garzanti rilegate (formato 14,8x19,5) fuori collana

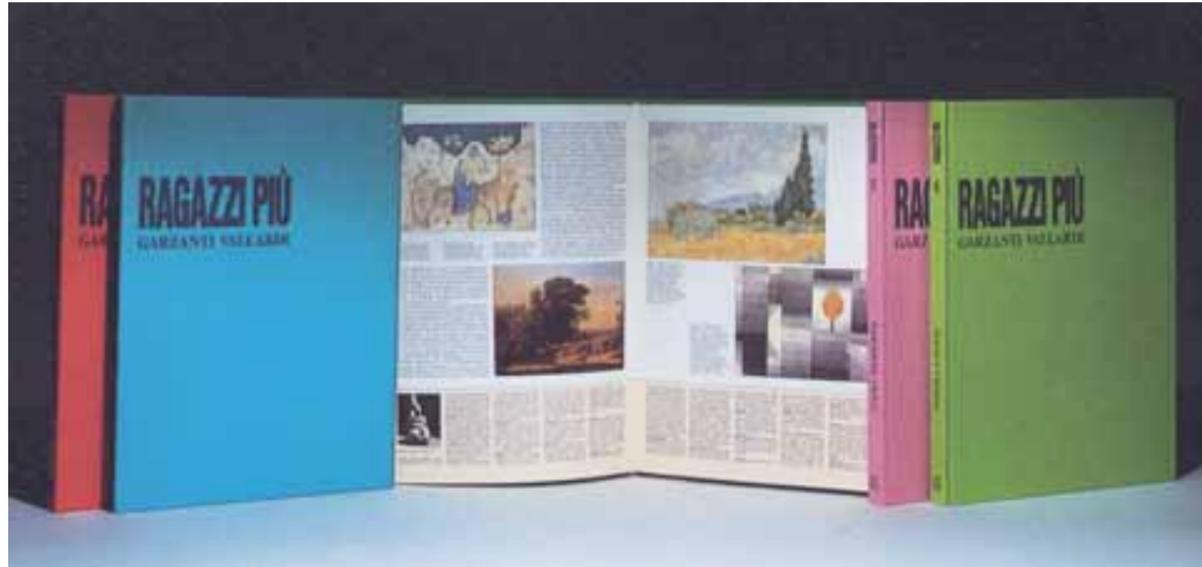


1986



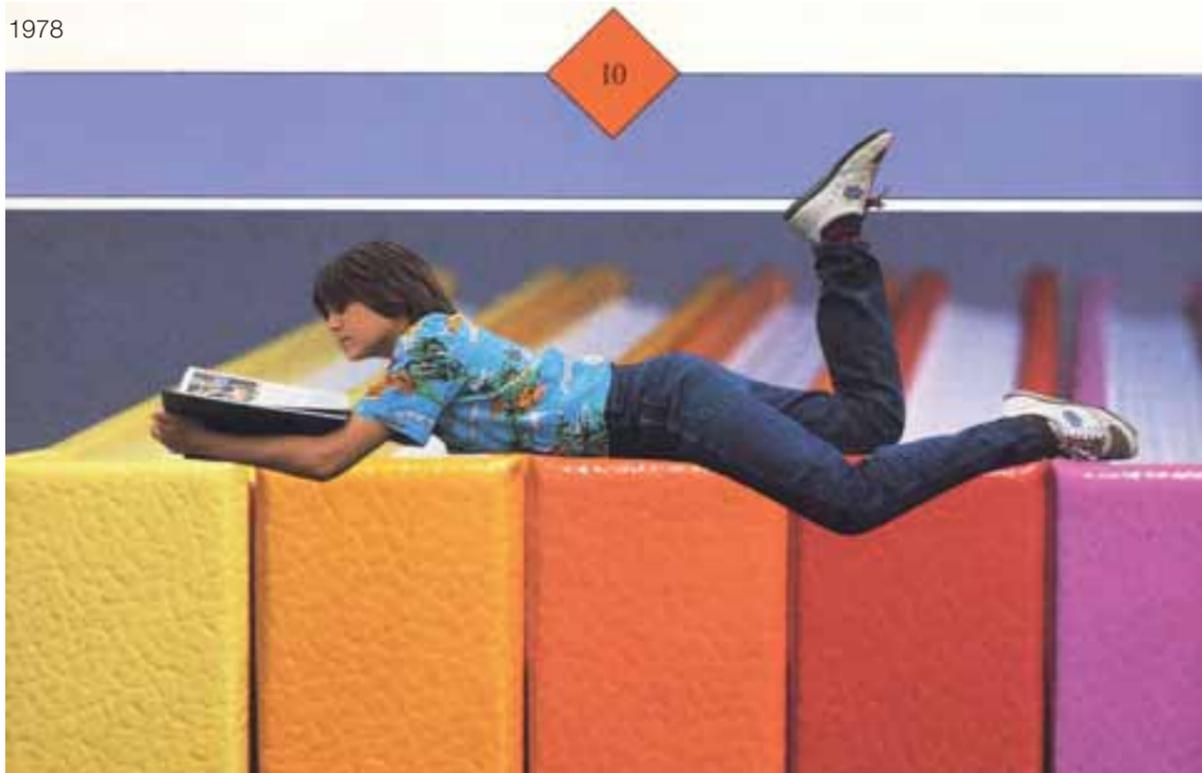
1986

Ragazzi più (formato 24,5x32,5) Copertine grafiche con 10 colori diversi.



Ragazzi più (Un'opera in 10 volumi) Scopriamo un concetto nuovo di enciclopedia per ragazzi, uno strumento di studio, di aggiornamento e di svago...

1978



Realizzate anche tutte le foto per il catalogo dell'opera.



... è una fonte inesauribile di argomenti per le ricerche, è un'opera fondamentale per ampliare i propri orizzonti culturali.



GARZANTI VALLARDI (formato 15x22,5) Collages e fotografie in bianco e nero colorate.



1979 collage Marco Volpati



1979

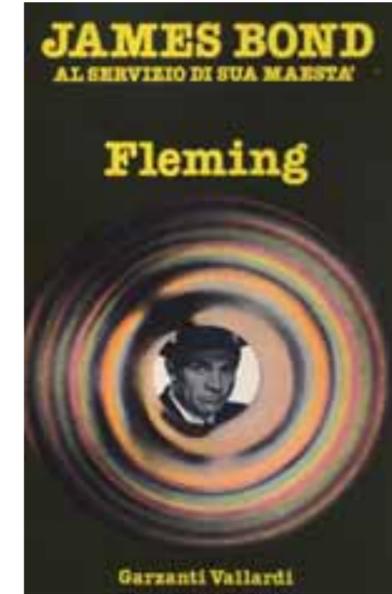


1979

GARZANTI VALLARDI (formato 15x22,5) Collages.



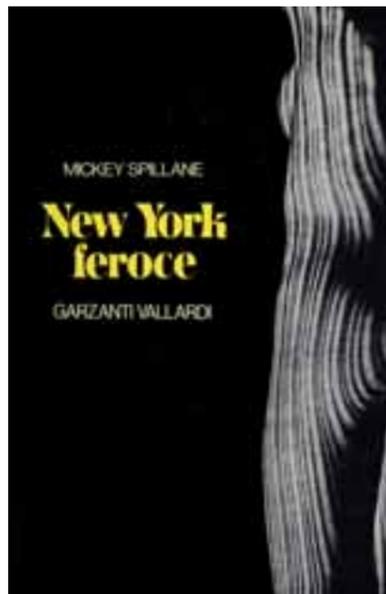
1985 collage Marco Volpati



1985



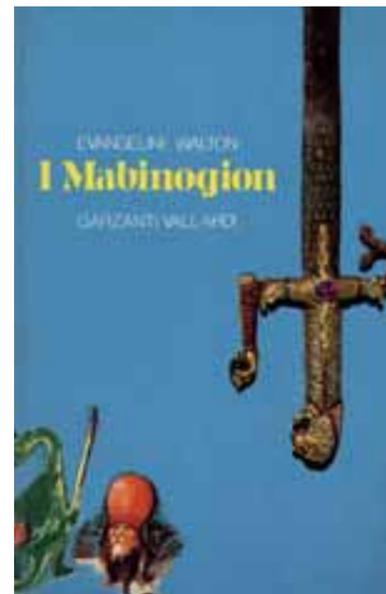
1985



1979



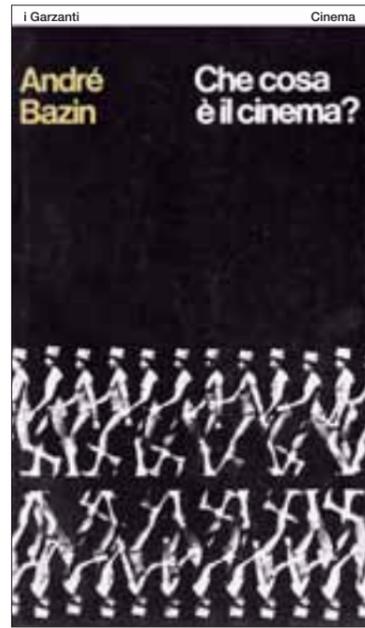
1980



1980

i Garzanti Cinema (formato 11,2x19) Copertine per una collana economica di cinema,

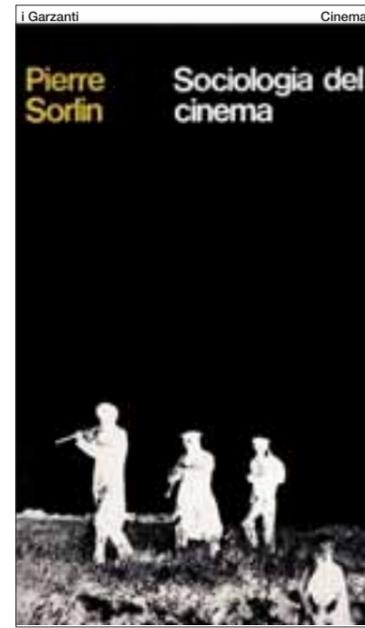
realizzate usando fotogrammi dei films che nascono da un fondo nero



1979



1979



1979



1980



1980



1981



1979



1979



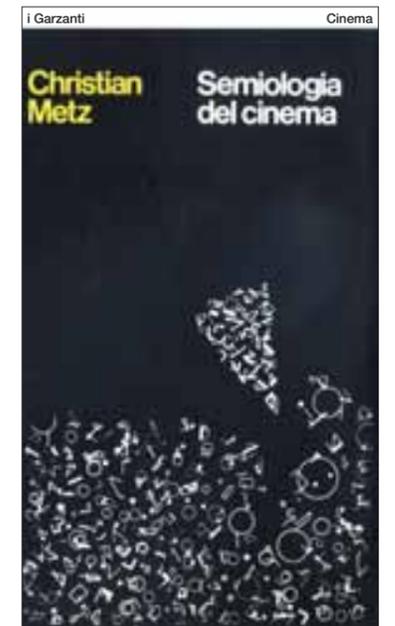
1980



1981



1981

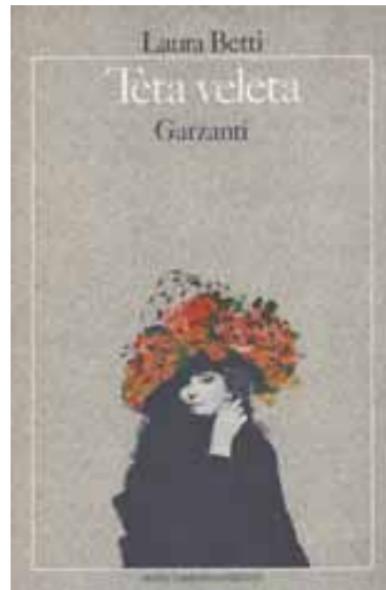


1981

Nuova Narrativa Garzanti (formato 14x21,2) Sopracoperte con risvolti, stampate su carta



1979



1979



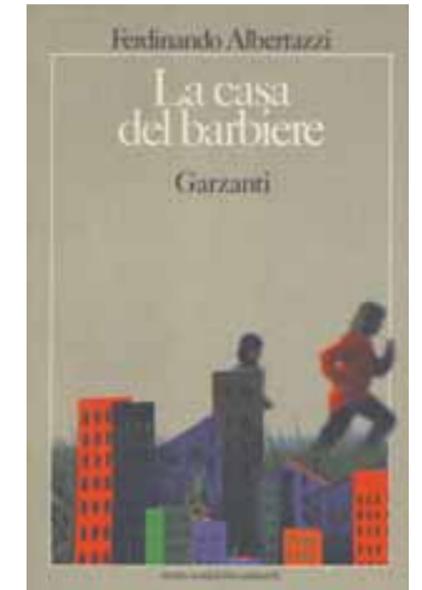
1981



1984



1984



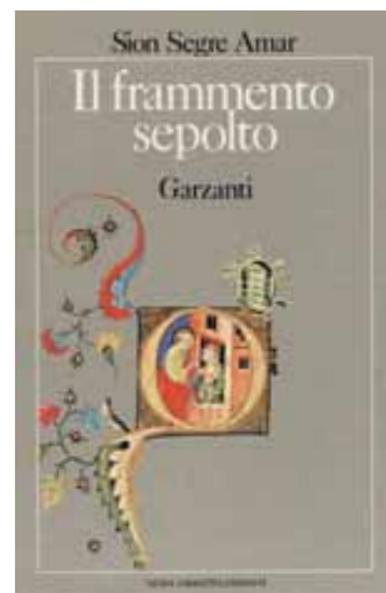
1987 foto Marco Volpati



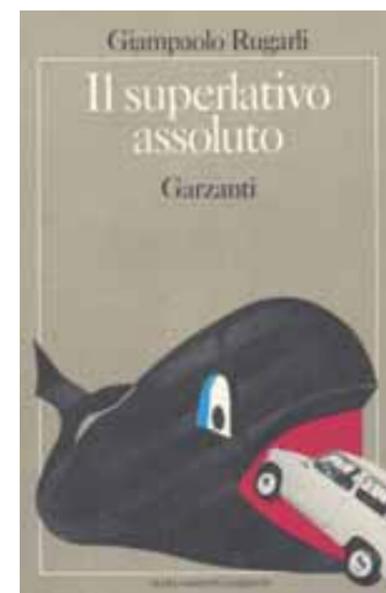
1981



1983



1984



1987 collage Marco Volpati



1990



1991

goffrata, fondo grigio lavorato, immagini che nascono dal fondo.

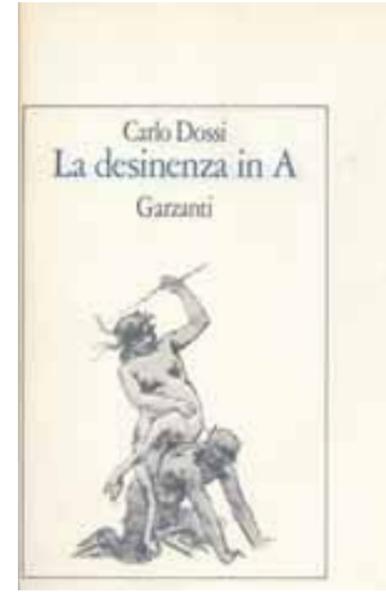
Le mosche bianche (formato 14x21,2) Sopraccoperte con risvolti, foglio di acetato



1978



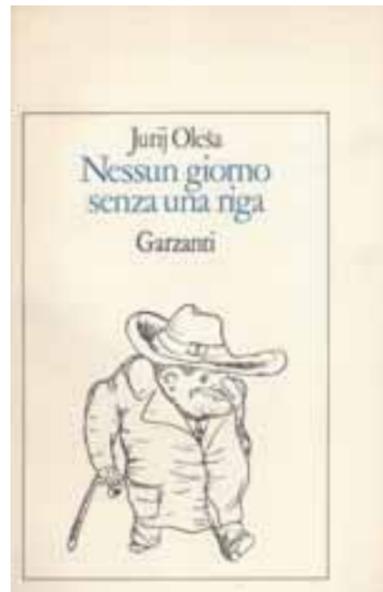
1980



1981



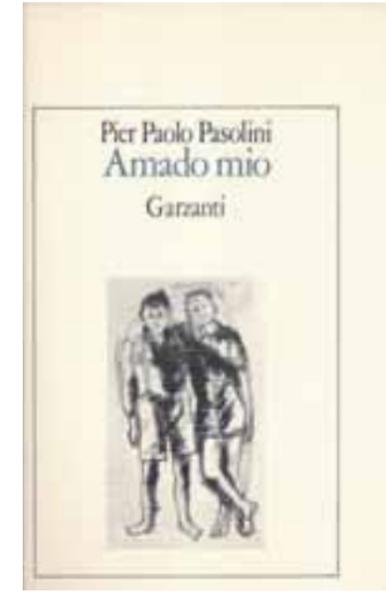
1981



1981



1982



1982



1982



1987



1984



1985



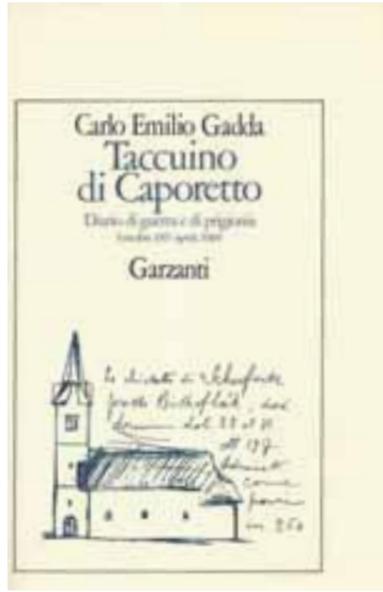
1987

trasparente di protezione, immagini stampate su carta gofrata bianca.

Le mosche bianche (formato 14x21,2)



1988



1991



1994



1996



1996



33

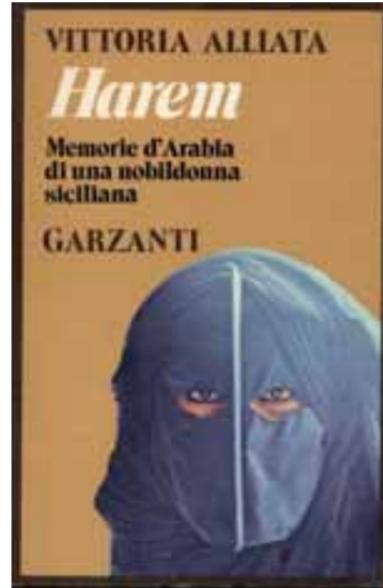
32

Memorie documenti biografie (formato 13,8x21) Copertine grafiche che negli anni hanno

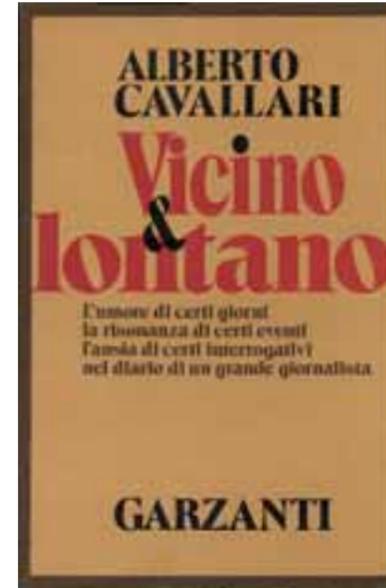
subito diverse trasformazioni.



1978



1980



1981



1984



1984



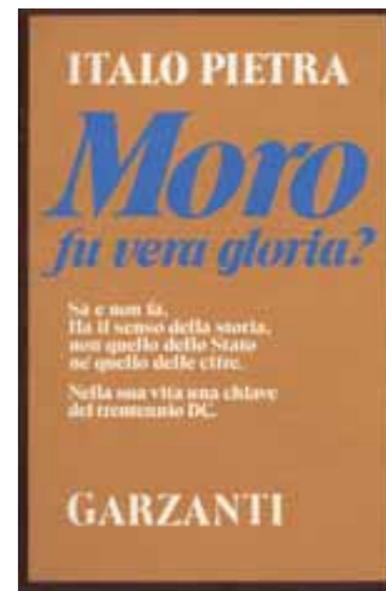
1984



1983



1983



1983



1985



1985



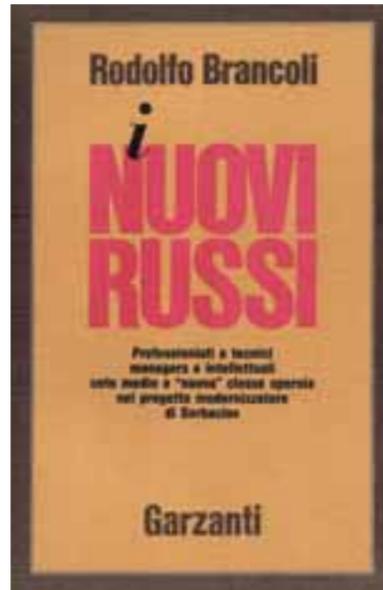
1985

Memorie documenti biografie (formato 13,8x21) Copertine grafiche che negli anni hanno

subito diverse trasformazioni.



1986



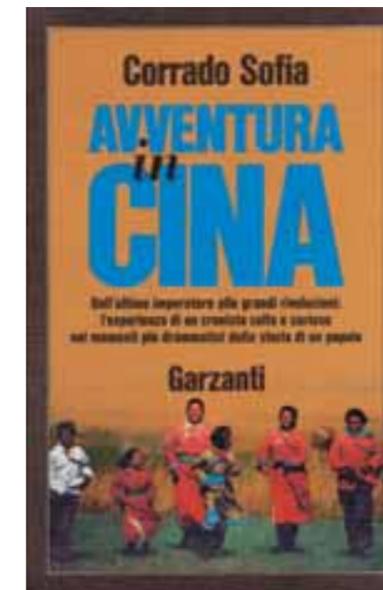
1986



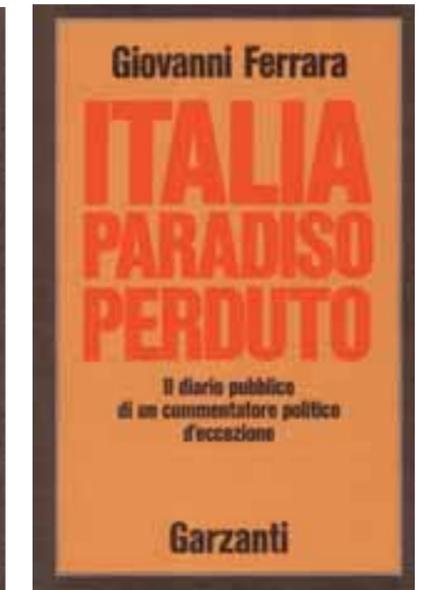
1986



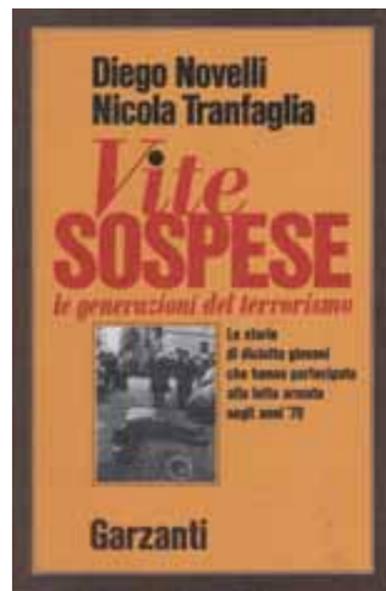
1986



1987



1988



1988



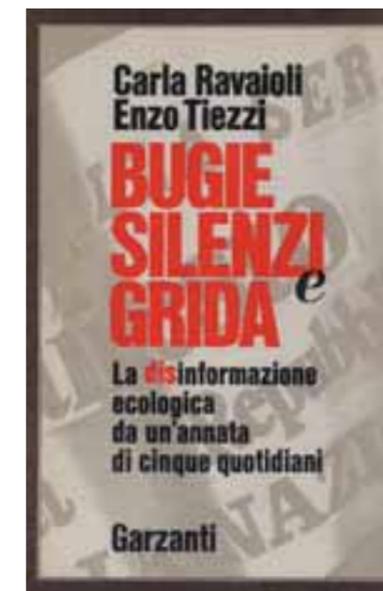
1988



1989



1988



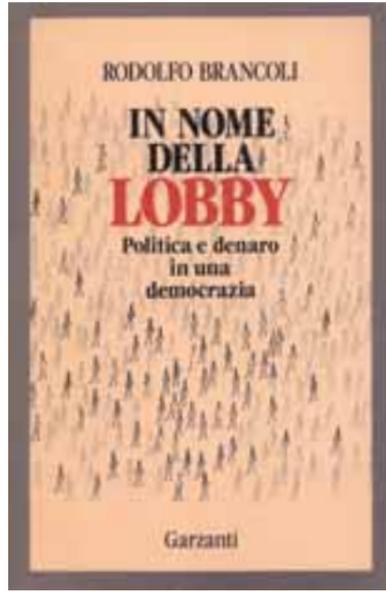
1989



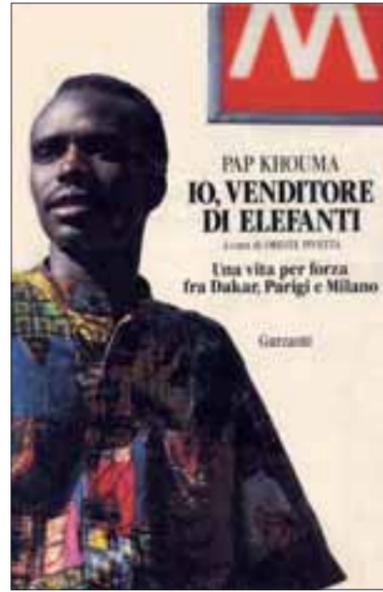
1990

Memorie documenti biografie (formato 13,8x21) Copertine grafiche che negli anni hanno

subito diverse trasformazioni.



1990



1990 foto Marco Volpati



1990



1992



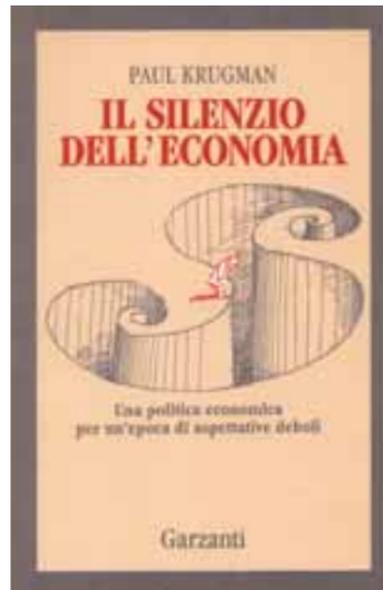
1992



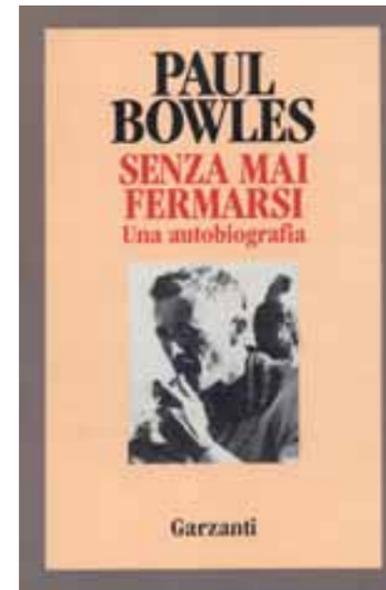
1994



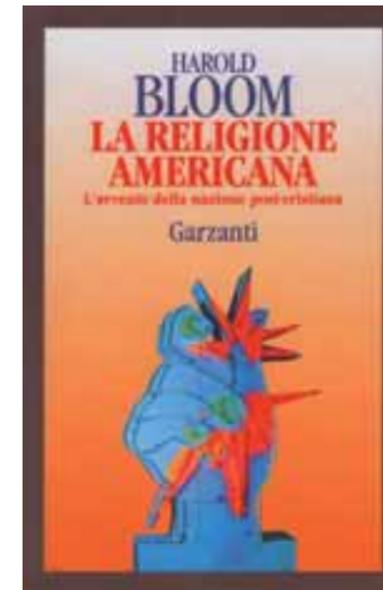
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1991



1991



1994



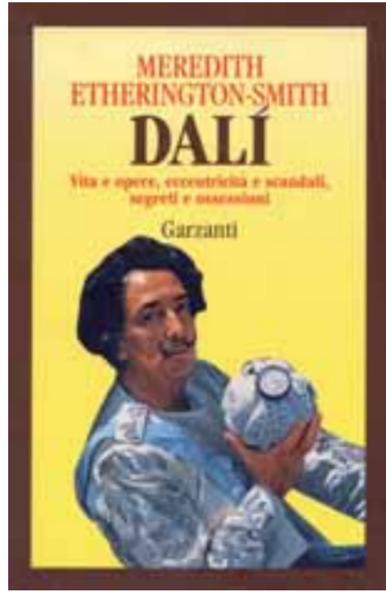
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1994

Memorie documenti biografie (formato 13,8x21) Copertine grafiche che negli anni hanno

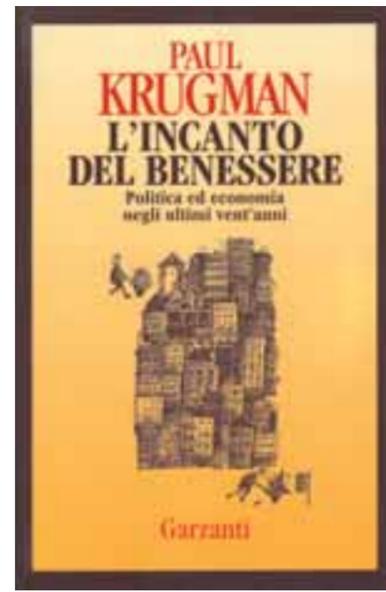
subito diverse trasformazioni.



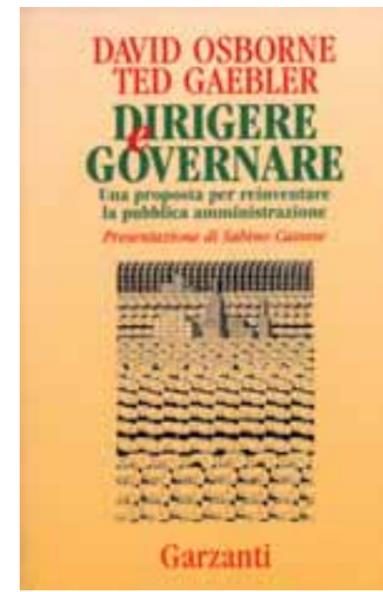
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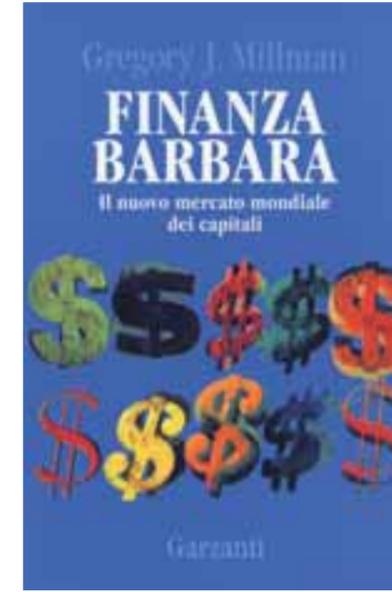
1994



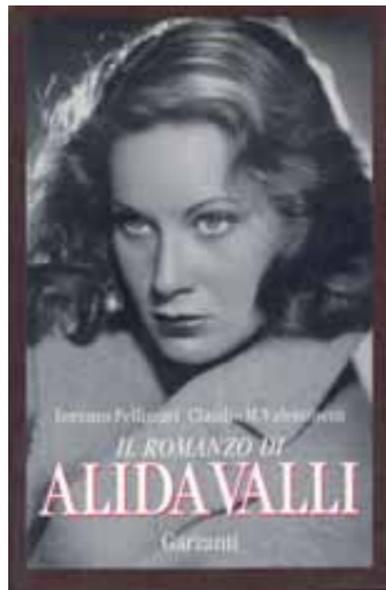
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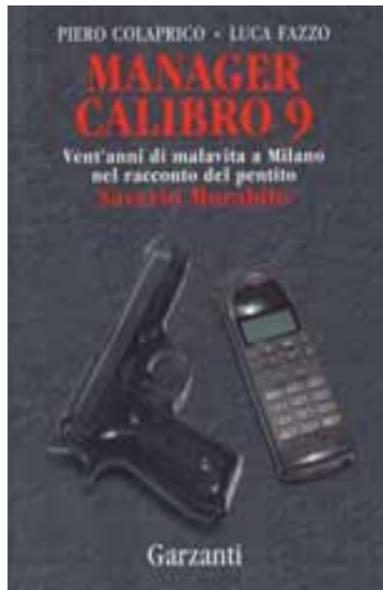
1995



1995



1995



1995 foto Marco Volpati



1991



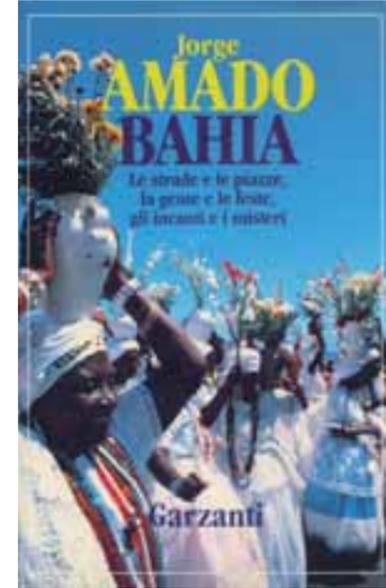
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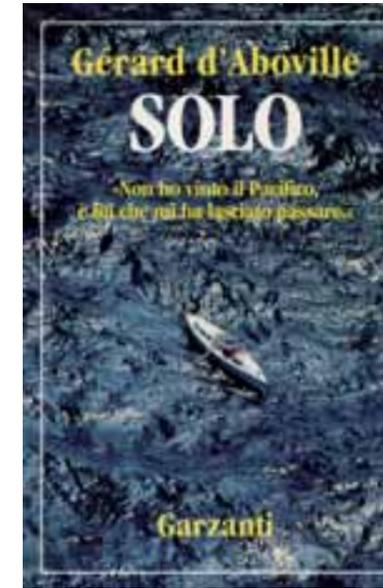
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1992



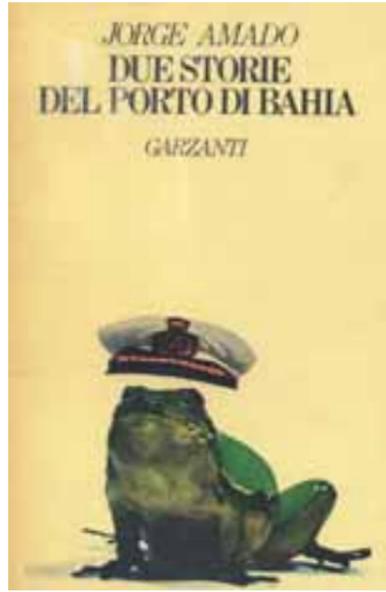
1992



1993

Narratori moderni (formato 14,5x22) Collana di narrativa che mantiene negli anni lo stesso

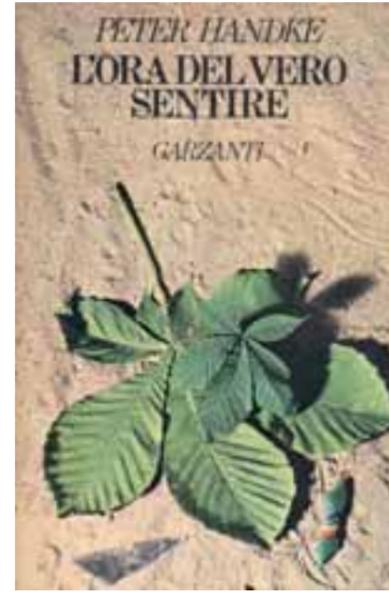
colore di fondo, gli stessi caratteri come elementi identificativi della collana.



1980 foto Marco Volpati



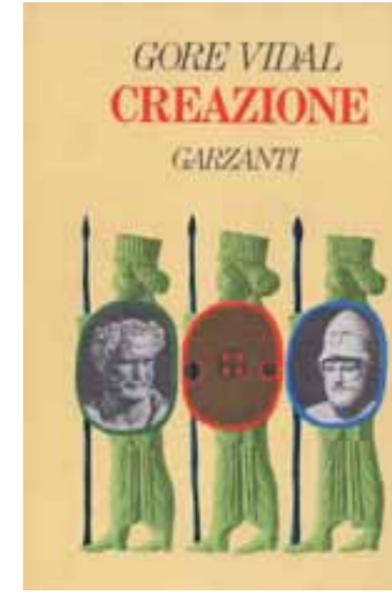
1980 disegno Marco Volpati



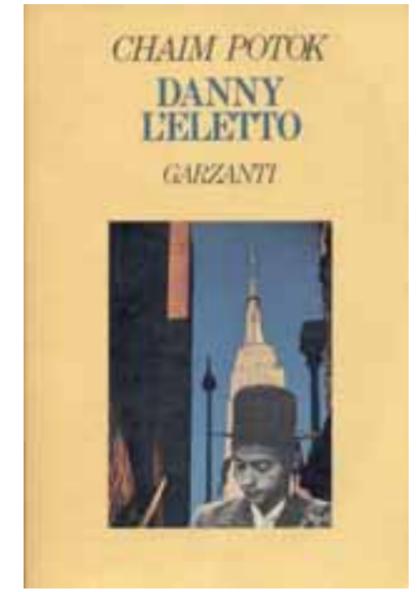
1980 foto Marco Volpati



1983



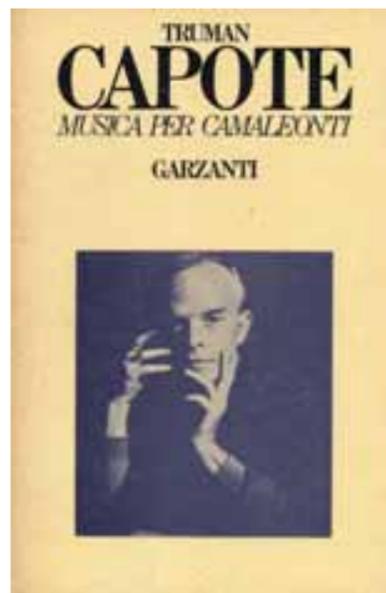
1983



1983



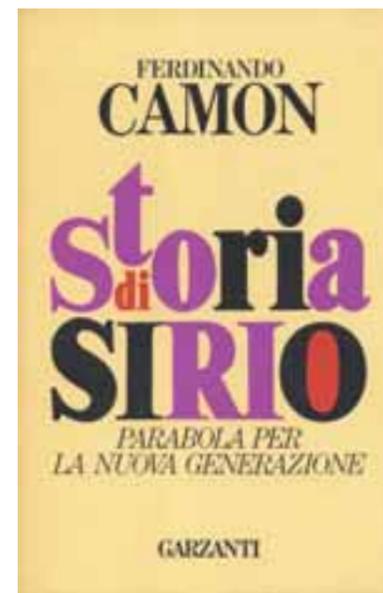
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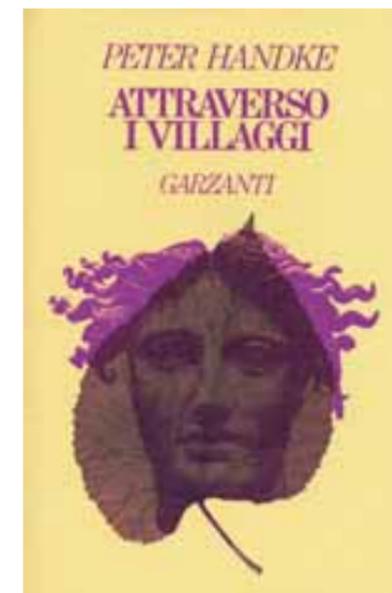
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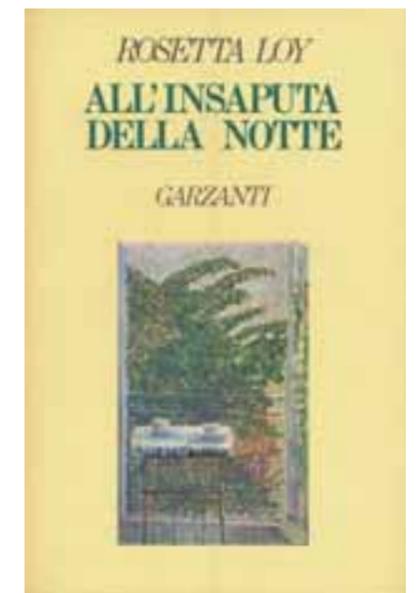
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1984



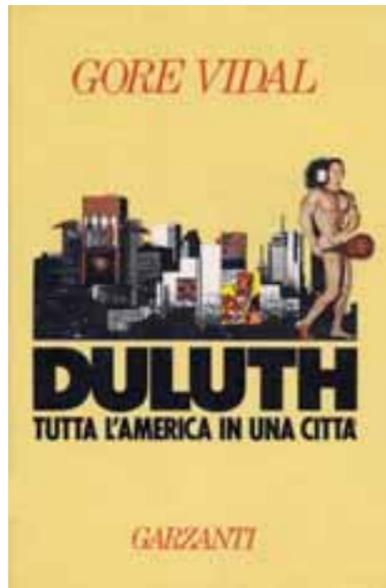
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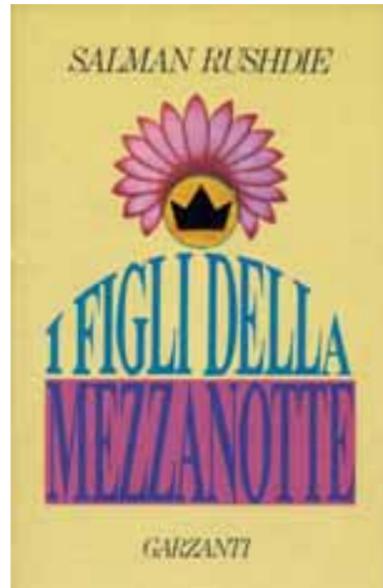
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Narratori moderni (formato 14,5x22) Collana di narrativa che mantiene negli anni lo stesso

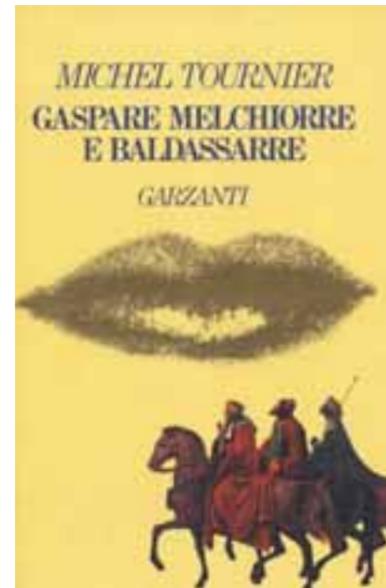
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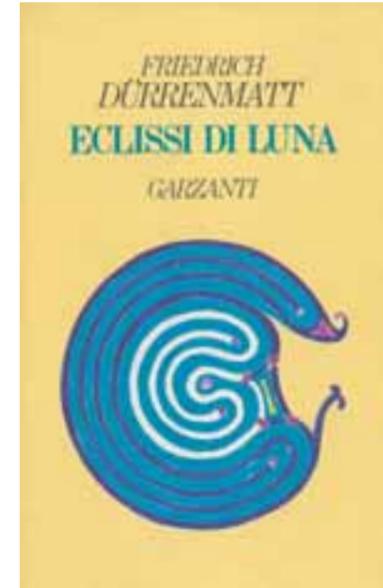
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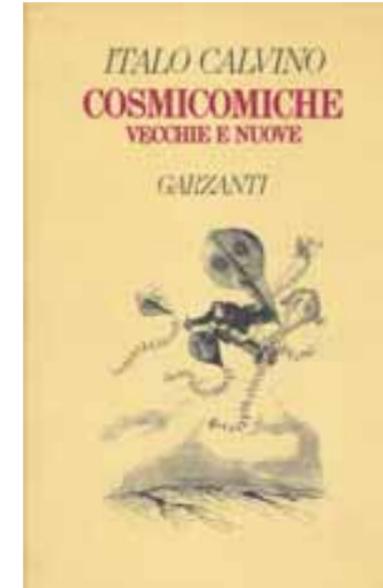
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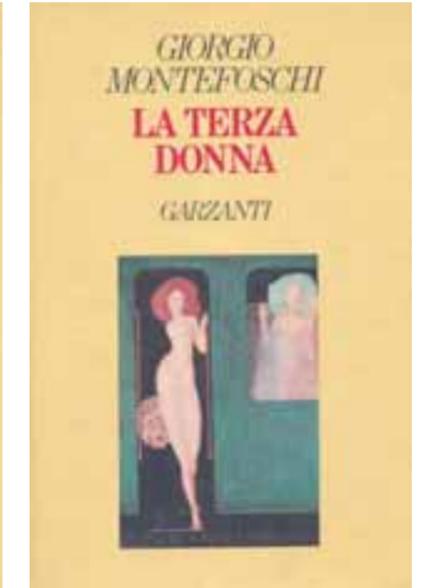
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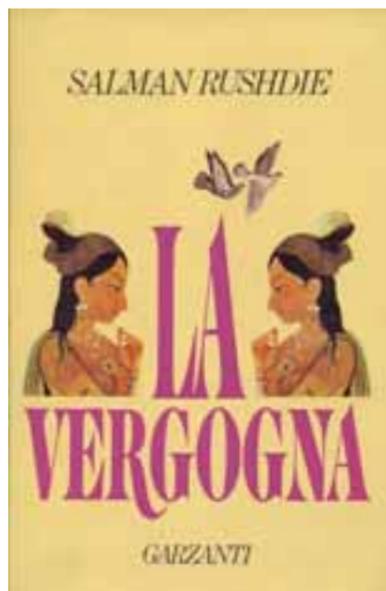
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1984



1984



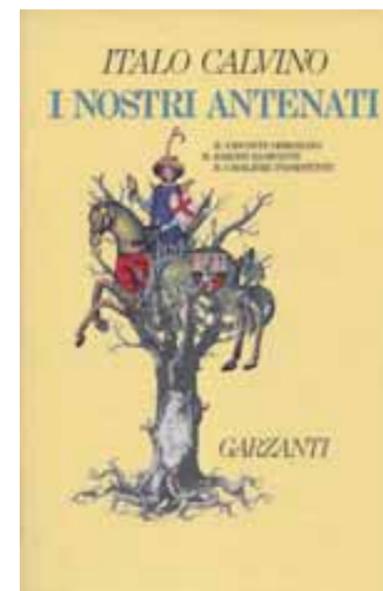
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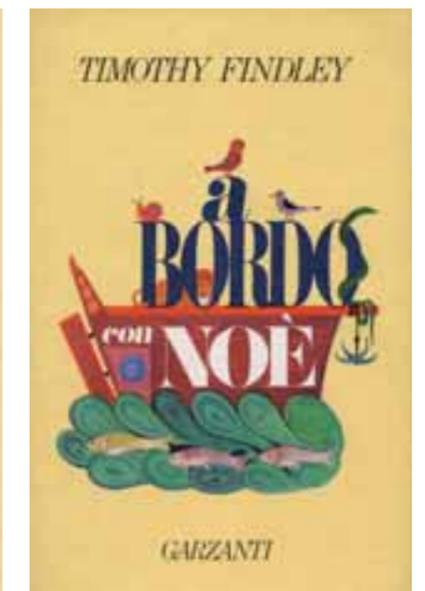
1985 disegno Marco Volpati



1985



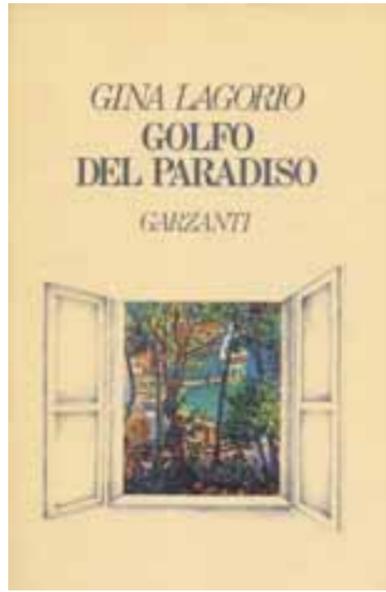
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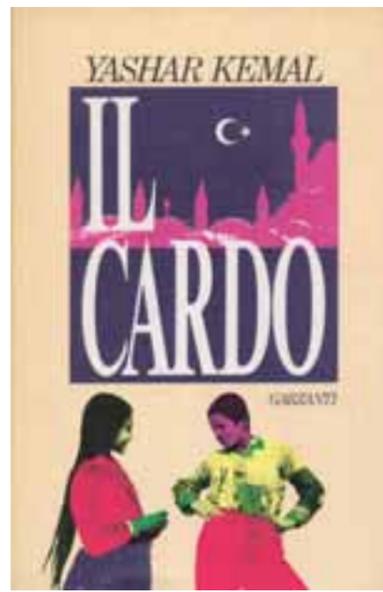
1985 disegno Marco Volpati

Narratori moderni (formato 14,5x22) Collana di narrativa che mantiene negli anni lo stesso

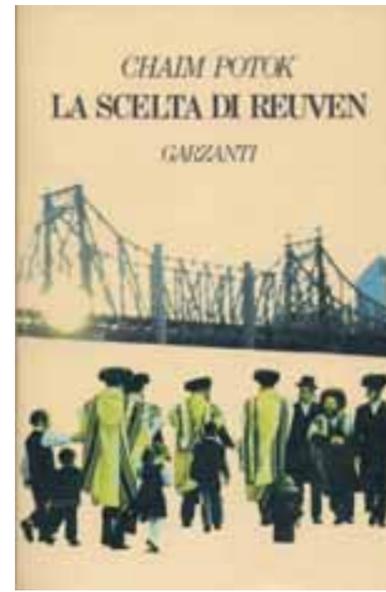
colore di fondo, gli stessi caratteri come elementi identificativi della collana.



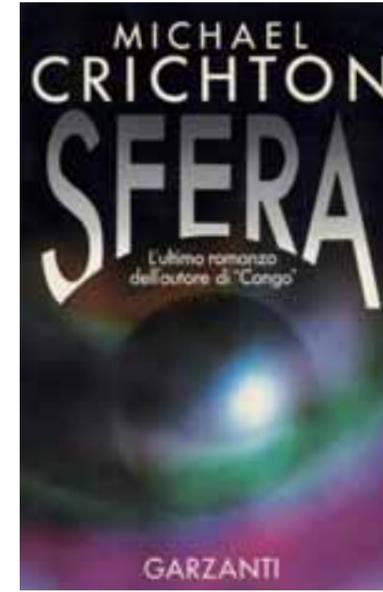
1987



1987



1987



1987 foto Marco Volpati



1988



1988



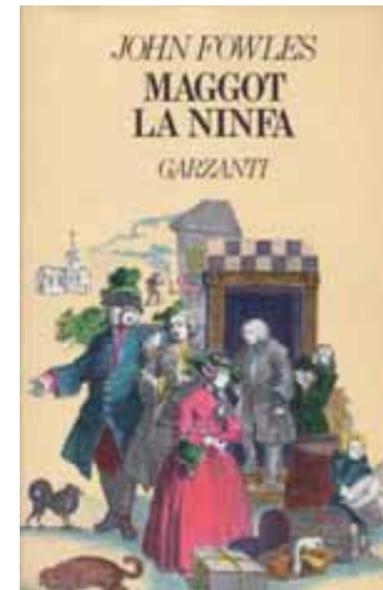
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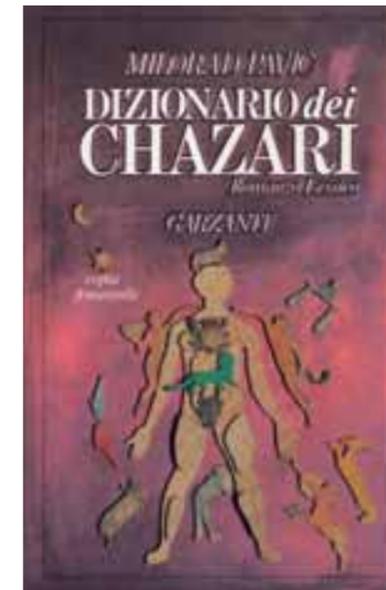
1987 scultura Marco Volpati



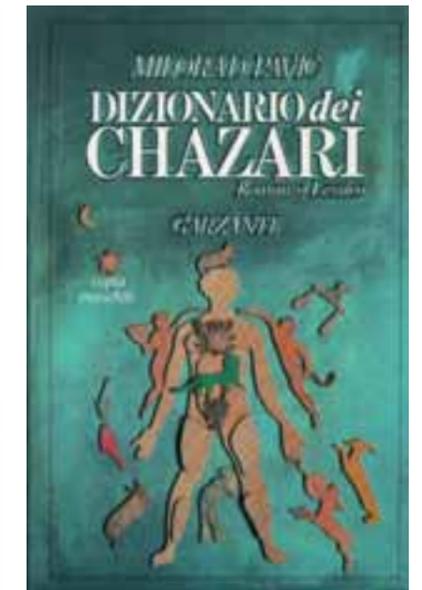
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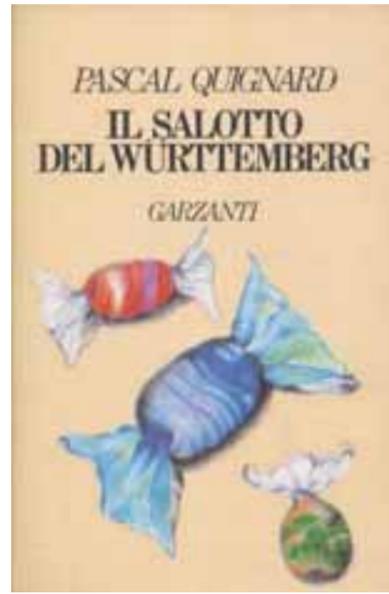


1988 disegno Marco Volpati

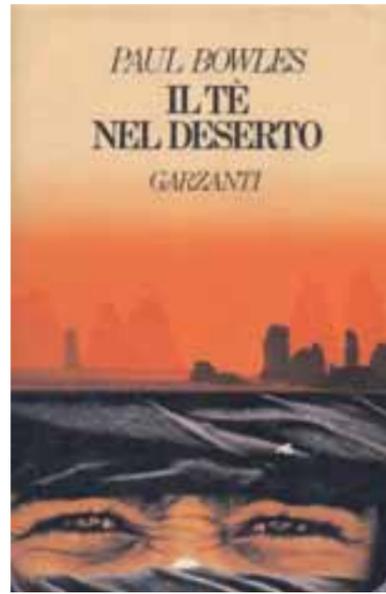


1988 disegno Marco Volpati

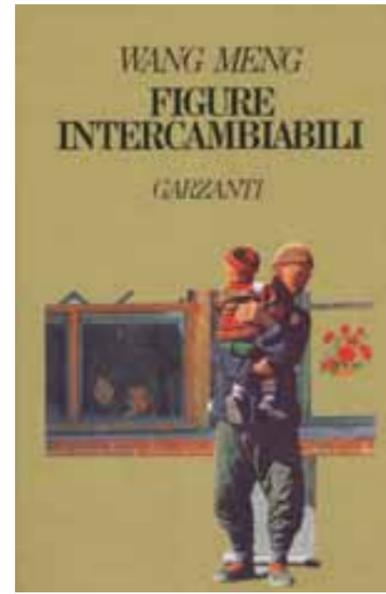
Narratori moderni (formato 14,5x22) Collana di narrativa che mantiene negli anni lo stesso



1988 disegno Marco Volpati



1989

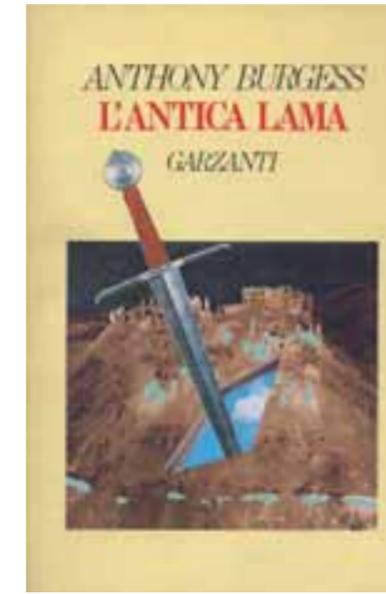


1989

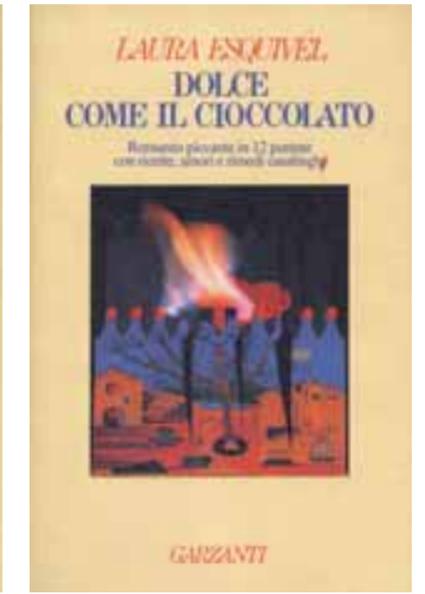
colore di fondo, gli stessi caratteri come elementi identificativi della collana.



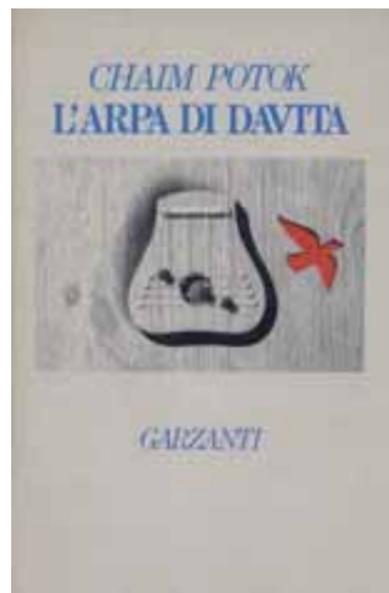
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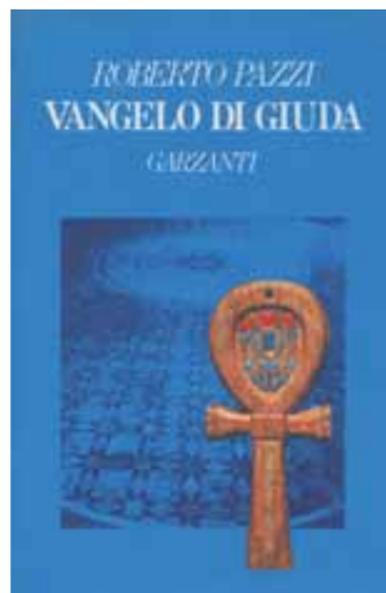
1991



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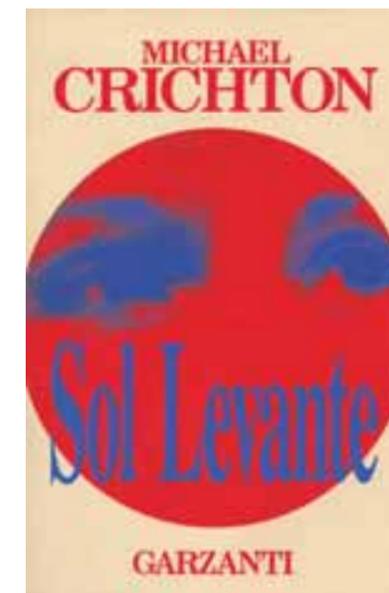
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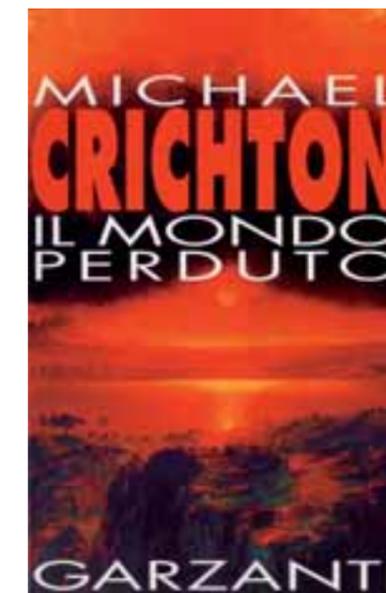
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1992



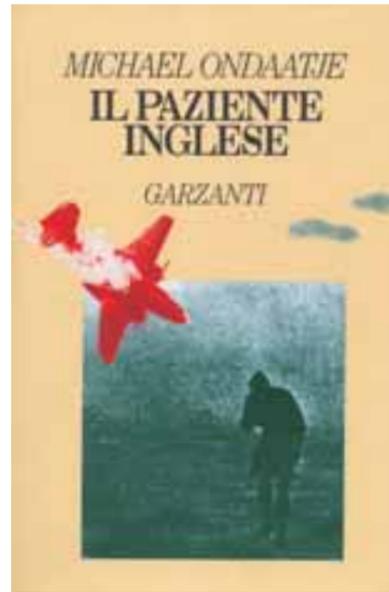
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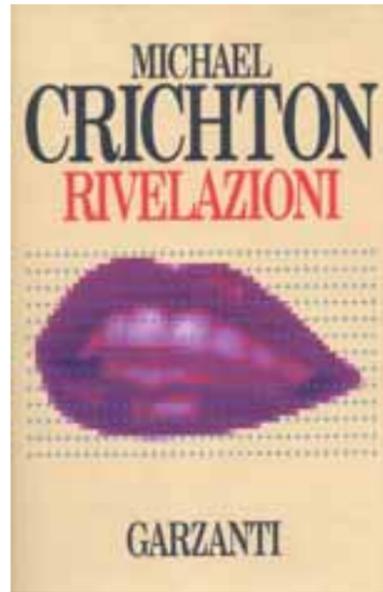
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Narratori moderni (formato 14,5x22) Collana di narrativa che mantiene negli anni lo stesso

colore di fondo, gli stessi caratteri come elementi identificativi della collana.



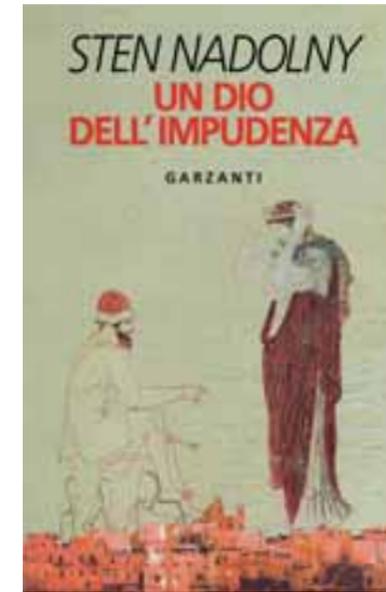
1993



1994



1995



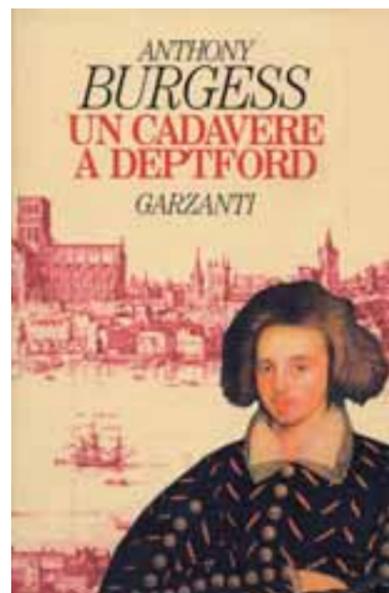
1995



1995

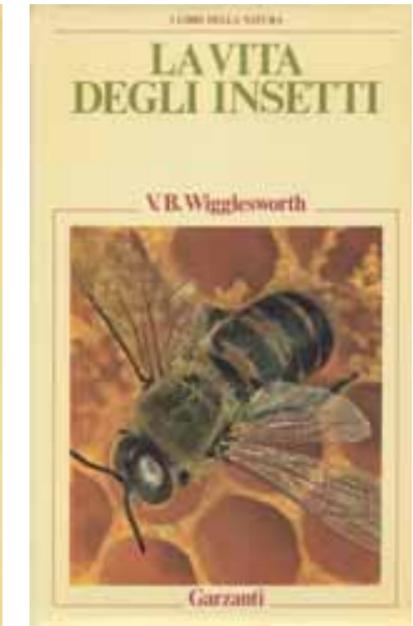
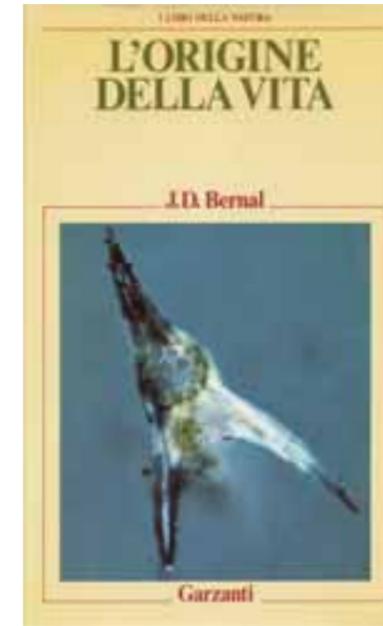
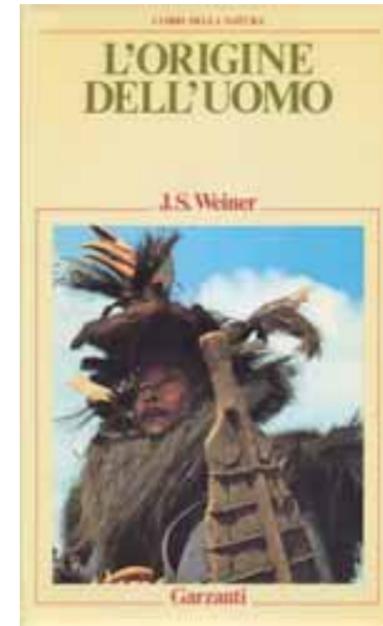
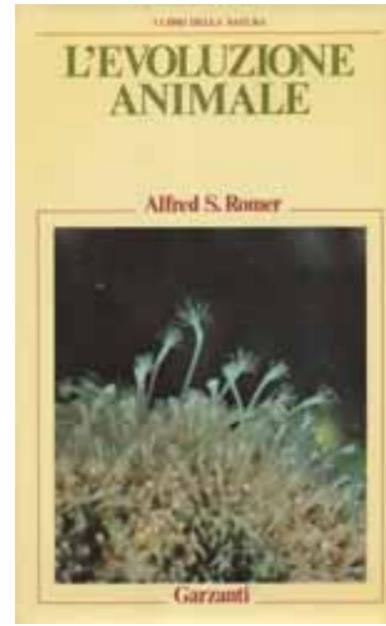
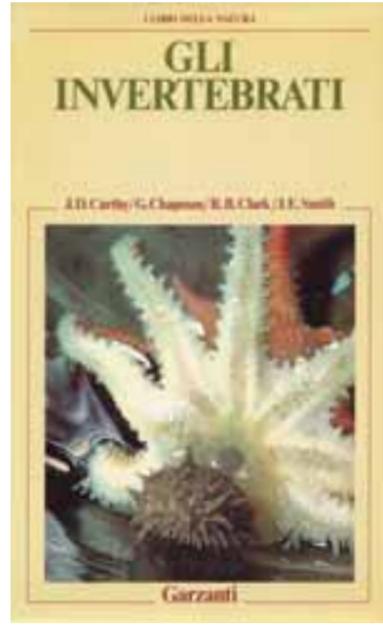
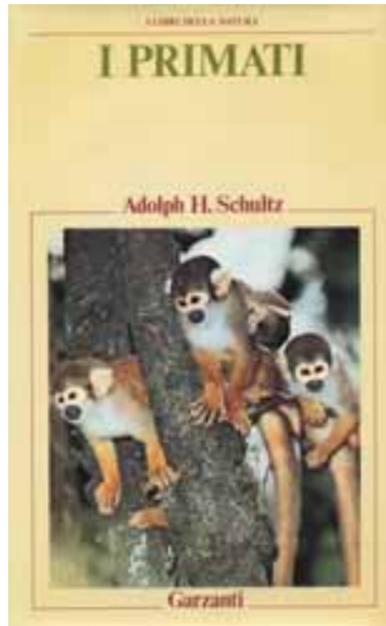


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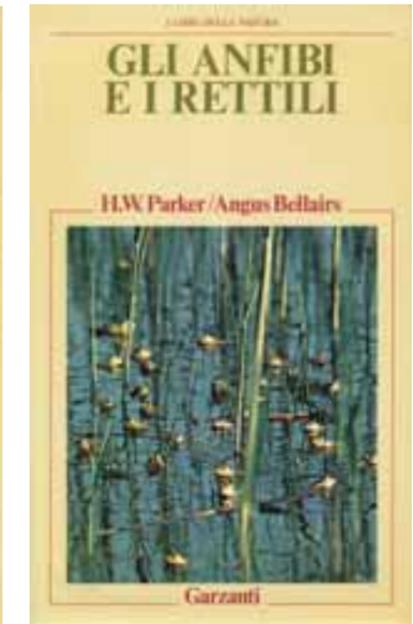
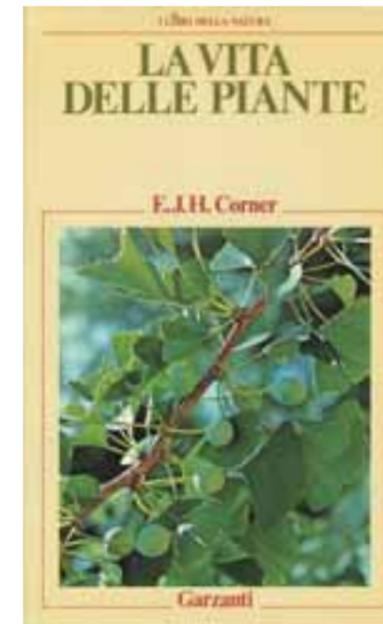
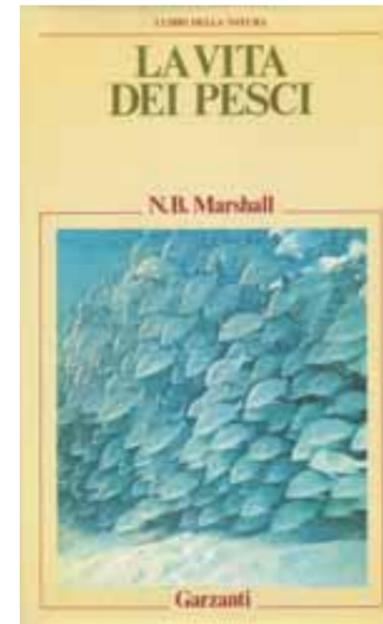
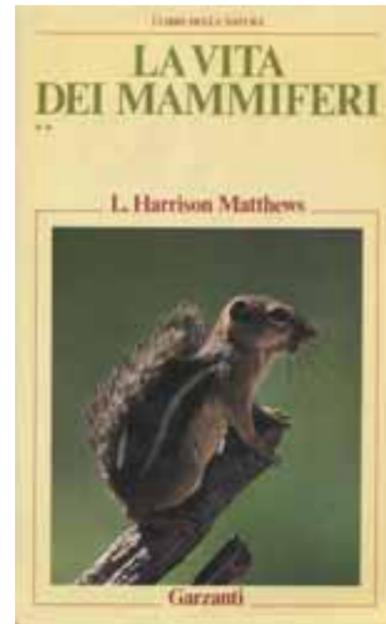
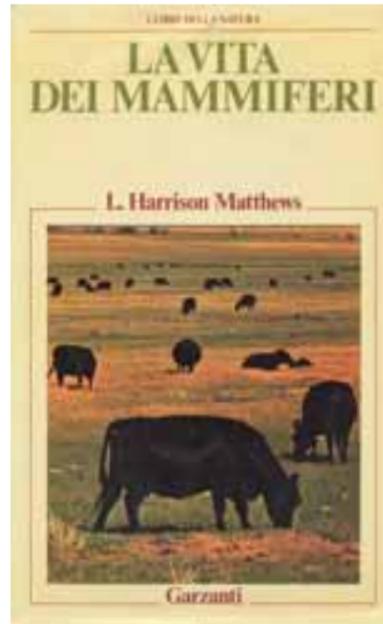
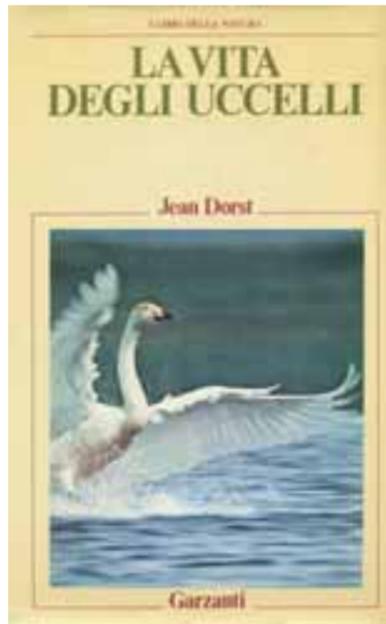


1995

I LIBRI DELLA NATURA (formato 17,2x27,2)



1982

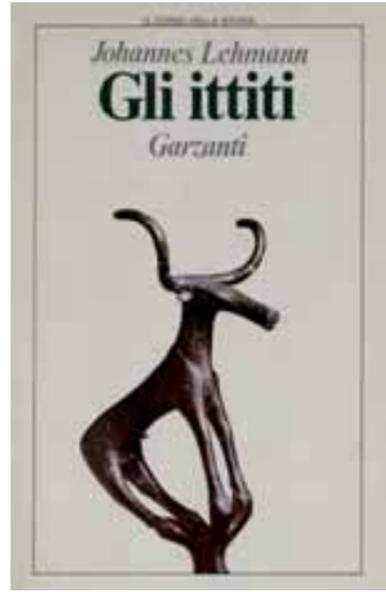


IL CORSO DELLA STORIA (formato 12,5x19) Collana con fondi di colori diversi, testi e

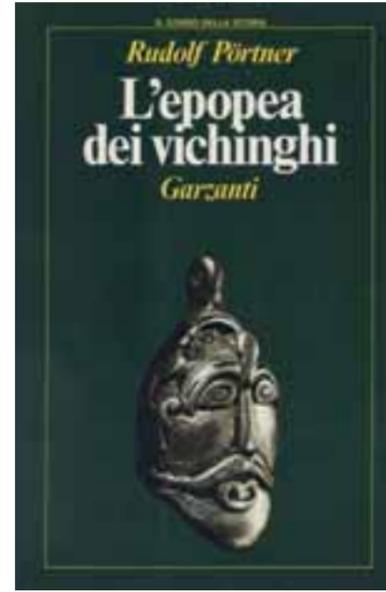
immagini centrate.



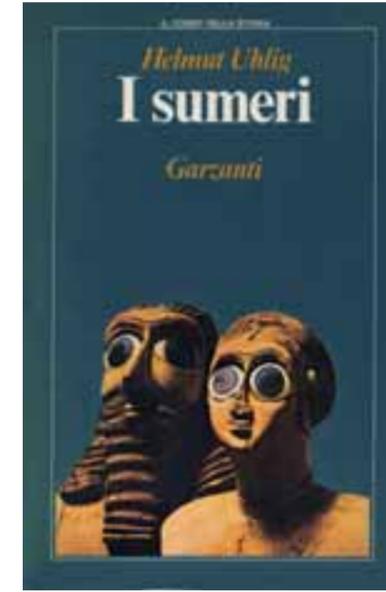
1980



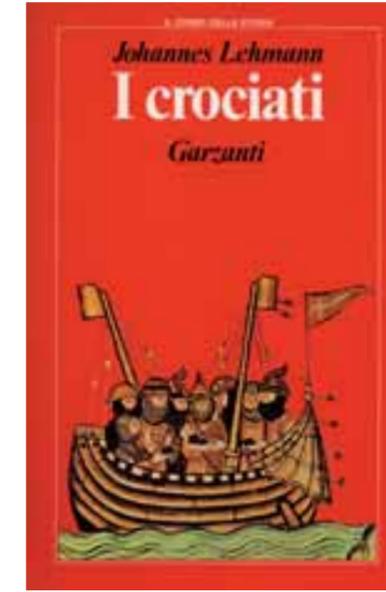
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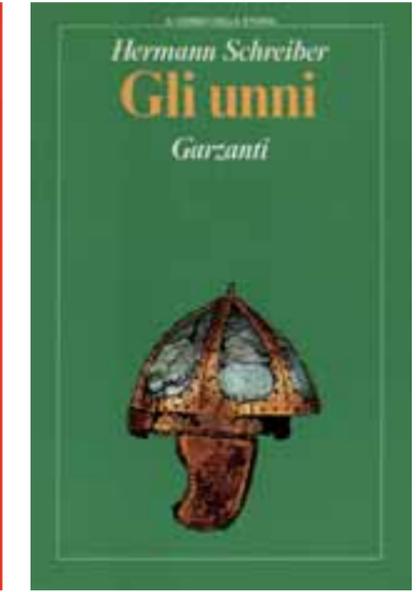
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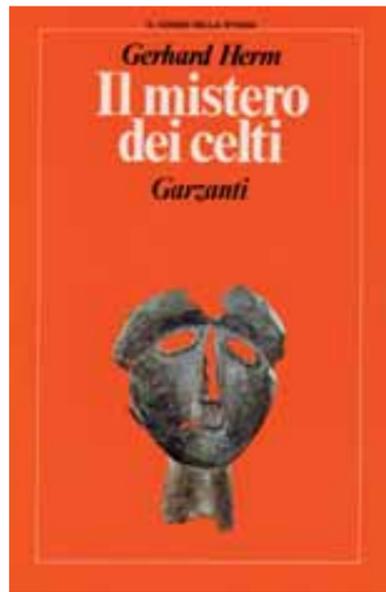
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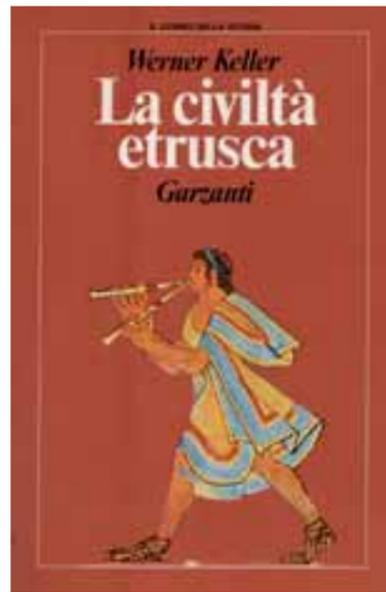
1983



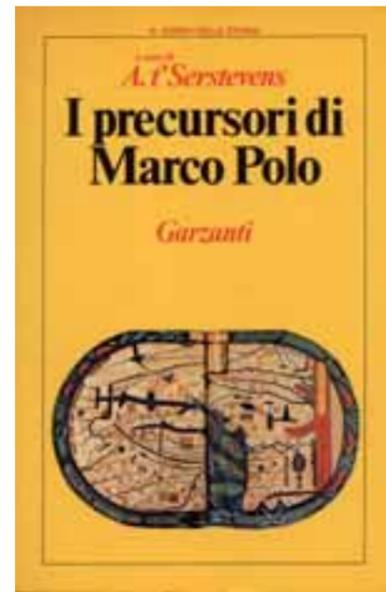
1983



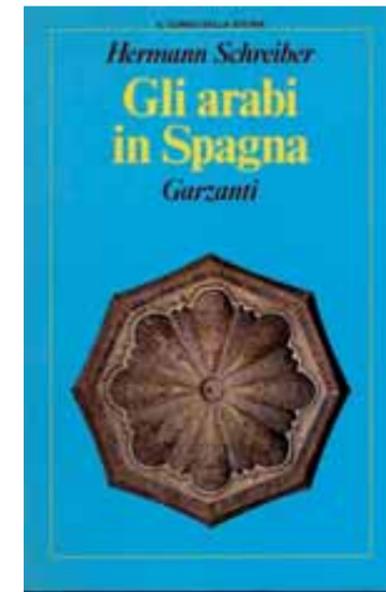
1981



1981



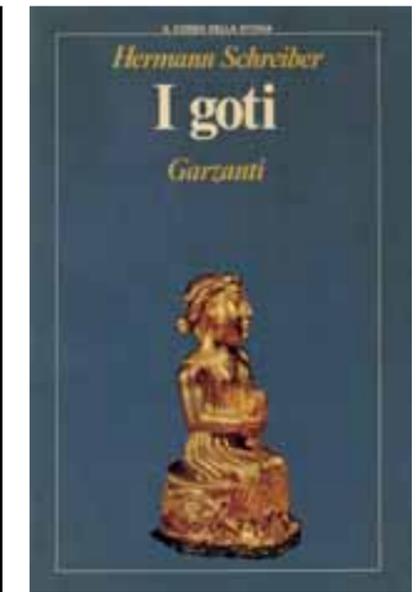
1982



1984



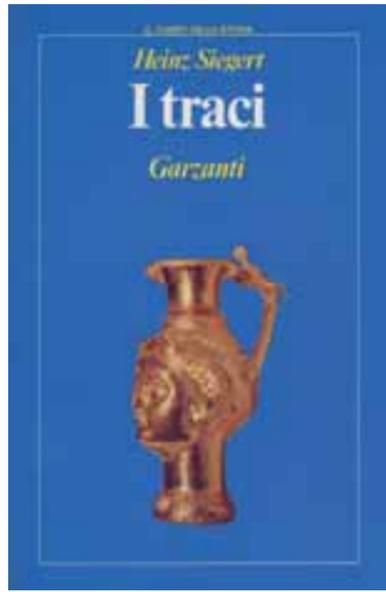
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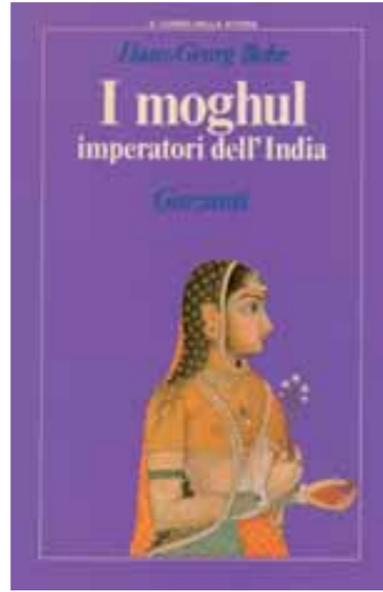
1985

IL CORSO DELLA STORIA (formato 12,5x19) Collana con fondi di colori diversi, testi e

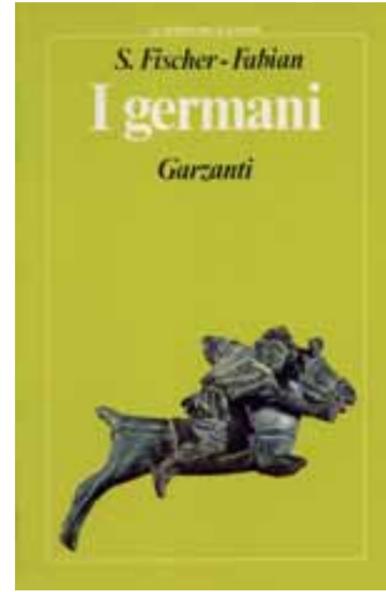
immagini centrate.



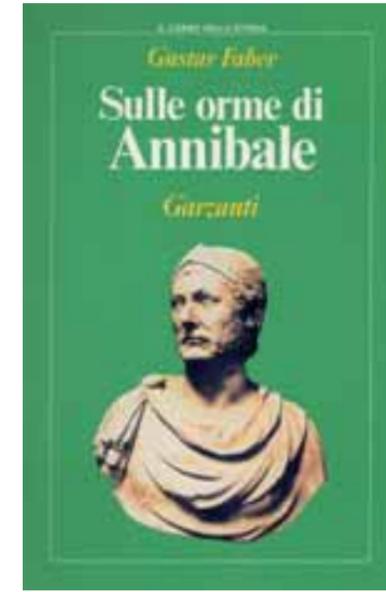
1986



1987



1987



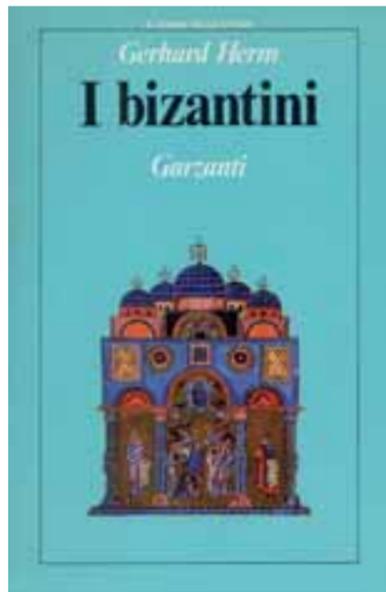
1988



1988



1988



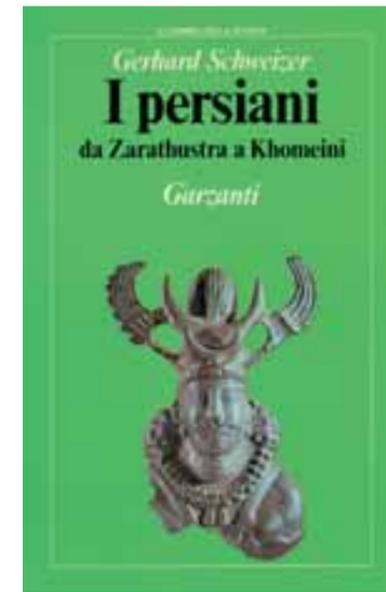
1987



1987



1987



1989



1989

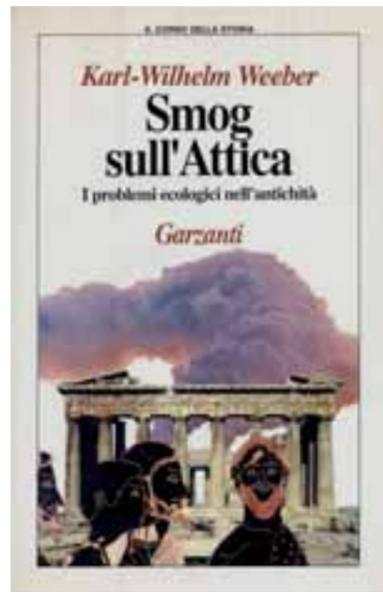


1990

IL CORSO DELLA STORIA (formato 12,5x19) Collana con fondi di colori diversi



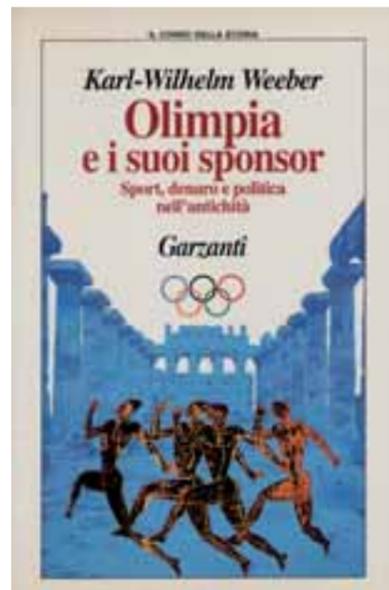
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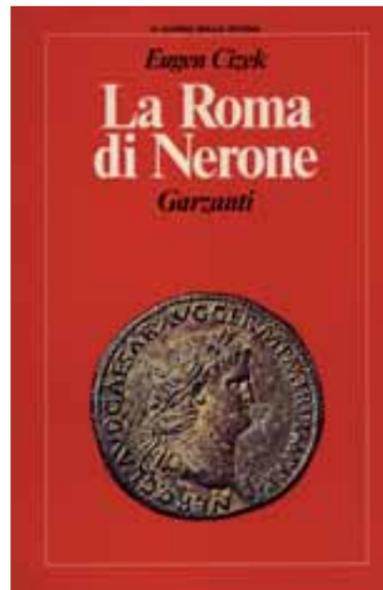
1991



1992



1992

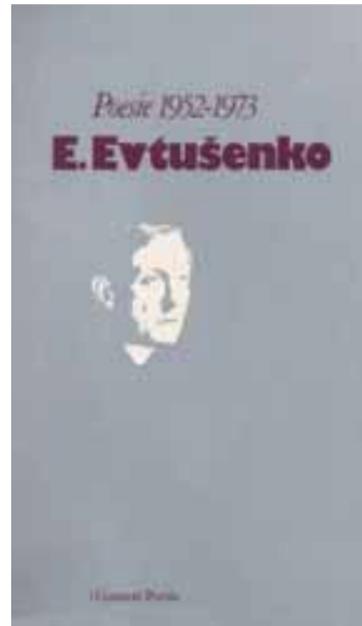


1986

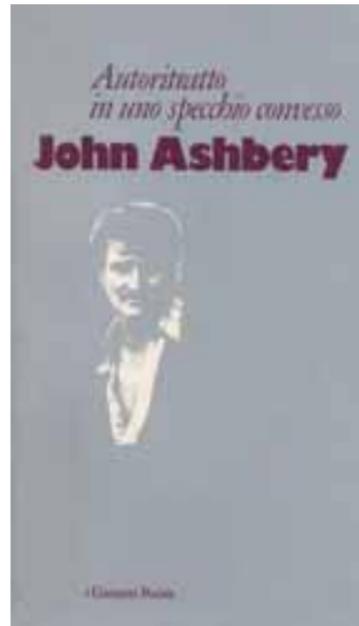


i Garzanti Poesia (formato 11x19) Copertine per una collana economica di poesia, fondo

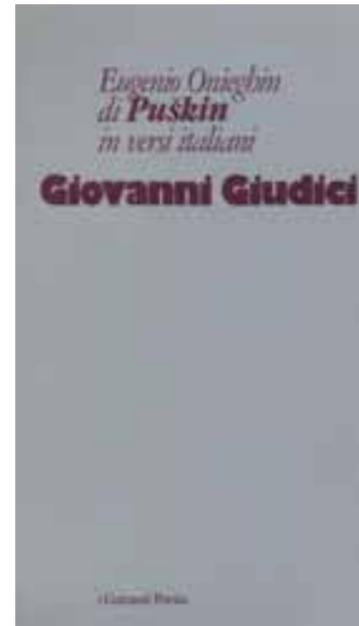
grigio metallizzato con le immagini dei poeti, molto contrastate, che nascono dal fondo.



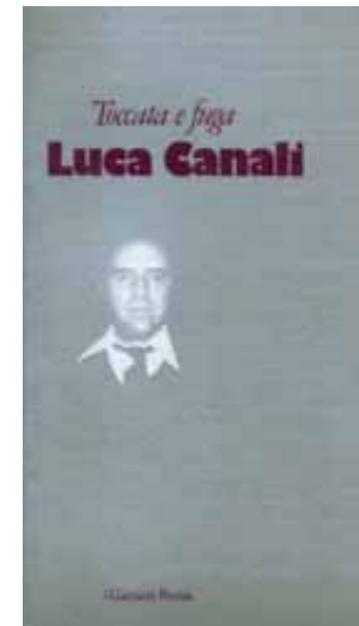
1982



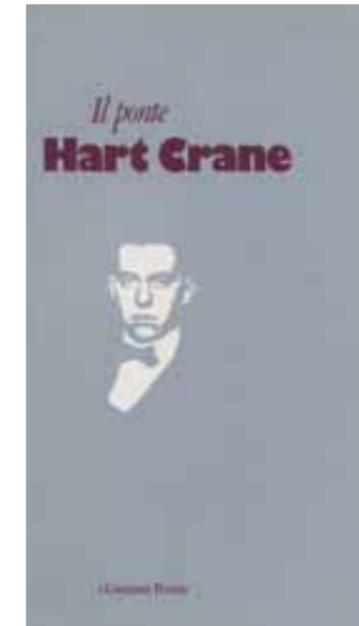
1983



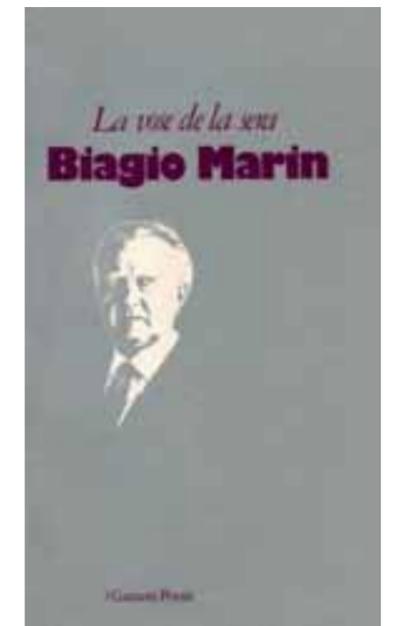
1983



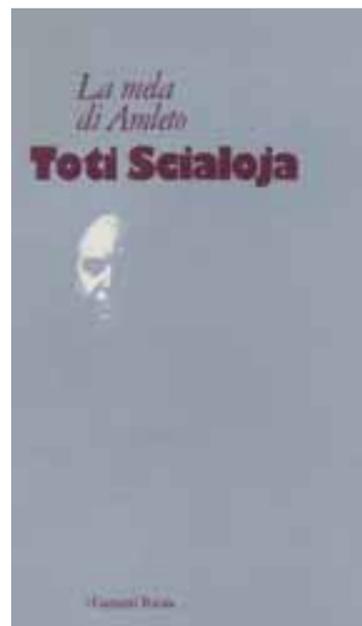
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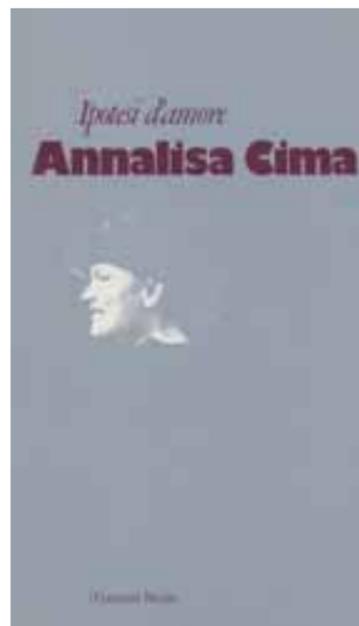
1984



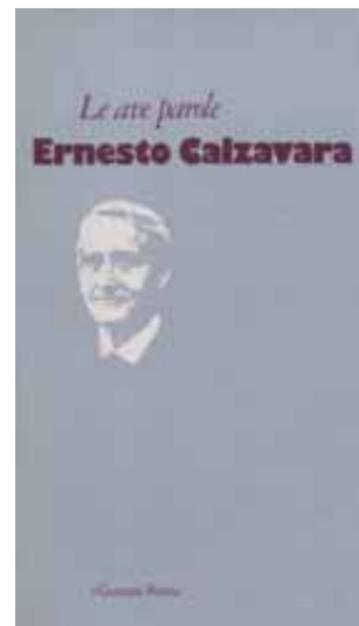
1985



1983



1984 foto di Marco Volpati



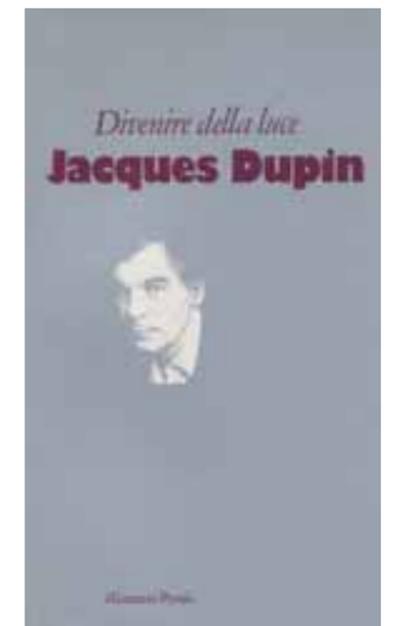
1984



1985



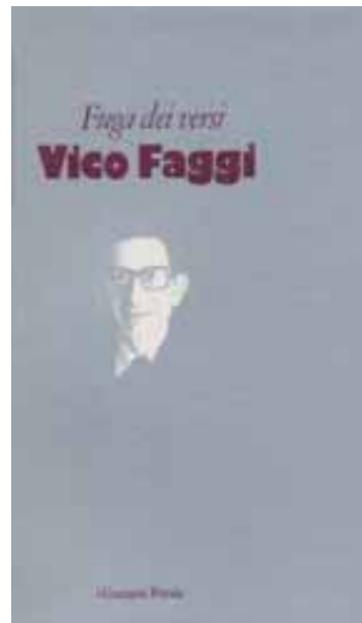
1985



1986

i Garzanti Poesia (formato 11x19) Copertine per una collana economica di poesia, fondo

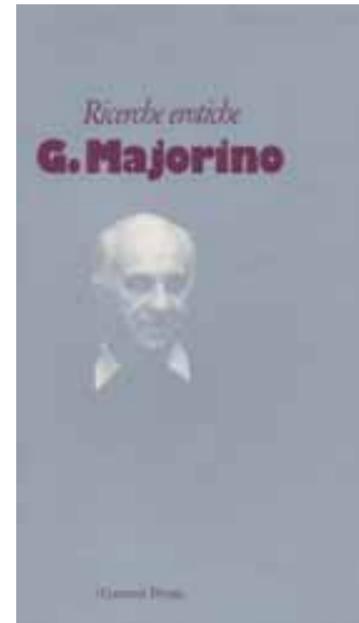
grigio metallizzato con le immagini dei poeti, molto contrastate, che nascono dal fondo.



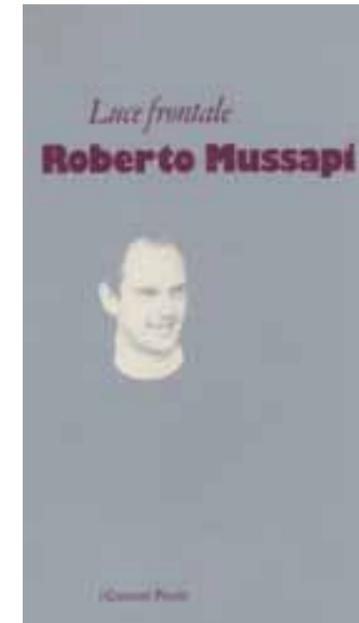
1986



1986



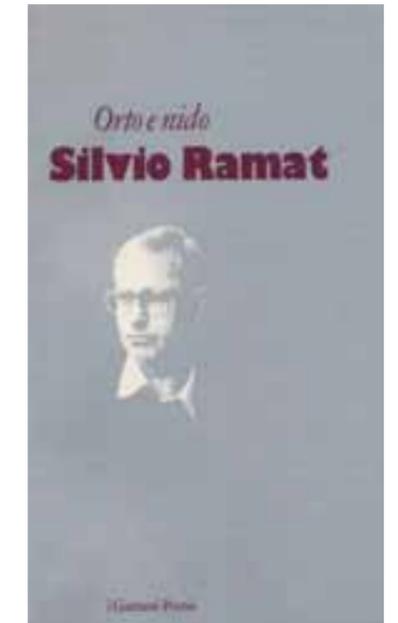
1986



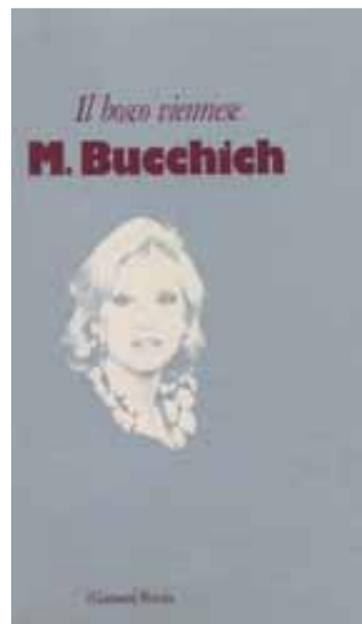
1987



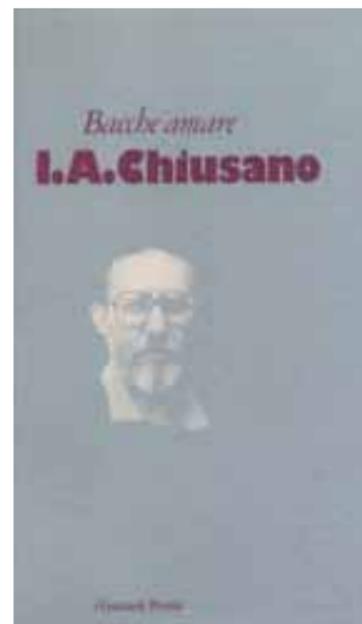
1987



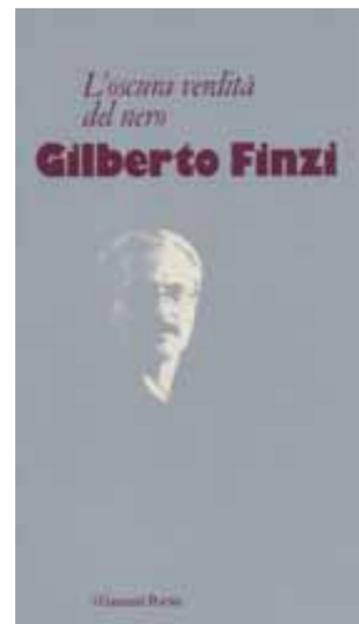
1987



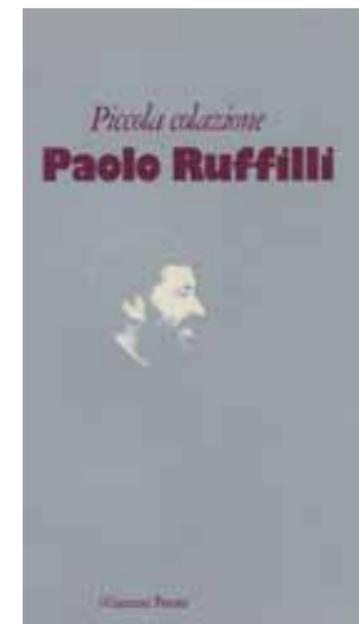
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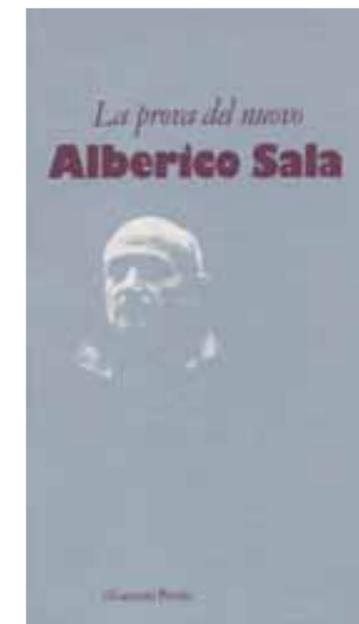
1987



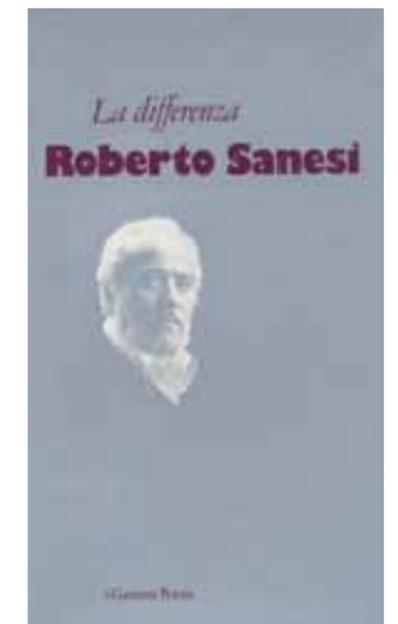
1987



1987

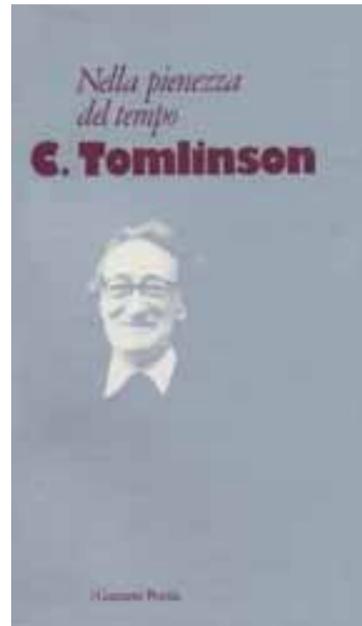


1987

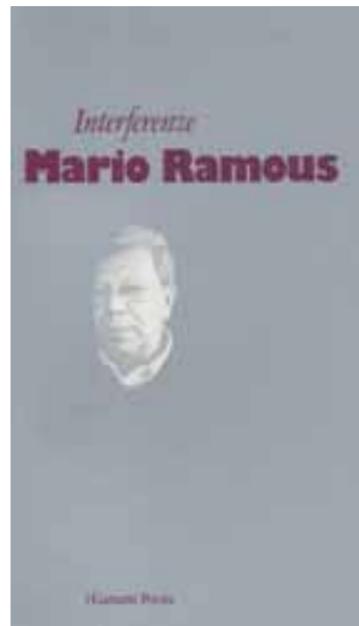


1987

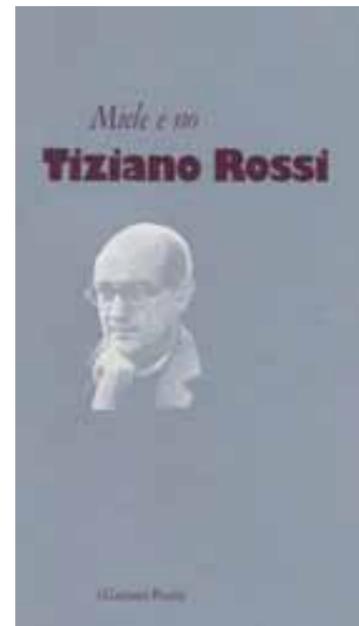
i Garzanti Poesia (formato 11x19)



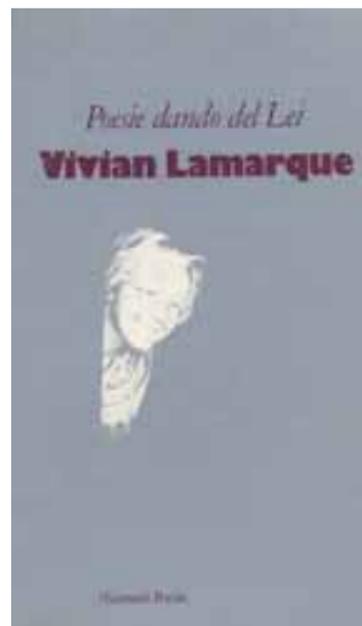
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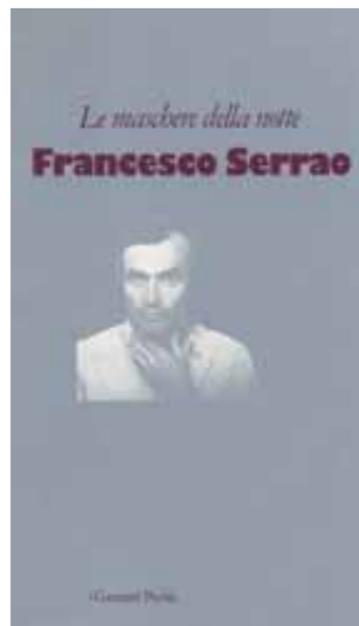
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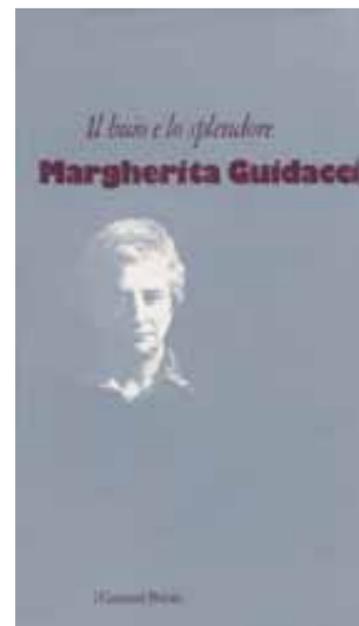
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1989

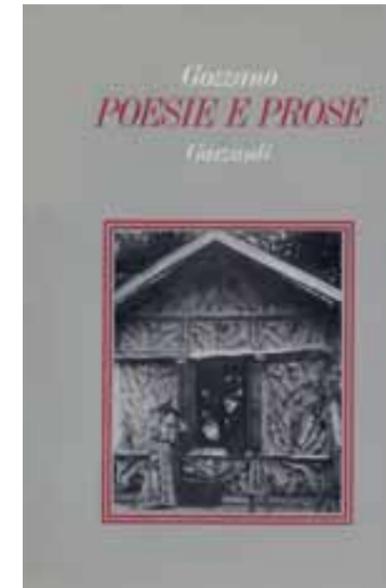


1989



1989

Poesia rilegata (formato 14,3x22,6)



1978



1986



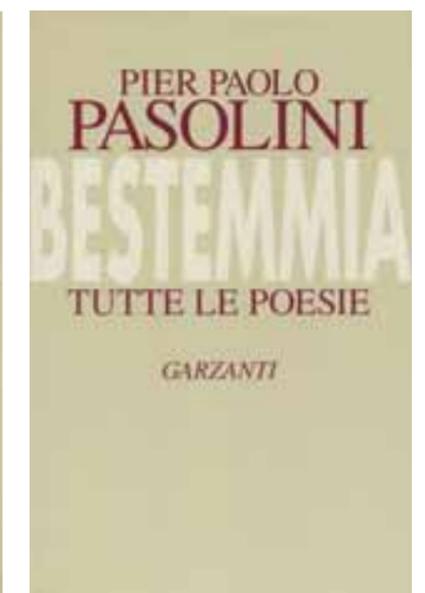
Cofanetto



1993



1993



Cofanetto



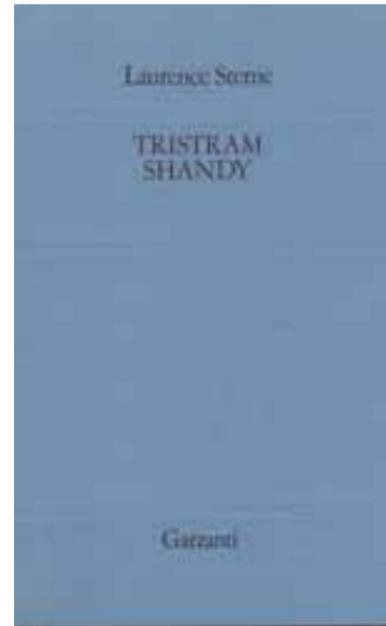
I LIBRI DELLA SPIGA (formato 11,7x18,7) Sopracoperte con risvolti, foglio di acetato



1982



1982



1983



1984

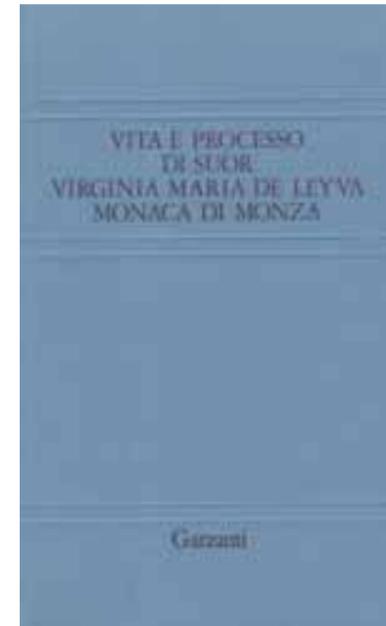


1984



1985

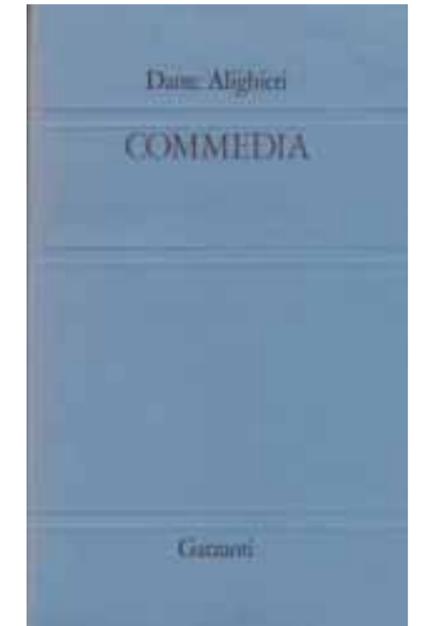
trasparente di protezione, carta colorata, impressioni in rilievo orizzontali, testi centrati.



1986



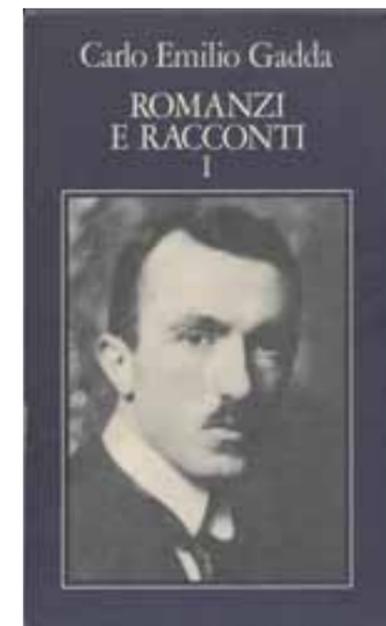
1986



1987



1988



1988 Cofanetto



1988

I LIBRI DELLA SPIGA (formato 11,7x18,7) Sopracoperte con risvolti, foglio di acetato



1989



1990

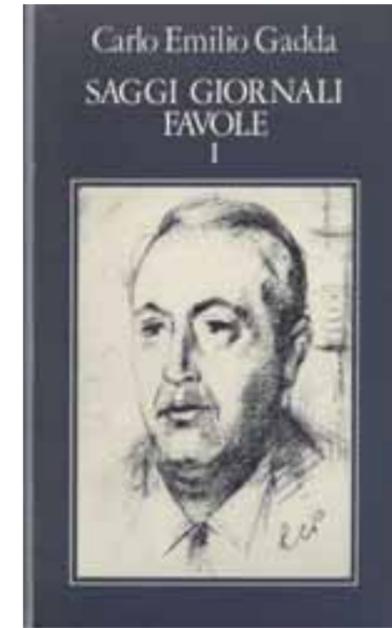


1991

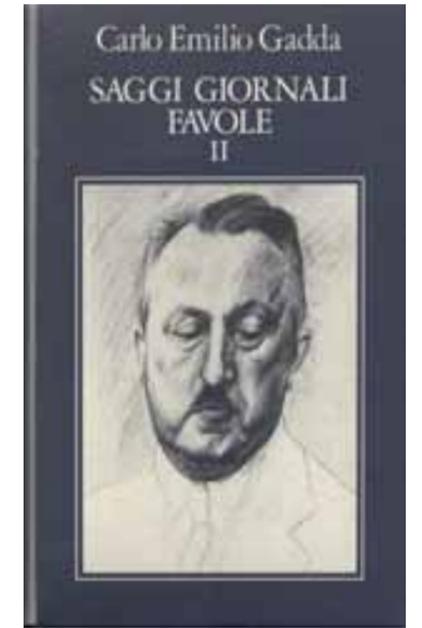
trasparente di protezione, carta colorata, impressioni in rilievo orizzontali, testi centrati.



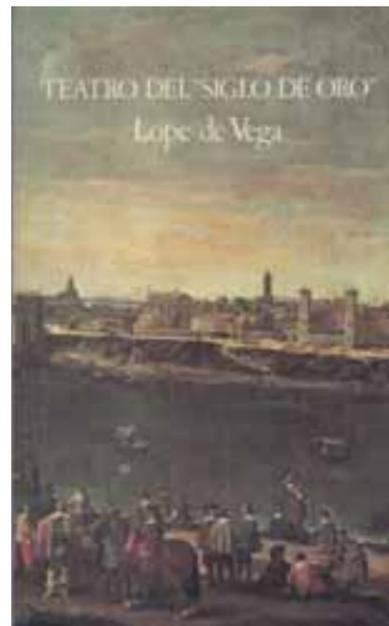
1991



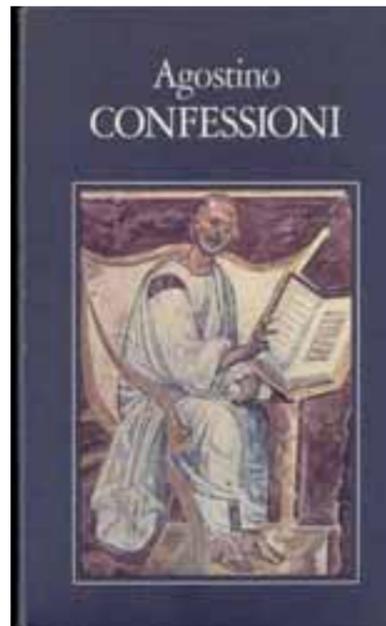
1991 Cofanetto



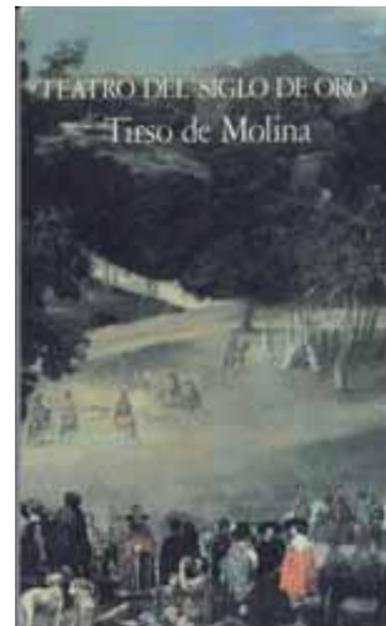
1991 Cofanetto



1989 Cofanetto



1990 Cofanetto



1991 Cofanetto

STRUMENTI DI STUDIO (formato 12,5x19) Collana grafica: i colori di fondo evidenziano

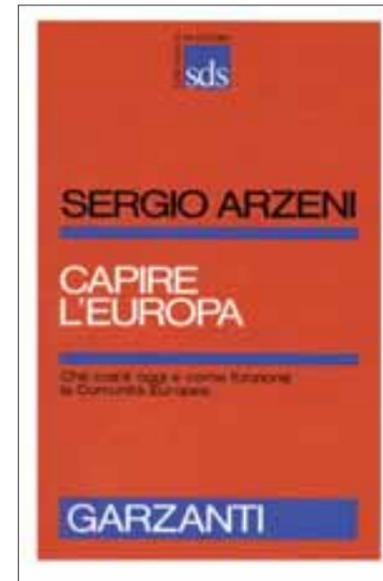
i vari argomenti



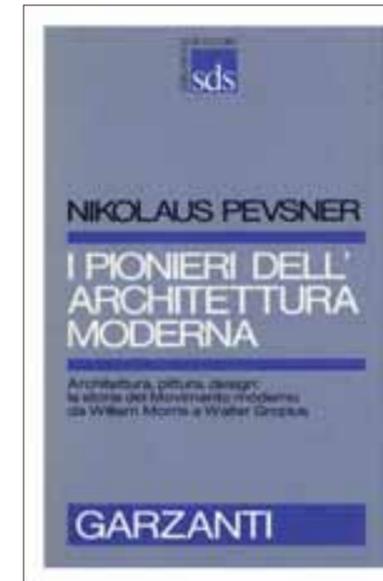
1982



1982



1983



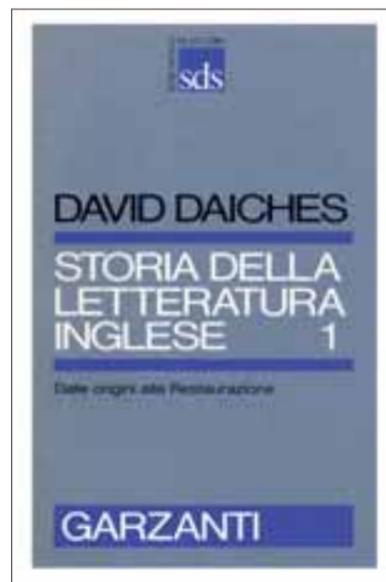
1983



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1983



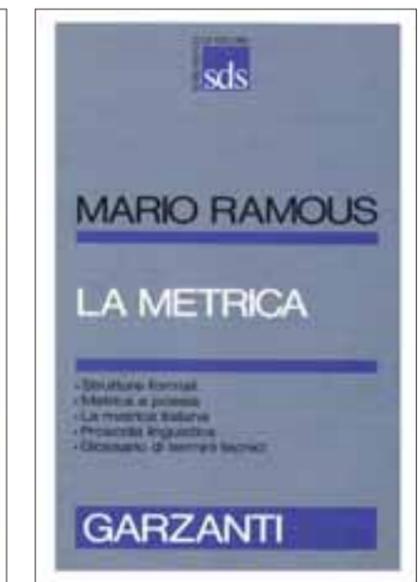
1983



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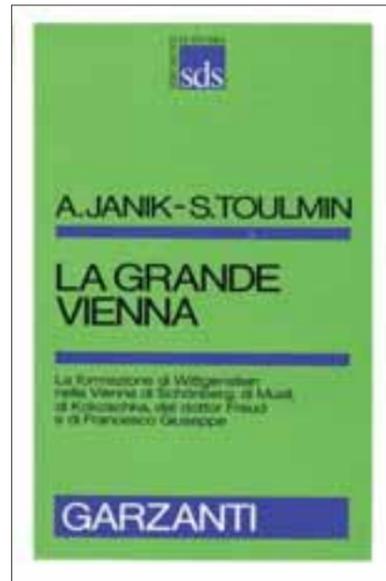
1984



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STRUMENTI DI STUDIO (formato 12,5x19) Collana grafica: i colori di fondo evidenziano

i vari argomenti



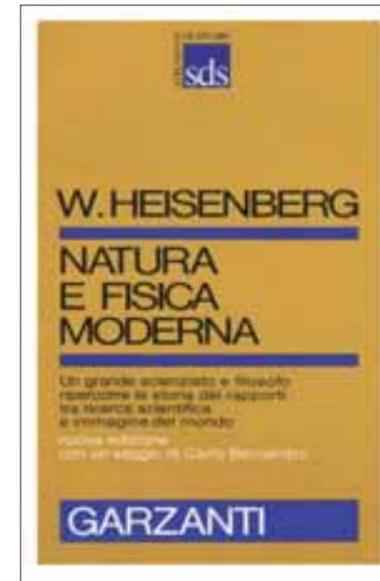
1984



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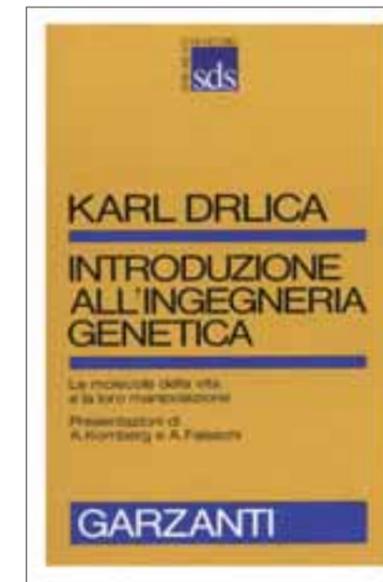
1985



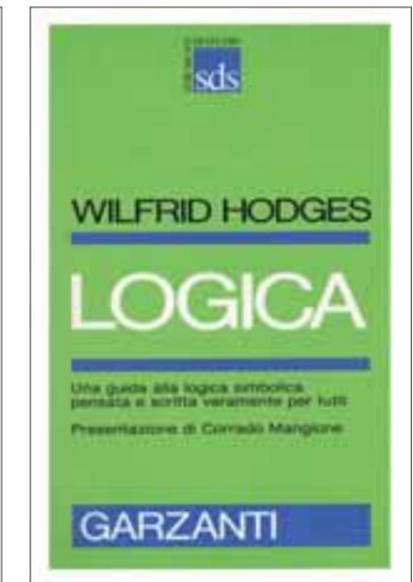
1985



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STRUMENTI DI STUDIO (formato 12,5x19) Collana grafica: i colori di fondo evidenziano

i vari argomenti



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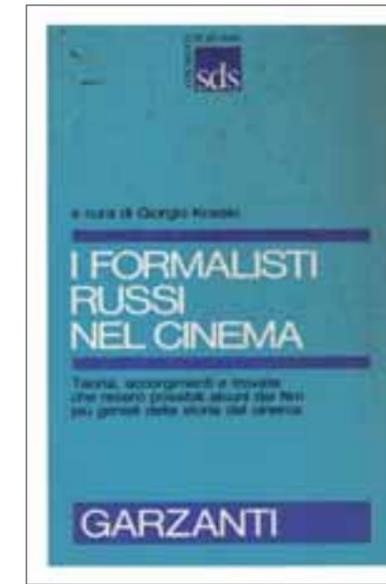
1986



1986



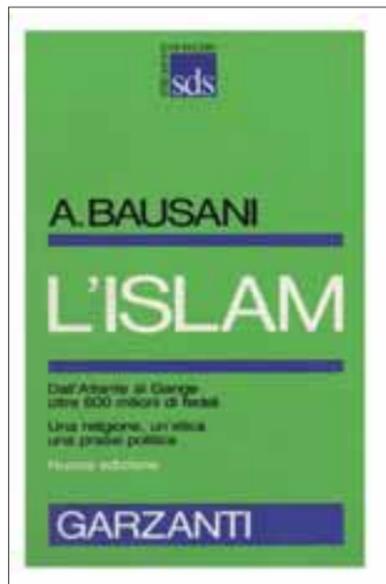
1987



1987



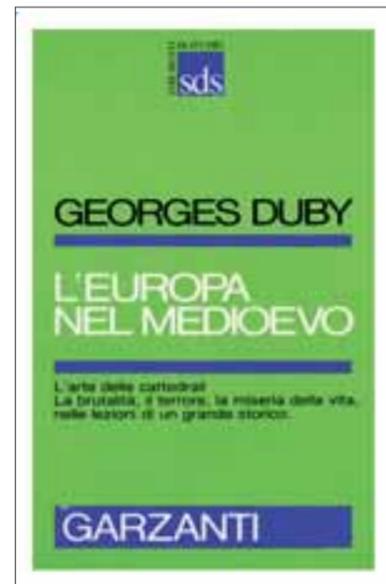
1987



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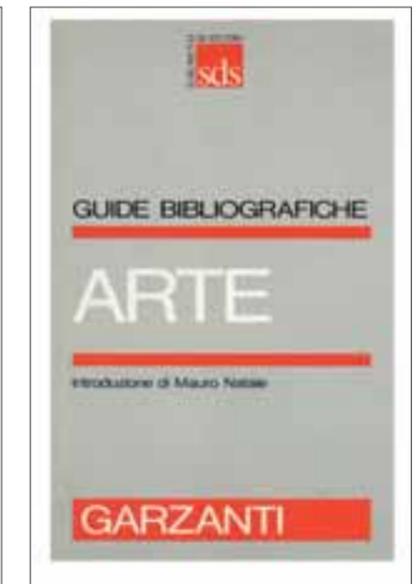
1987



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STRUMENTI DI STUDIO (formato 12,5x19) Collana grafica: i colori di fondo evidenziano



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i vari argomenti



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STRUMENTI DI STUDIO (formato 12,5x19) Collana grafica: i colori di fondo evidenziano



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i vari argomenti



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STRUMENTI DI STUDIO (formato 12,5x19) Collana grafica: i colori di fondo evidenziano

i vari argomenti



1992



1992



1994



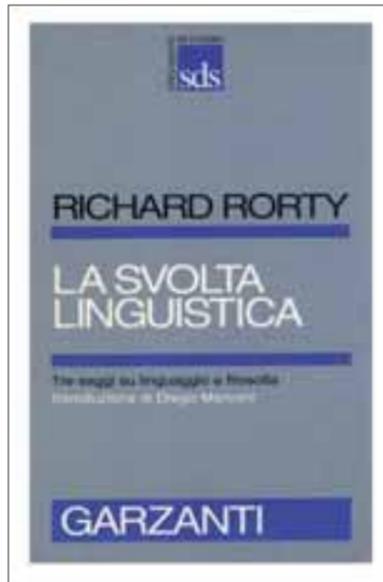
1995



1995



1994

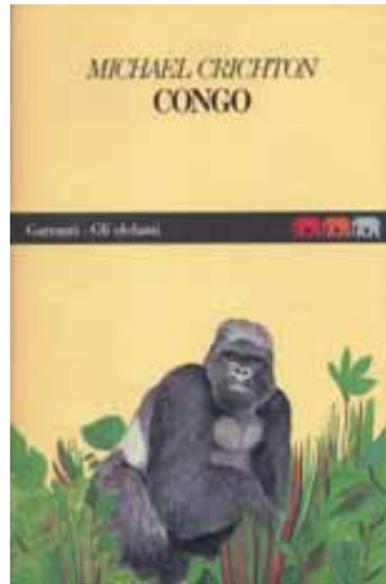


1994



1995

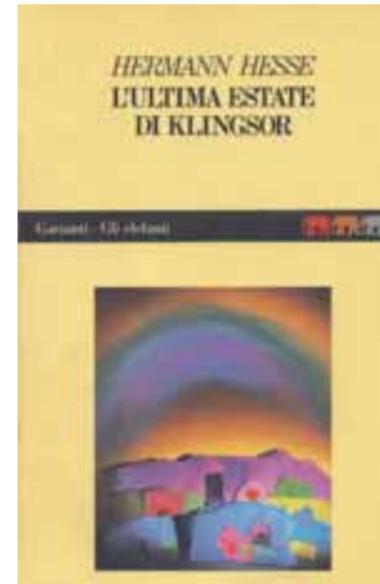
Gli Elefanti (formato 12,3x19)



1983 disegno Marco Volpati



1987



1988 collage Marco Volpati



1995 foto Marco Volpati



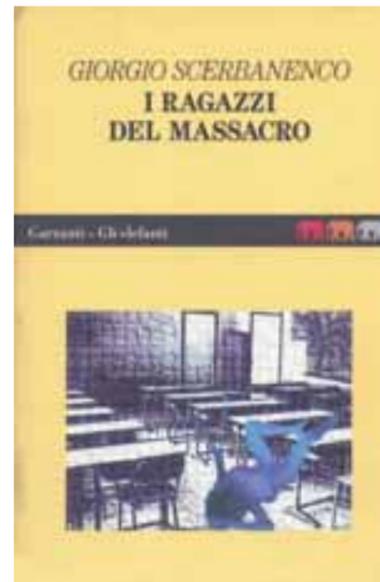
1995



1988

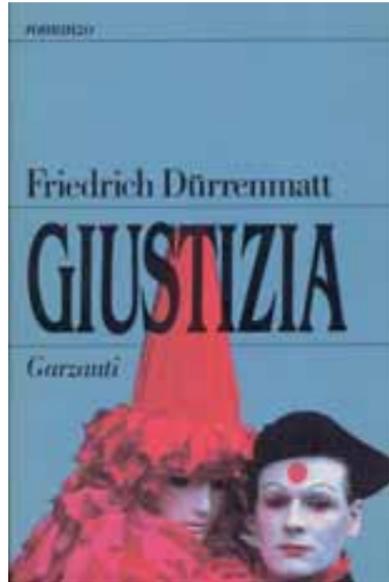


1994 foto Marco Volpati



1994

Narrativa Garzanti (formato 13x19,7) Sopraccoperte con risvolti: romanzo, autore e titolo



1986



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1986



1986



1986

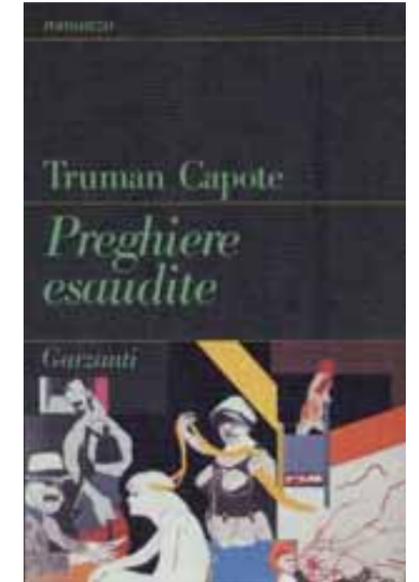
sono separati da un filetto che attraversa tutta la sopraccoperta, immagine nella parte bassa.



1987



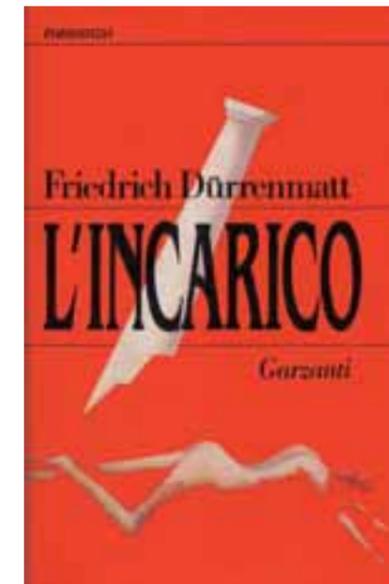
1987



1987



1987

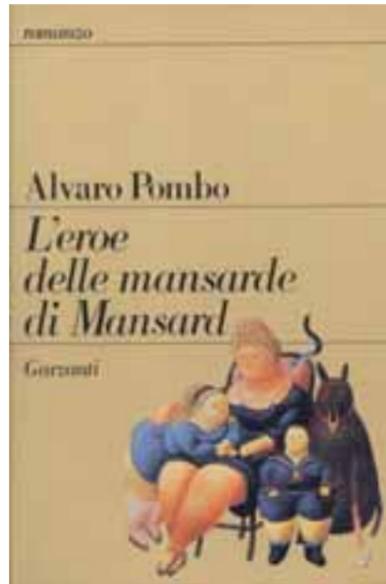


1987



1987 foto Marco Volpati

Narrativa Garzanti (formato 13x19,7) Sopracoperte con risvolti: romanzo, autore e titolo



1987



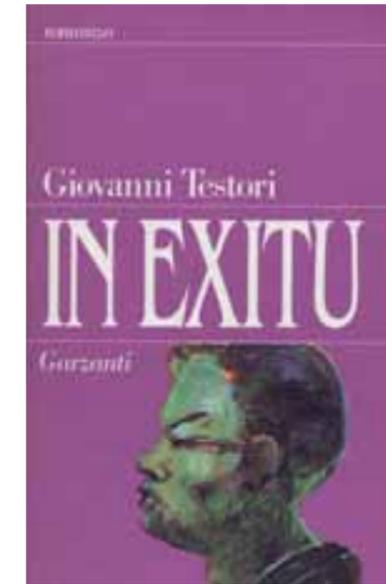
1988



1988



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1988



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1988



1989



1989 foto Marco Volpati

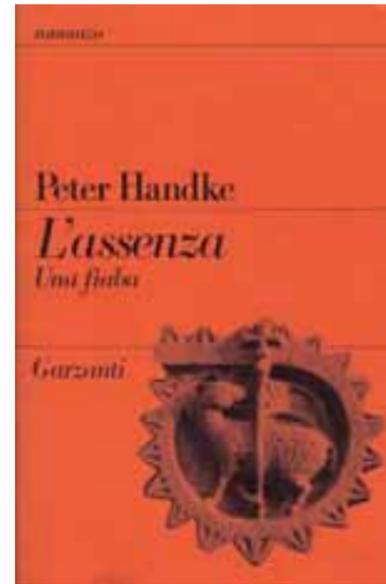
sono separati da un filetto che attraversa tutta la sopracoperta, immagine nella parte bassa.



1991



1991



1991



1992



1992

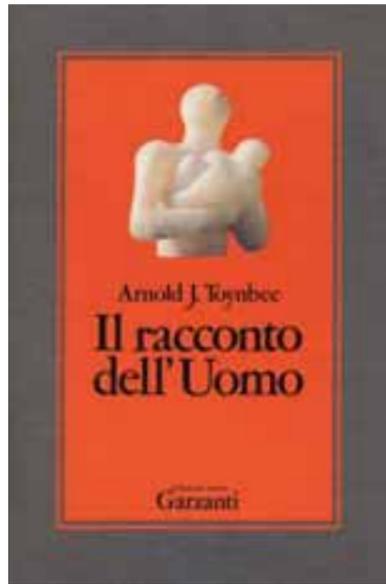


1992



Collezione storica Garzanti (formato 14,7x22) La caratteristica della collana sono le

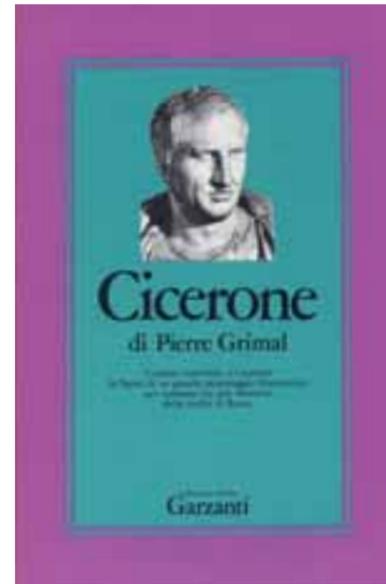
combinazioni cromatiche. Immagine nella parte alta e titolo centrato sotto l'immagine.



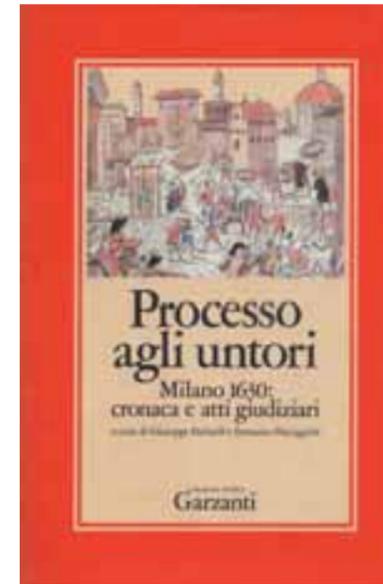
1987



1987



1987



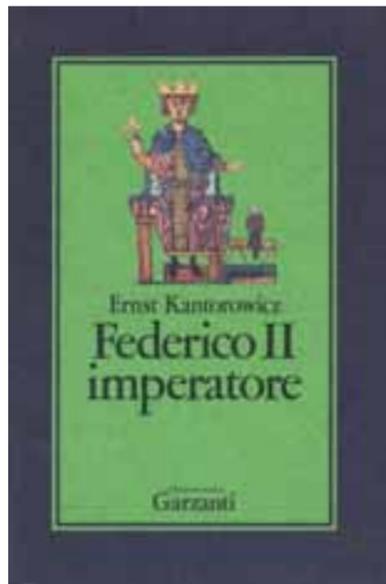
1988



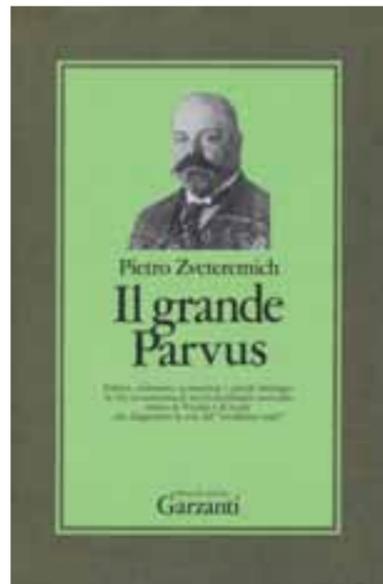
1988



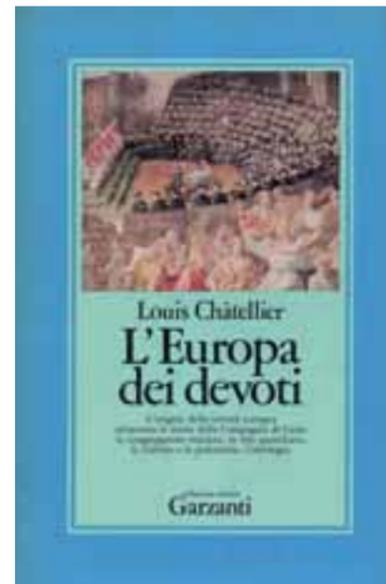
1989



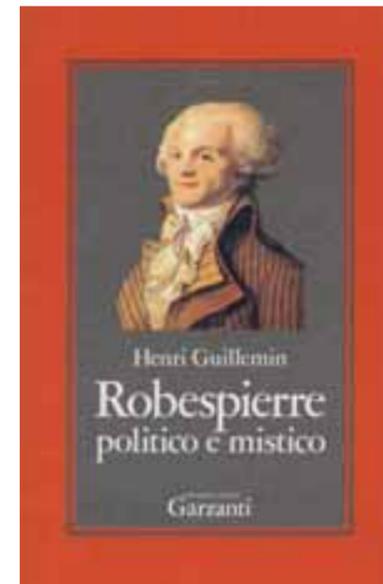
1988



1988



1988



1989



1989



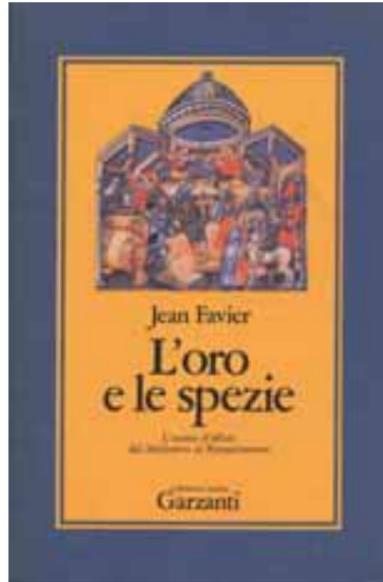
1990

Collezione storica Garzanti (formato 14,7x22) La caratteristica della collana sono le

combinazioni cromatiche. Immagine nella parte alta e titolo centrato sotto l'immagine.



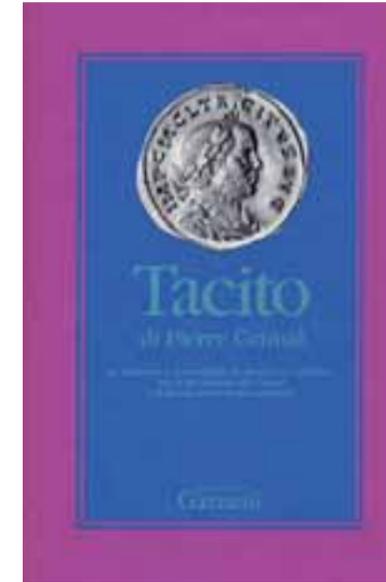
1990



1990



1991



1991



1992



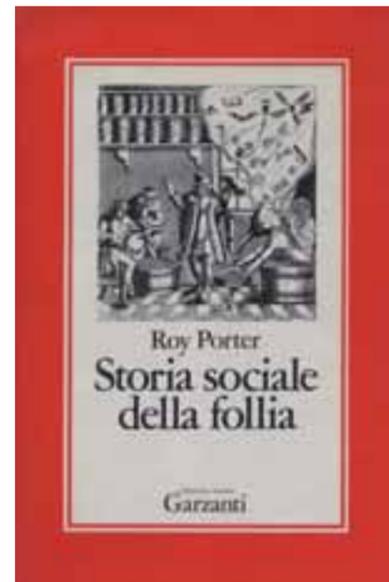
1992



1991



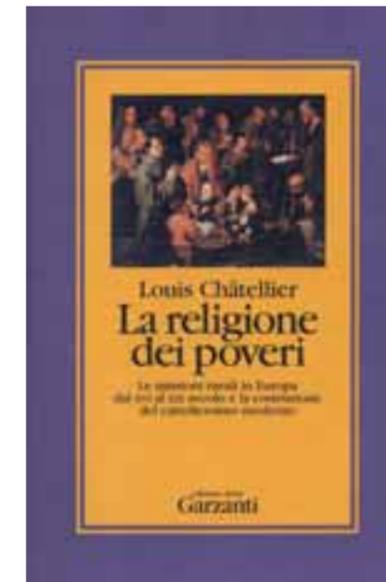
1991



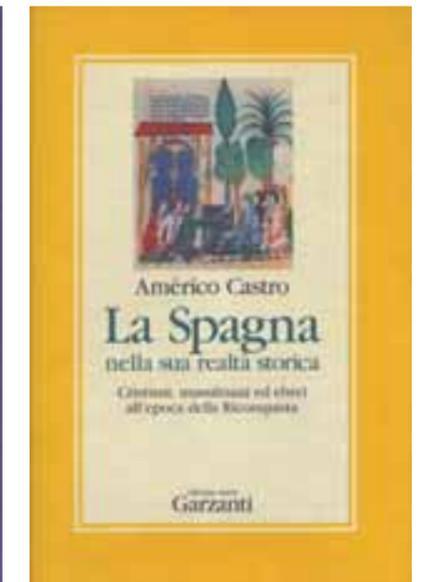
1991



1994



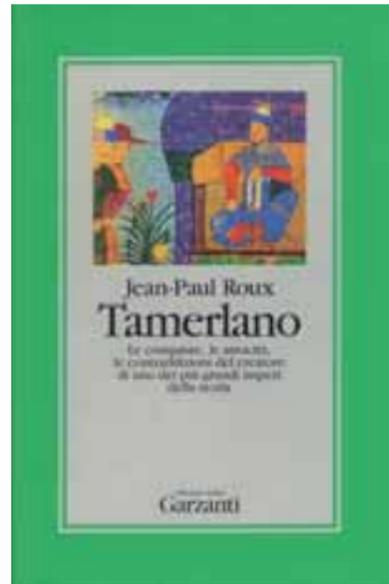
1994



1995

Collezione storica Garzanti (formato 14,7x22) La caratteristica della collana sono le

combinazioni cromatiche. Immagine nella parte alta e titolo centrato sotto l'immagine.



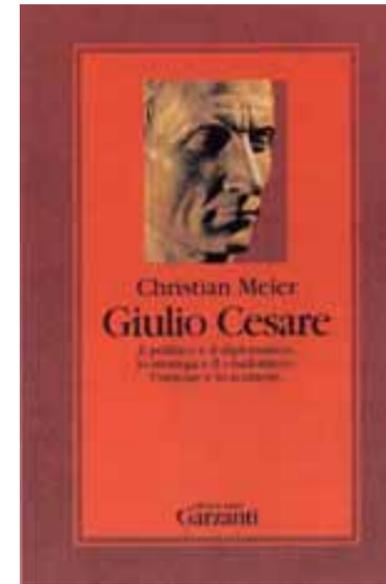
1995



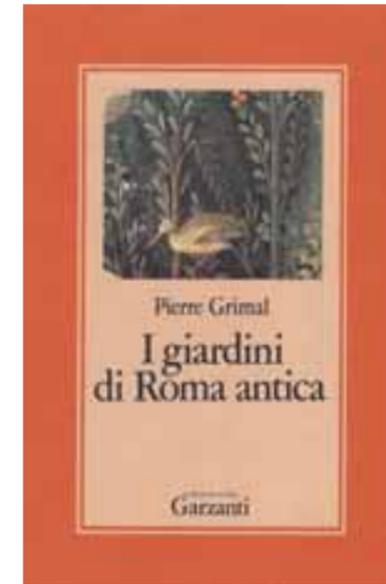
1995



1995

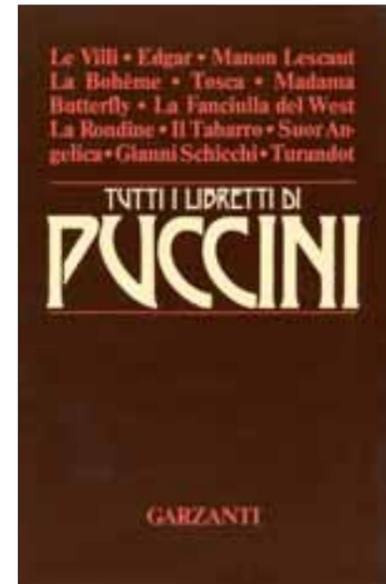
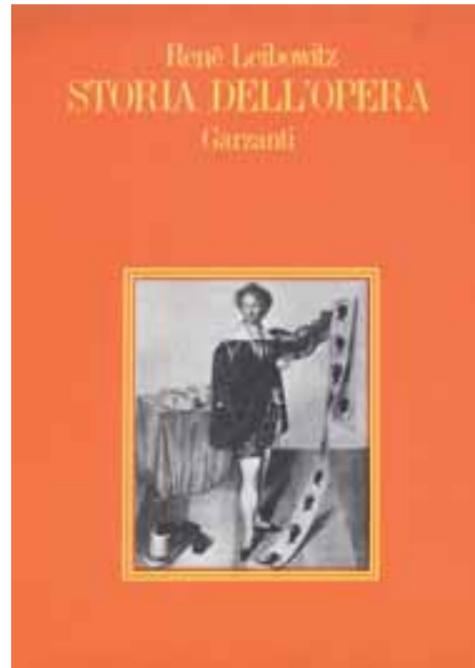


1995



1995

STORIA DELL'OPERA (formato 17,5x24,5)

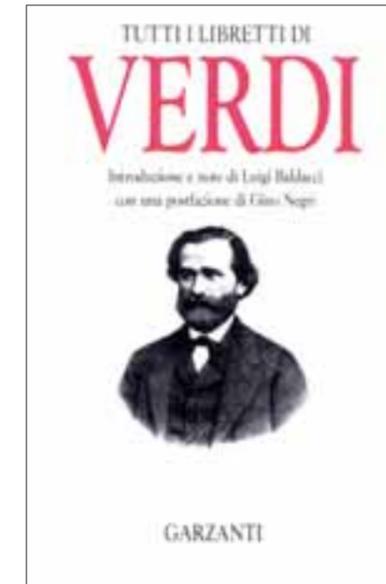


1984

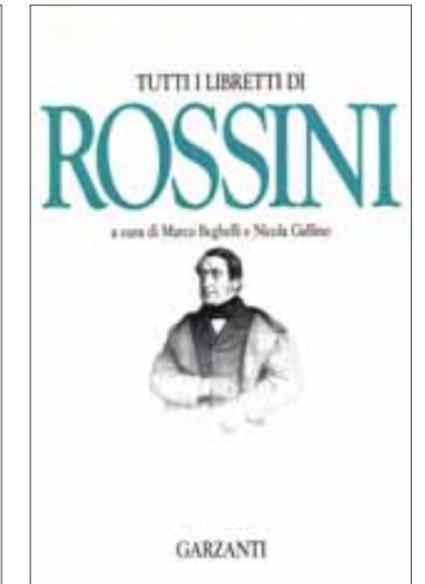
TUTTI I LIBRETTI DI (formato 14,2x21,6)



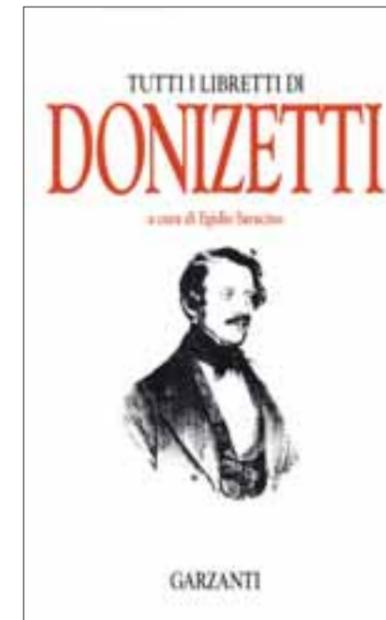
1990



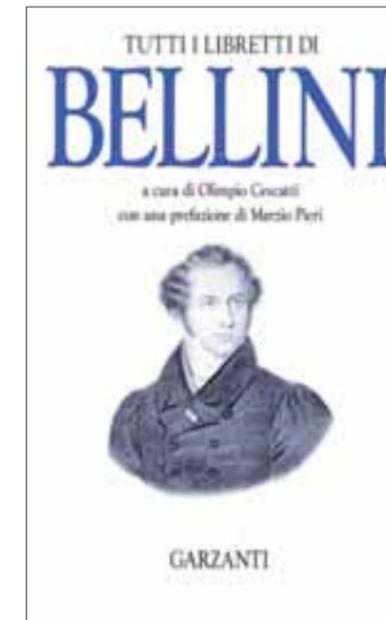
1990



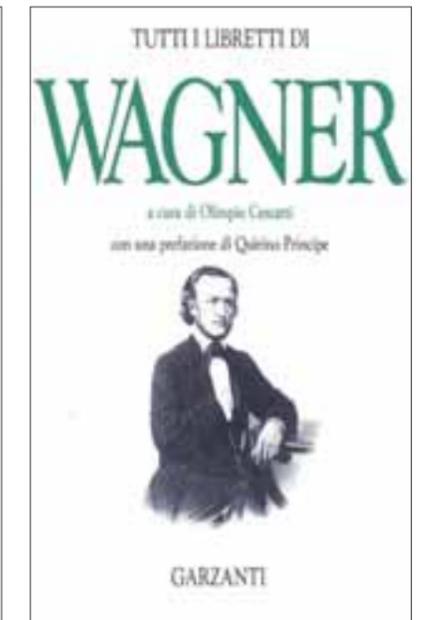
1991



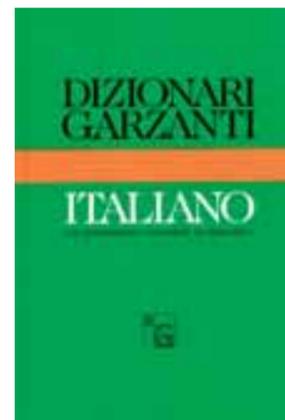
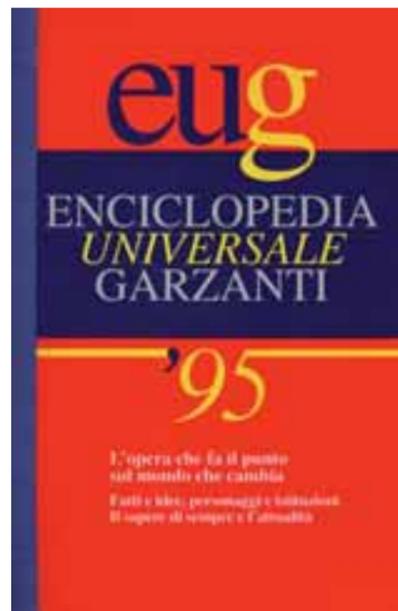
1993



1993

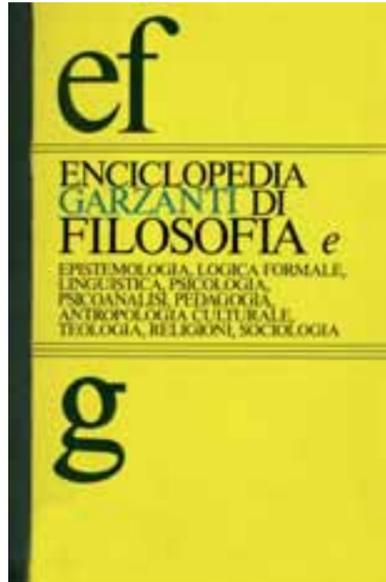


1993



Le Garzantine
I Grandi Dizionari Garzanti
Dizionari Garzanti

Le Garzantine (formato 12,5x19) Impostazioni grafiche delle Garzantine negli anni.



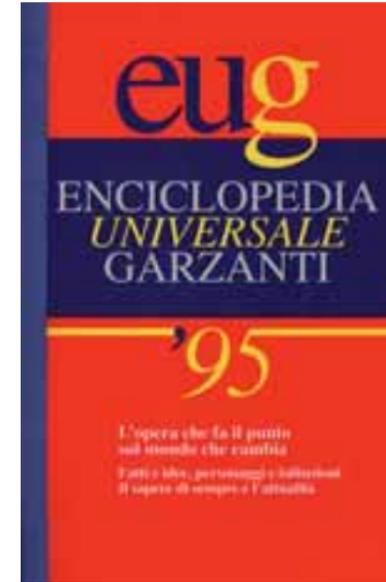
1981



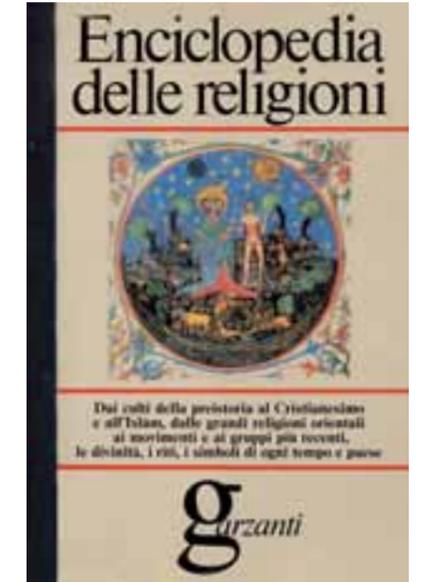
1983



1986



1995



1989



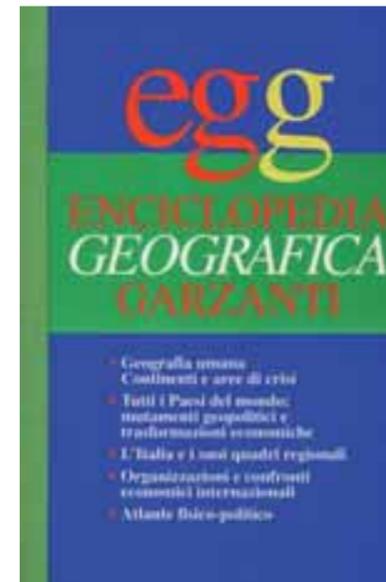
1988



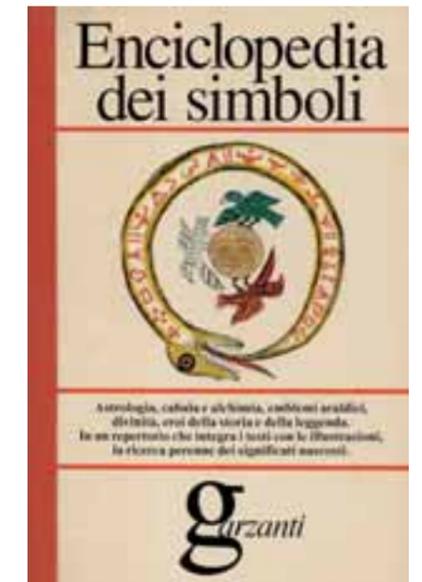
1990



1992



1995



1991

le Garzantine

un vasto progetto enciclopedico che segue
l'arco del sapere, materia per materia.

Da 20 anni strumento di base per milioni
di studenti e studiosi.



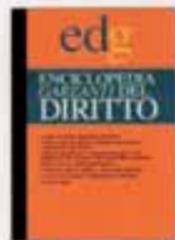
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5000 illustrazioni



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GARZANTI**
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oltre 100 grafici
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GARZANTI**
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700 illustrazioni



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DELLA LETTERATURA
GARZANTI**
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800 illustrazioni

ENCICLOPEDIA GARZANTI

l'idea delle Garzantine

L'intero arco del sapere
materia per materia



Le nuove Garzantine

SCIENZE

Dall'astronautica alla zoologia.
Le scienze tradizionali
e le scienze nuove.

STORICO

Cronologia della storia
universale dalle culture
preistoriche ai giorni nostri.

UNIVERSALE

L'opera che fa il punto
sul mondo che cambia.

I GRANDI DIZIONARI GARZANTI (formato 18,5x25,8) Colore di fondo metallizzato



1991



1991

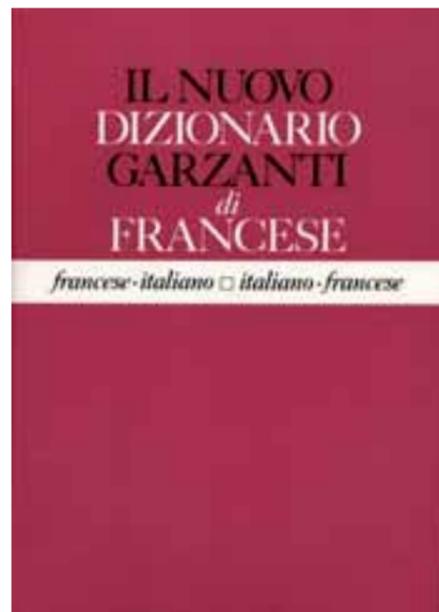
I GRANDI DIZIONARI GARZANTI (formato 18,5x25,8) Colore di fondo metallizzato



1991



1993

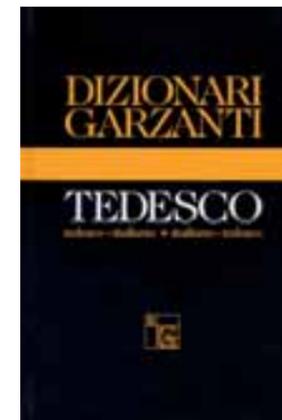


1993

DIZIONARI GARZANTI (formato 13,2x20)
Colore di fondo accentuato con riferimento alle bandiere



1994



I GRANDI DIZIONARI



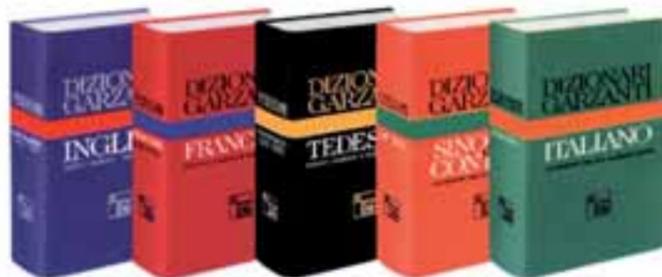
IL GRANDE
DIZIONARIO
GARZANTI
DELLA LINGUA
ITALIANA

IL NUOVO
DIZIONARIO
HAZON
GARZANTI

DIZIONARIO
GARZANTI
DEI SINONIMI
E DEI CONTRARI

IL NUOVO
DIZIONARIO
GARZANTI
DI FRANCESE

DIZIONARIO
GARZANTI
DI BUSINESS
ENGLISH



INGLESE FRANCESE TEDESCO SINONIMI
E CONTRARI ITALIANO

In due formati la qualità raddoppia

DIZIONARI GARZANTI

Le parole che fanno testo



DIZIONARI GARZANTI

ITALIANO • SINONIMI E CONTRARI • INGLESE • BUSINESS ENGLISH • FRANCESE • TEDESCO

In due formati
la qualità raddoppia

Saggi rossi (formato 14x21) Nuova impostazione grafica della collana Saggi Rossi



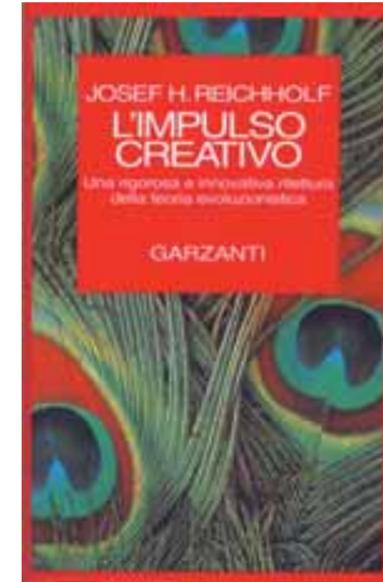
1987



1994



1994



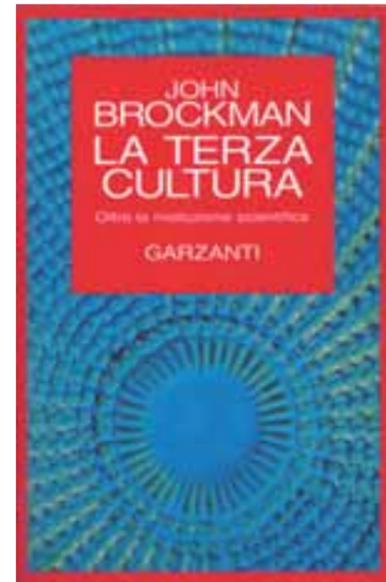
1995



1994



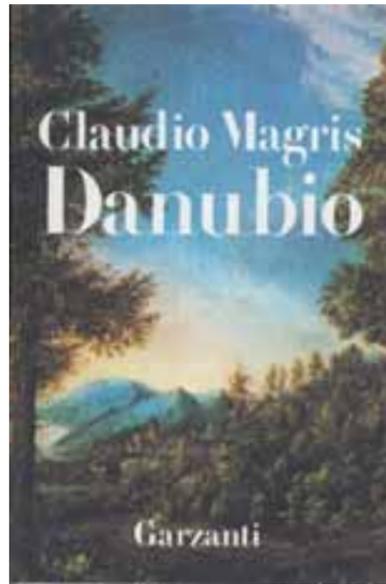
1995



1995

Saggi blu (formato 14x21) Nuova impostazione grafica della collana Saggi Blu, alcuni

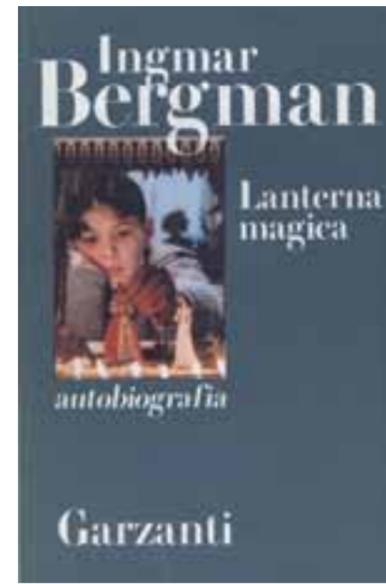
volumi con sopraccoperte



1986



1986



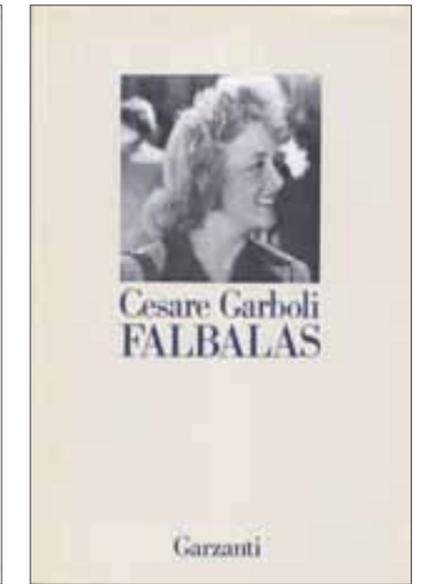
1987



1989



1989



1990



1988



1988



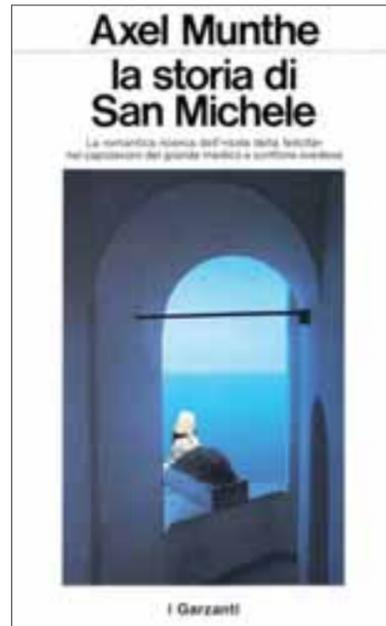
1988



1995



1995



1986 foto Marco Volpati



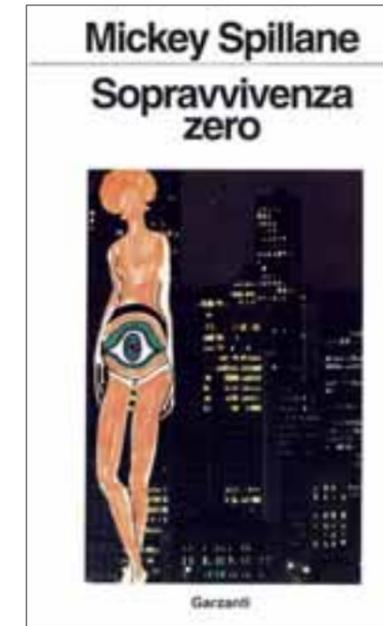
1991 foto Marco Volpati



1991



1991



1992



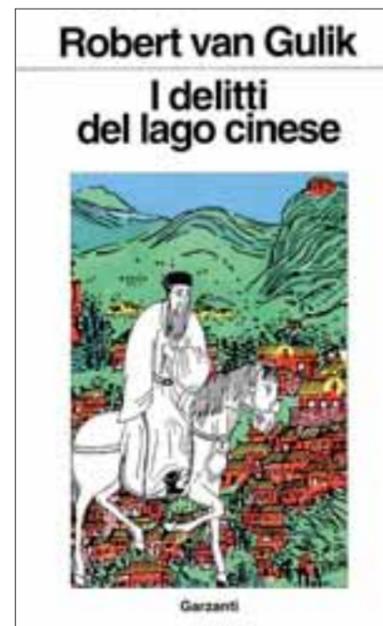
1992 collage Marco Volpati



1991



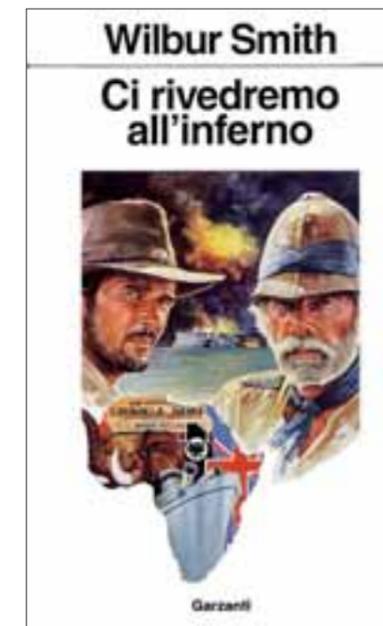
1991



1991

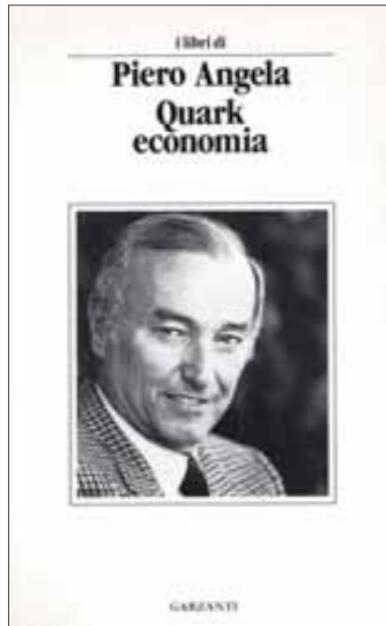


1992

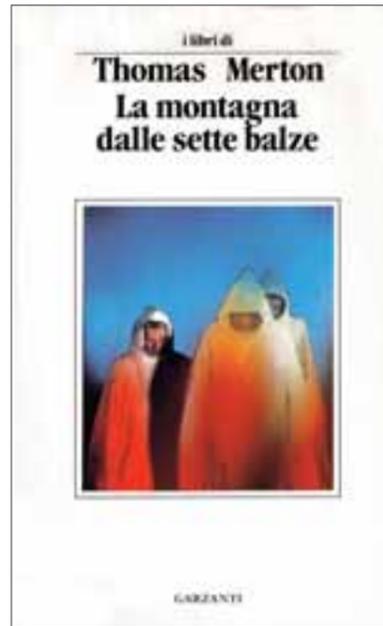


1992

I libri di (formato 11x18)



1990 foto Marco Volpati



1990



1990



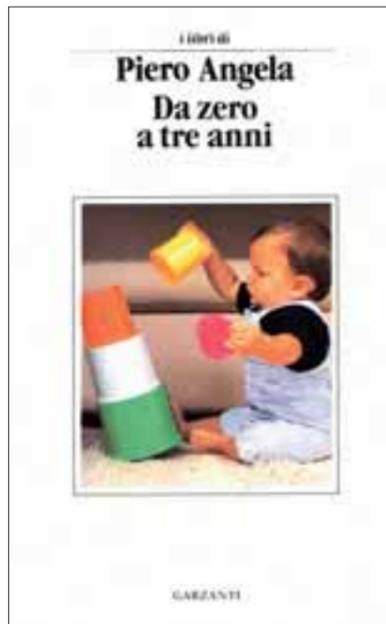
1991



1991



1991



1990



1990



1991



1991



1991



1991

I libri di (formato 11x18)



1992



1992



1992



1994 foto Marco Volpati



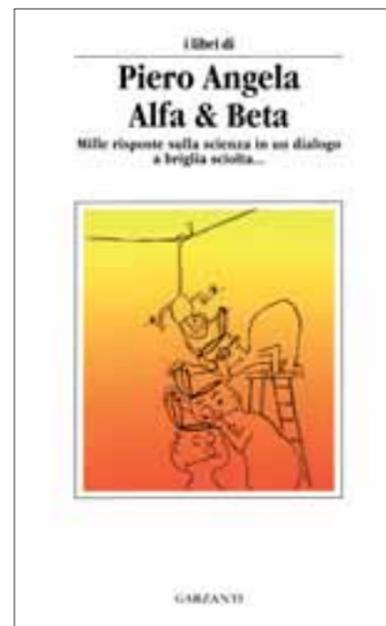
1994 foto Marco Volpati



1994 foto Marco Volpati



1992



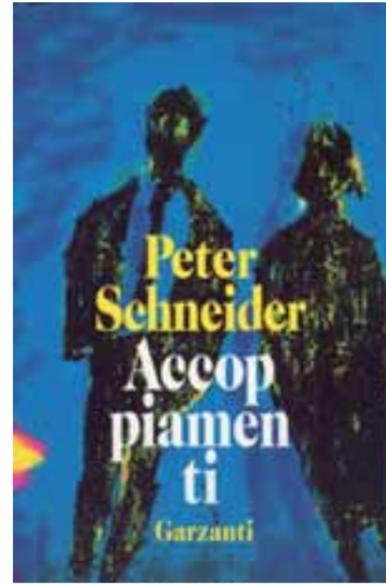
1992



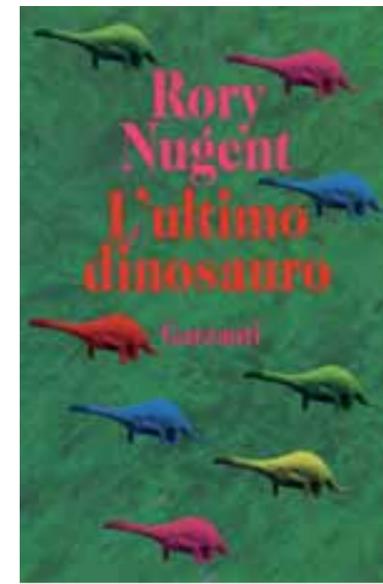
1994 foto, elab. grafica M. Volpati



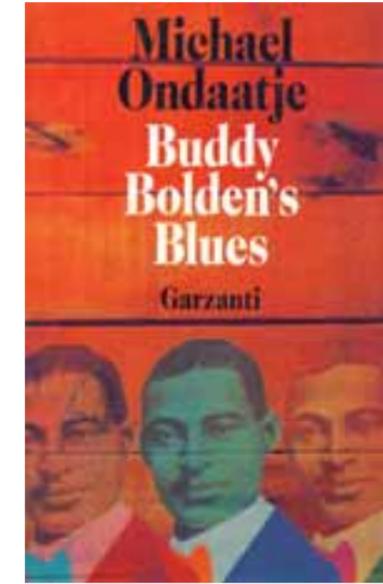
1994



1994



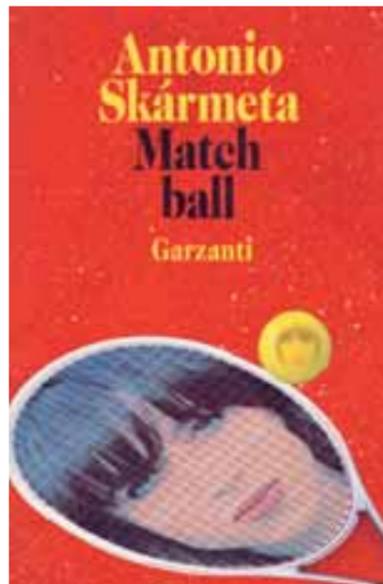
1995 elab. grafica Marco Volpati



1995 elab. grafica Marco Volpati



1995



1994 foto Marco Volpati



1995 foto Marco Volpati



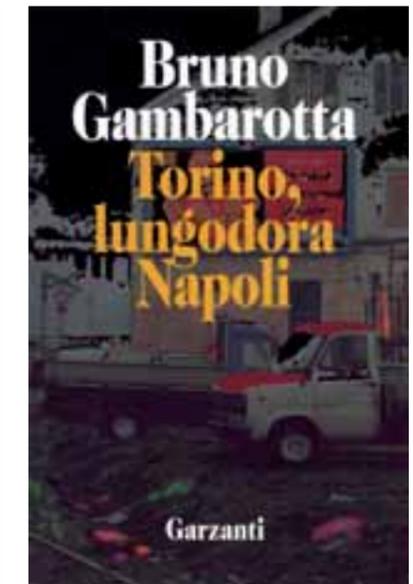
1995 elab. grafica Marco Volpati



1995 disegno Marco Volpati

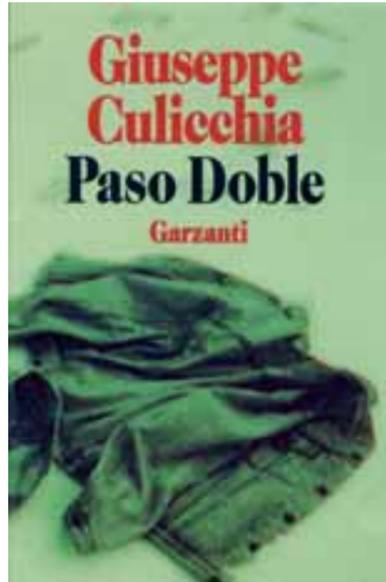


1995 foto Marco Volpati

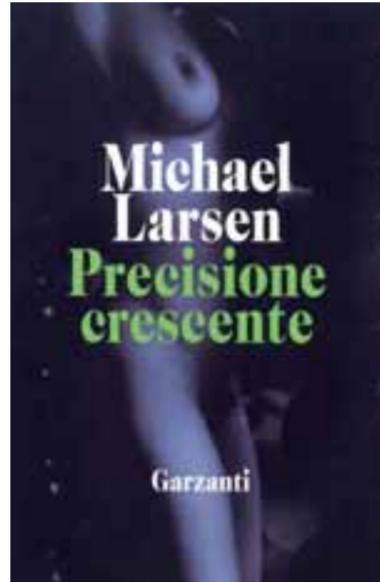


1995

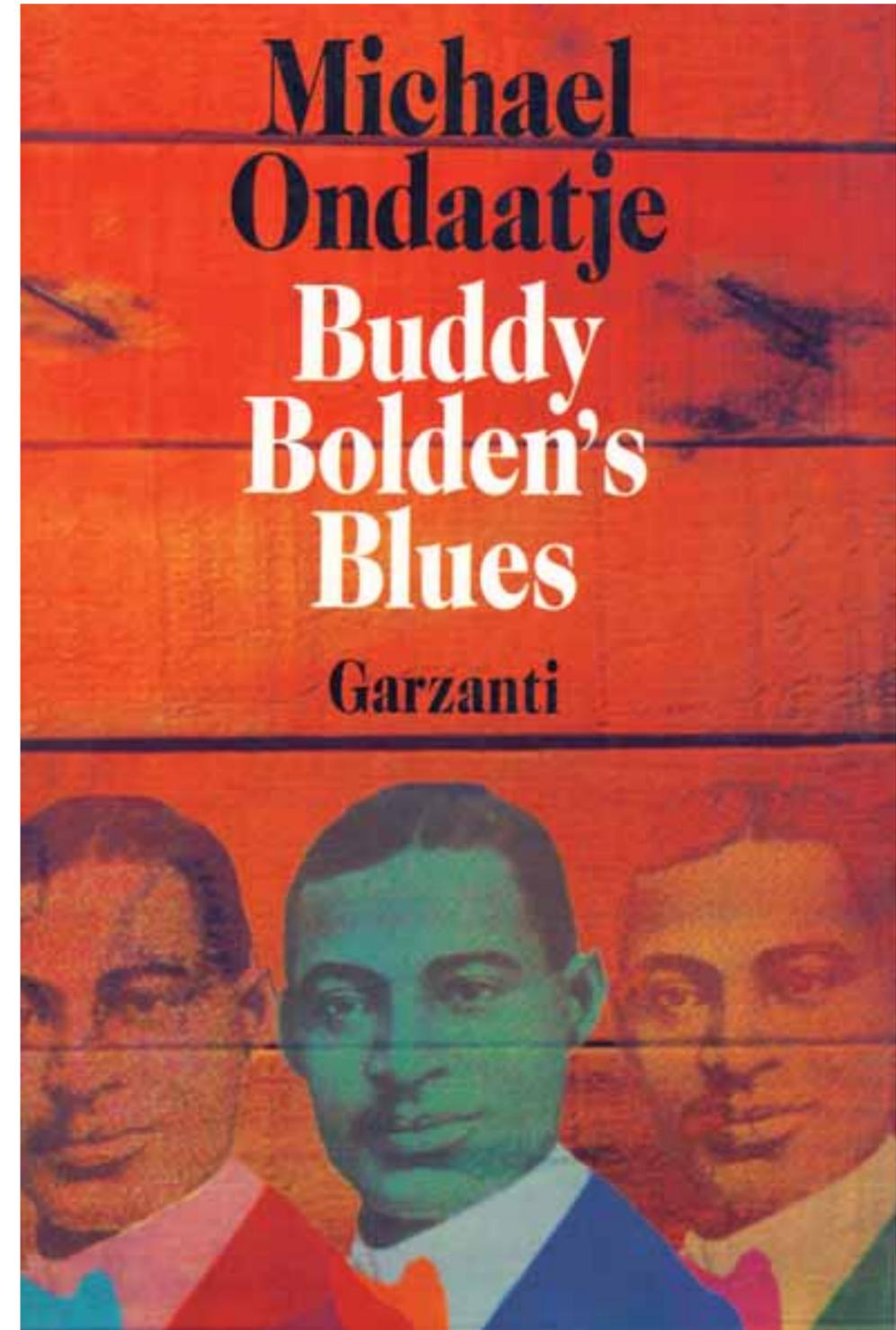
Narrativa Garzanti (formato 13,5x20,5) Nuova collana di Narrativa, copertina con risvolti

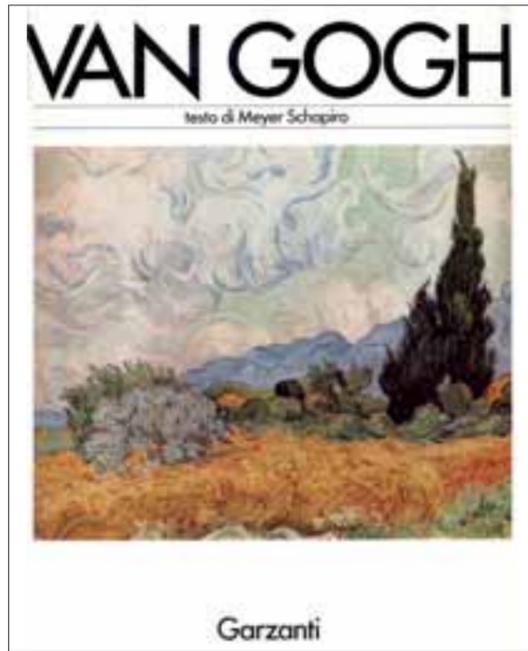


1995 foto Marco Volpati

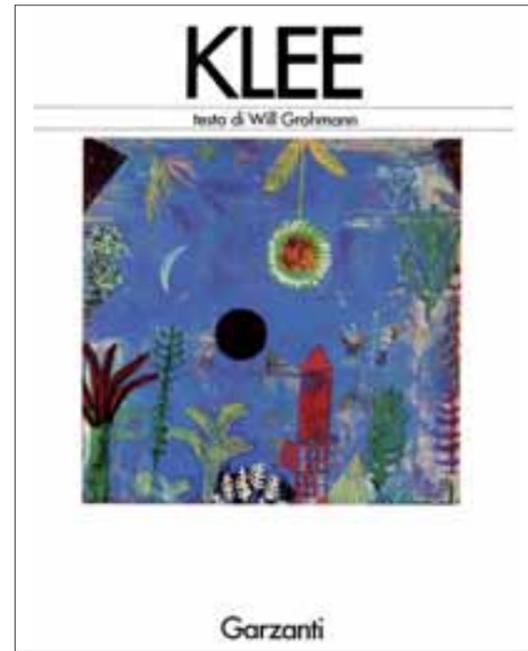


1995





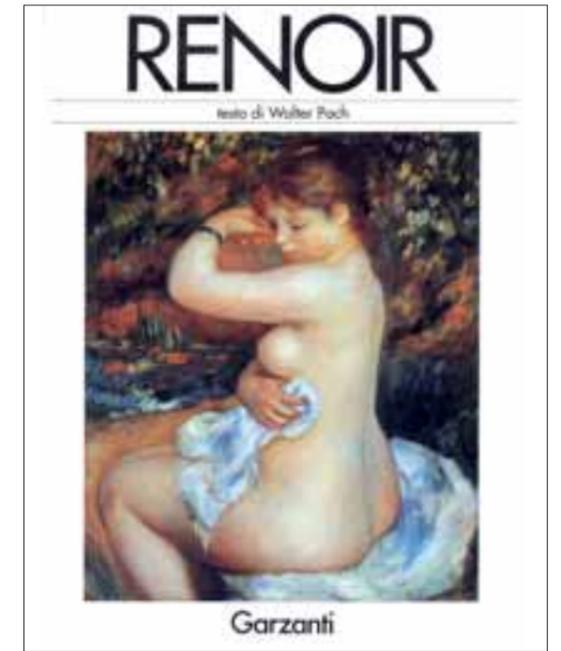
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1991



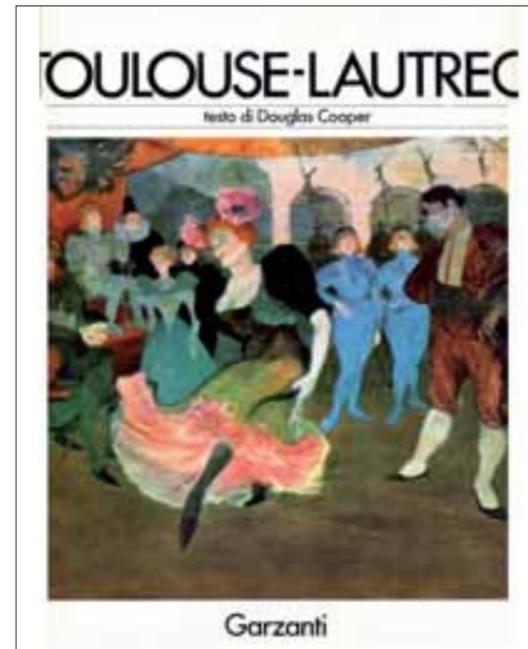
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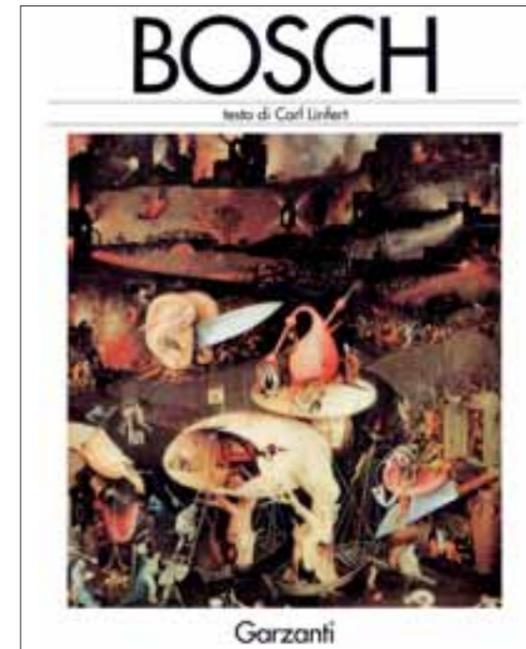
1993



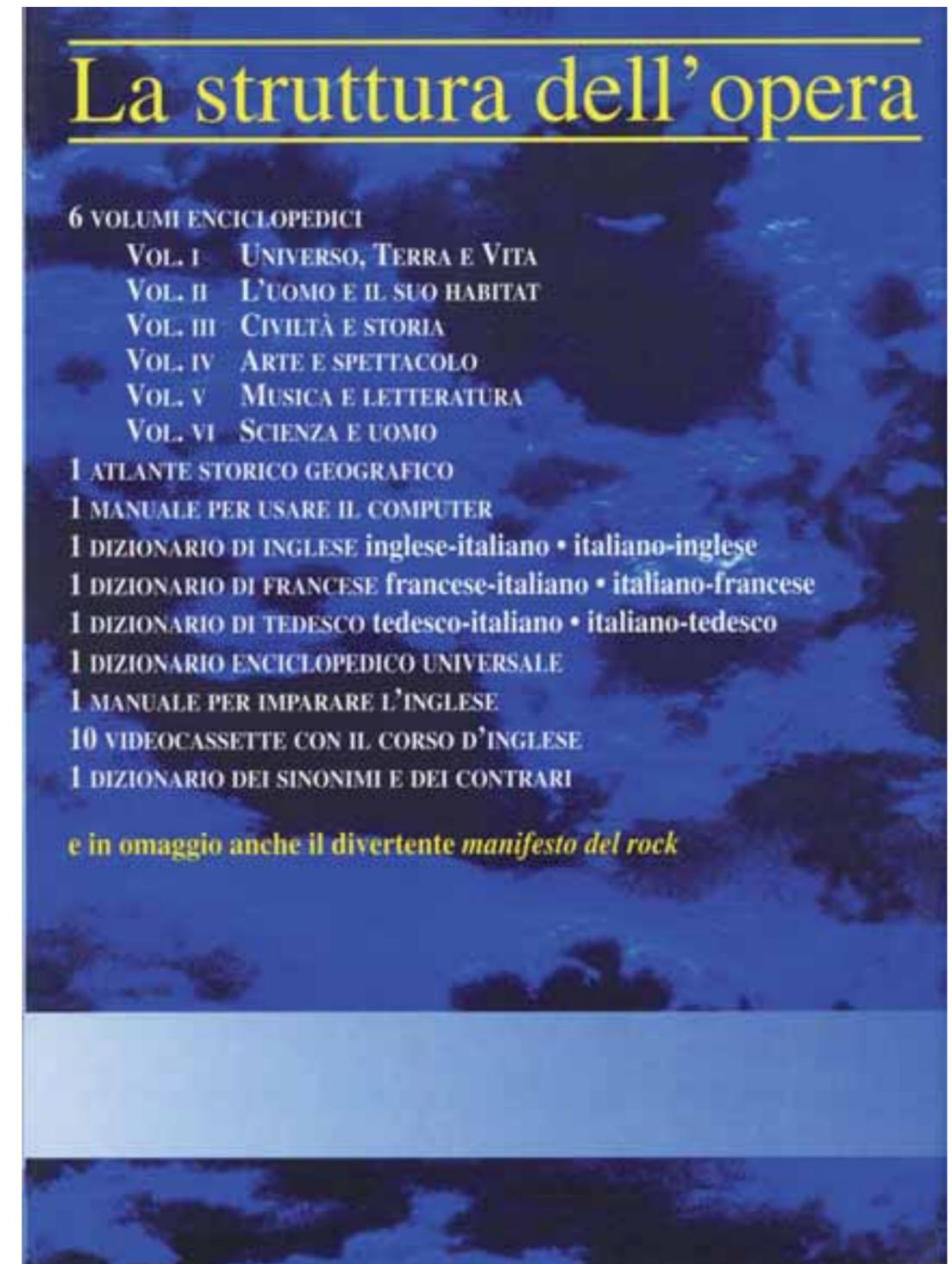
1991



1991



1995



Una grande opera multimediale Garzanti

Un pratico contenitore multiuso

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L'Atlante storico e geografico

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